### PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
JOONHUI LEE	12/06/2013
GOMER THOMAS	11/29/2013
JONGYEUL SUH	11/20/2013
KWANSUK KIM	12/07/2013

### **RECEIVING PARTY DATA**

Name:	LG ELECTRONICS INC.
Street Address:	128, YEOUI-DAERO
Internal Address:	YEONGDEUNGPO
City:	SEOUL
State/Country:	KOREA, REPUBLIC OF
Postal Code:	07336

### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	15076231

#### CORRESPONDENCE DATA

**Fax Number:** (202)496-7756

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2024967500

Email: mlaip@dentons.com
Correspondent Name: DENTONS US LLP
Address Line 1: 1900 K STREET NW

Address Line 2: ATTORNEY DOCKET NO. 8736.00804.US21

Address Line 4: WASHINGTON, D.C. 20006

ATTORNEY DOCKET NUMBER:	8736.00804.US21
NAME OF SUBMITTER:	NICHOLAS J. CHOI
SIGNATURE:	/Nicholas J. Choi #69014/
DATE SIGNED:	03/21/2016

**Total Attachments: 8** 

PATENT REEL: 038054 FRAME: 0731

EPAS ID: PAT3793445

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PATENT REEL: 038054 FRAME: 0732

# **Assignment of Application**

WHEREAS, I (WE)	Joonhui Lee, Gomer Thomas, Jongyeul Suh,		
Kwansuk Kim	***************************************	, respectively.	
have invented certain new a	and useful improvements in:	***************************************	
TRANSMISSION METHOD FOR BROADCAST SERVICE, RECEPTION METHOD THEREFOR, AND RECEPTION APPARATUS THEREFOR			
for which an application for	Letters Patent was executed o	on l	

(Application No.	14/113,037	, Filed	October 21, 2013	), and
WHEREAS, LG ELECTRONICS INC.				
	ed to as "ASSIGNEE") having Yeongdeungpo-gu, Seoul 150			

is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and Its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behalf of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

The undersigned hereby grant(s) the firm of McKenna Long & Aldridge LLP, Attorneys at Law, 1900 K Street, N.W., Washington, D.C. 20006 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: 2012 /2 / 6	(Signature of Inventor) Joonhui Lee	-
Sate:	(Signature of Inventor)  Gomer Thomas	<u></u>
Date:	(Signature of Inventor)  Jongyeul Suh	
Date:	(Signature of Inventor)  Kwansuk Kim	

McKenna Long & Aldridge LLP

Attorneys At Law 1900 K Street, N.W. Washington, D.C. 20006

**REEL: 038054 FRAME: 0734** 

# **Assignment of Application**

WHEREAS, I (WE)	Joonhui Lee, Gomer Thomas, Jongyeul Suh,		
Kwansuk Kim		, respectively,	
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(Application No.	14/113,037	, Filed	October 21, 2013	). and
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	ed to as "ASSIGNEE" Yeongdeungpo-gu. S			

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Date:	
	(Signature of Inventor) Joonhui Lee
Date: 29 November 2013	Home Thomas
	(Signature of Inventor) Gomer Thomas
Date:	
	(Signature of Inventor)  Jongyeul Suh
Date:	
	(Signature of Inventor)

McKenna Long & Aldridge LLP

Attorneys At Law 1900 K Street, N.W. Washington, D.C. 20006

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	ed to as "ASSIGNEE") h Yeongdeungpo-gu, Seou			
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Date:		
	(Signature of Inventor) Joonhui Lee	
)aic:		
	(Signature of Inventor)	
	Gomer Thomas	
2-14/11/25	MSEN	
Date: 2013/11/20		
	(Signature of inventor)	
	Jongyeul Suh	
Date:	,	
	(Signature of Inventor)	
	Kwansuk Kim	

McKenna Long & Aldridge LLP

Attorneys At Law 1900 K Street, N.W. Washington, D.C. 20006

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Date:		
Annual Control of the	(Signature of Inventor)	
	Joonhui Lee	
Date:		
Date.	(Signature of Inventor)	
	Gomer Thomas	
	· ·	
Date:		
	(Signature of Inventor)	
	Jongyeul Suh	
Date: 12-7-2013		
manager and a second se	(Signature of Inventor)	
	Kwansuk Kim	

McKenna Long & Aldridge LLP

Attorneys At Law 1900 K Street, N.W. Washington, D.C. 20006

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