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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIG	NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMEN	ASSIGNMENT			
CONVEYING PARTY	DATA					
		Name			Execution Da	
MARK GRANT SOLO	WAY				01/18/2011	
RECEIVING PARTY [ΟΑΤΑ					
Name:	SPONS	SPONSORWISE, INC. DBA VERSAIC				
Street Address:	161 W. :	161 W. 25TH AVENUE, SUITE 200				
City:	SAN MA	SAN MATEO				
State/Country:	CALIFO	RNIA				
Postal Code:	94403					
Property Typ			mber			
Application Number:		Nu 5059194	mber			
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ASSIGNMENT

(1-8) Insert Name(s) of Inventor(s) (1) Mark Grant Soloway

For good and valuable consideration receipt of which is hereby acknowledged, the undersigned agree(s) to assign, and hereby do(es) assign, transfer and set over to:

(9)	Insert name of Assignee	(9) Sponsorwise, Inc. DBA Versaic
(10)	Insert state of incorporation of Assignee	(10) State of California
(11)	Insert address of Assignee	(11) of 161 W. 25 th Avenue, Suite 200, San Mateo, California 94403 U.S.A. (hereinafter designated as the Assignee) the entire worldwide right, title, interest, and patent applications and patents for every country, including divisions, reissues, continuations and all other extensions, rights and priorities in the invention known as and subject matter contained in
(12)	Insert Identification of Invention, such as Title, Case Number or Foreign Application Number	(12) METADATA-CONFIGURABLE SYSTEMS AND METHODS FOR NETWORK SERVICES (Case No. 26EK-159517, Serial No. Not Yet Assigned for which the undersigned have filed an application for patent in United States of America
(13)	Insert Date of Filing of Application	(13) on Herewith

1) The undersigned agree(s) to execute all papers necessary in connection with the application and any continuing or division applications thereof and also to execute separate assignments in connection with such applications as the Assignce may deem necessary or expedient.

2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

3) The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

4) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

5) The undersigned hereby authorize(s) and request(s) the Commissioner for Patents and the duly constituted authorities of foreign countries to issue any and all Letters Patents resulting from said application or any division or divisions or continuing or reissue applications thereof to the said Assignee, its successors and assigns, as Assignee of the entire right, title and interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed and will not execute, any agreement in conflict herewith.

6) The undersigned hereby grant(s)

Marc A. Sockol, Reg. No. 40,823; Michael A. Molano, Reg. No. 39,777; Daniel C. Kloke, Reg. No. 58,417; William F. Ahmann, Reg. No. 52,548; Mukund H. Sharma, Reg. No. 64,692 and all attorneys and agents associated with Customer No. 69849.

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the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

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Date 1/18/2011

Mark Grant Soloway

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