

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT3791604

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	DAVID TEMKIN	03/09/2015
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	COLA, INC.	
<b>Street Address:</b>	1885 LAKEBIRD DRIVE	
<b>City:</b>	SAN JOSE	
<b>State/Country:</b>	CALIFORNIA	
<b>Postal Code:</b>	95124	
<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	
<b>Application Number:</b>	15069756	
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	3606746233	
<b>Email:</b>	kristen@galvinpatentlaw.com	
<b>Correspondent Name:</b>	BRIAN R. GALVIN	
<b>Address Line 1:</b>	2916 NW BUCKLIN HILL ROAD	
<b>Address Line 2:</b>	SUITE 485	
<b>Address Line 4:</b>	SILVERDALE, WASHINGTON 98383	
<b>ATTORNEY DOCKET NUMBER:</b>	1270	
<b>NAME OF SUBMITTER:</b>	KRISTEN RILEY	
<b>SIGNATURE:</b>	/Kristen Riley/	
<b>DATE SIGNED:</b>	03/19/2016	
<b>Total Attachments: 2</b>		
source=160318_1270_Assignment_Temkin_AS FILED#page1.tif		
source=160318_1270_Assignment_Temkin_AS FILED#page2.tif		

ASSIGNMENT (1270)

For good and valuable consideration, receipt of which is hereby acknowledged, I, **David Temkin** do hereby sell, assign and transfer unto **Cola, Inc.** (having its principal place of business at 1885 Lakebird Drive, San Jose, CA 95124, hereinafter called the "Assignee"), its successors and assigns, the entire world-wide title, interest and right, including the right of priority controlled by me, in, to and under Letters Patent of the United States, the patent application, docket number 1270 entitled "SYSTEM AND METHOD FOR DELIVERING INLINE INTERACTIVE OBJECTS ENCAPSULATED IN A MESSAGE" which bears application serial number 15/069,756, filed on March 14, 2016, and the invention and any of them therein set forth and described, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefore based on the original application for said U. S. Letters Patent, and all divisions, reissues, substitutions, continuations, and extensions thereof which may be granted relating thereto in any country; **and**

For the above consideration I agree promptly upon request of the Assignee, its successors or assigns, to execute and deliver without further compensation, divisional or reissue, or other papers which may be necessary or desirable fully to secure to the Assignee, its successors and assigns, the inventions and any of them, described in said application and all patent rights therein, in the United States and in any country foreign thereto, and to cooperate and assist in the prosecution of appeal and interference proceedings involving said inventions and in the adjudication or re-examination of said Letters Patent provided the expenses which may be incurred by me in lending such cooperation and assistance be paid by the Assignee.

For the additional consideration of one dollar (\$1), receipt of which is hereby acknowledged, I do hereby sell, assign and transfer unto **Cola, Inc.** any residual rights, including all moral rights, related to the patent application, docket number 1270, entitled "SYSTEM AND METHOD FOR DELIVERING INLINE INTERACTIVE OBJECTS ENCAPSULATED IN A MESSAGE" which bears application serial number 15/069,756, filed on March 14, 2016, the invention and any of them therein set forth and described, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefore based on the original application for said U. S. Letters Patent, and all divisions, reissues, substitutions, continuations, and extensions thereof which may be granted relating thereto in any country.

**Signature of Assignor(s):**

  
\_\_\_\_\_  
**David Temkin**

March 9, 2015  
\_\_\_\_\_  
**Date**