

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3791605

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	JAMIE FENTON	03/10/2016
RECEIVING PARTY DATA		
Name:	COLA, INC.	
Street Address:	1885 LAKEBIRD DRIVE	
City:	SAN JOSE	
State/Country:	CALIFORNIA	
Postal Code:	95124	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	15069756	
CORRESPONDENCE DATA		
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ATTORNEY DOCKET NUMBER:	1270	
NAME OF SUBMITTER:	KRISTEN RILEY	
SIGNATURE:	/Kristen Riley/	
DATE SIGNED:	03/19/2016	
Total Attachments: 2		
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ASSIGNMENT (1270)

For good and valuable consideration, receipt of which is hereby acknowledged, I, **Jamie Fenton** do hereby sell, assign and transfer unto **Cola, Inc.** (having its principal place of business at 1885 Lakebird Drive, San Jose, CA 95124, hereinafter called the "Assignee"), its successors and assigns, the entire world-wide title, interest and right, including the right of priority controlled by me, in, to and under Letters Patent of the United States, the patent application, docket number 1270 entitled "SYSTEM AND METHOD FOR DELIVERING INLINE INTERACTIVE OBJECTS ENCAPSULATED IN A MESSAGE" which bears application serial number 15/069,756, filed on March 14, 2016, and the invention and any of them therein set forth and described, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefore based on the original application for said U. S. Letters Patent, and all divisions, reissues, substitutions, continuations, and extensions thereof which may be granted relating thereto in any country; **and**

For the above consideration I agree promptly upon request of the Assignee, its successors or assigns, to execute and deliver without further compensation, divisional or reissue, or other papers which may be necessary or desirable fully to secure to the Assignee, its successors and assigns, the inventions and any of them, described in said application and all patent rights therein, in the United States and in any country foreign thereto, and to cooperate and assist in the prosecution of appeal and interference proceedings involving said inventions and in the adjudication or re-examination of said Letters Patent provided the expenses which may be incurred by me in lending such cooperation and assistance be paid by the Assignee.

For the additional consideration of one dollar (\$1), receipt of which is hereby acknowledged, I do hereby sell, assign and transfer unto **Cola, Inc.** any residual rights, including all moral rights, related to the patent application, docket number 1270, entitled "SYSTEM AND METHOD FOR DELIVERING INLINE INTERACTIVE OBJECTS ENCAPSULATED IN A MESSAGE" which bears application serial number 15/069,756, filed on March 14, 2016, the invention and any of them therein set forth and described, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefore based on the original application for said U. S. Letters Patent, and all divisions, reissues, substitutions, continuations, and extensions thereof which may be granted relating thereto in any country.

Signature of Assignor(s):



Jamie Fenton

3/10/2016

Date