

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
KENNETH A. BERKUN	08/13/2010
LEE FELSENSTEIN	10/21/2010
PETER B. KEENAN	08/10/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	LABELS THAT TALK, LTD
<b>Street Address:</b>	8201 - 164TH AVE NE
<b>Internal Address:</b>	STE 200
<b>City:</b>	REDMOND
<b>State/Country:</b>	WASHINGTON
<b>Postal Code:</b>	98052
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	14195075
<b>CORRESPONDENCE DATA</b>	
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<b>Phone:</b>	800.311.6760
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<b>ATTORNEY DOCKET NUMBER:</b>	2572-001-06
<b>NAME OF SUBMITTER:</b>	CHRISTOPHER A. WIKLOF
<b>SIGNATURE:</b>	/CAWiklof/
<b>DATE SIGNED:</b>	03/22/2016
<b>Total Attachments: 4</b>	
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## ASSIGNMENT

WHEREAS, we, Kenneth A. Berkun; Lee Felsenstein; and Peter B. Keenan (hereinafter referred to as ASSIGNORS), having post office addresses of 230 Ilihu Street, Kailua, HI 96734-1654; 2460 Park Blvd. #1, Palo Alto, CA 94306; and 783 Fremont Ave, Los Altos, CA 94024-5408, respectively, are the joint inventors of one or more inventions disclosed in an application for United States letters patent entitled "METHOD FOR REPRODUCING AND USING A BAR CODE SYMBOL" having a filing date of August 2, 2010 and an Application No. 12/848,853;

WHEREAS, Labels that Talk, LTD (hereinafter referred to as ASSIGNEE), a corporation of the State of Washington having a place of business at 230 Ilihu Street Kailua, HI 96734, is desirous of acquiring the entire right, title and interest in and to the inventions and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title and interest in and to said inventions, said application and any and all letters patent which may be granted for said inventions in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, continuations, continuation-in-parts and substitutes thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said inventions, application and all letters patent on said inventions to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Director of the United States Patent and Trademark Office to issue all letters patent on said inventions to ASSIGNEE. ASSIGNORS hereby covenant that no assignment,

sale, agreement, or encumbrance has been or will be made or entered into which would conflict with this Assignment. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said inventions, for litigation regarding letters patent, or for the purpose of protecting title to said inventions or letters patent therefor.

8-13-2010  
Date

*KAB*  
Kenneth A. Berkun

State of Hawaii )  
City and County of Honolulu )

ss.

I certify that I know or have satisfactory evidence that Kenneth A. Berkun is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated AUG 13 2010

Signature of Notary Public *Wendy-Lee P. Bruhn*

LS

Printed Name Wendy-Lee P. Bruhn

My appointment expires Oct. 20 2010

NOTARY PUBLIC CERTIFICATION  
Wendy-Lee P. Bruhn, First Circuit  
Doc Description Assignment

No. of Pages 2 Date of Doc AUG 13 2010

*Wendy-Lee P. Bruhn* AUG 13 2010  
Notary Signature Date

LS

August 10, 2010  
Date

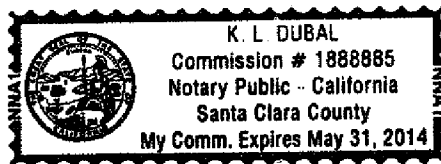
Peter B Keenan  
Peter B. Keenan

State of California )  
County of Santa Clara )

ss.

I certify that I know or have satisfactory evidence that Peter B. Keenan is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated August 10, 2010  
Signature of Notary Public [Signature]  
Printed Name K. L. DUBAL, NOTARY PUBLIC  
My appointment expires 5/31/2014



21 OCT-2010  
Date

Lee Felsenstein  
Lee Felsenstein

State of California )

County of Santa Clara )

ss.

I certify that I know or have satisfactory evidence that Lee Felsenstein is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated October 21, 2010

Signature of Notary Public Theresa Poon

Printed Name THERESA POON

My appointment expires May 2, 2014



For Assignment