

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT3797368

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
LIZHI MA	04/13/2004
SHANE P PEDERSON	04/13/2004
WILSON KHAEMBA	04/15/2004
HUI WANG	04/13/2004
GURU KURUBARAHALLI	04/14/2004
GARY ULRICH	04/13/2004
NITIN DHIR	05/18/2004
DJOVANA SHKRELI	04/14/2004
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	BANK ONE, DELAWARE, NATIONAL ASSOCIATION
<b>Street Address:</b>	201 NORTH WALNUT STREET
<b>Internal Address:</b>	THREE CHRISTINA
<b>City:</b>	WILMINGTON
<b>State/Country:</b>	DELAWARE
<b>Postal Code:</b>	19801
<b>PROPERTY NUMBERS Total: 2</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	15078489
Application Number:	14657372
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Email:</b>	patentdc@goodwinprocter.com
<b>Correspondent Name:</b>	GOODWIN PROCTER LLP
<b>Address Line 1:</b>	901 NEW YORK AVENUE
<b>Address Line 4:</b>	WASHINGTON, D.C. 20001
<b>ATTORNEY DOCKET NUMBER:</b>	47004.020163-20157
<b>NAME OF SUBMITTER:</b>	CE LI

<b>SIGNATURE:</b>	/Ce Li/
<b>DATE SIGNED:</b>	03/23/2016
<b>Total Attachments: 9</b> source=ASSIGNMENT#page1.tif source=ASSIGNMENT#page2.tif source=ASSIGNMENT#page3.tif source=ASSIGNMENT#page4.tif source=ASSIGNMENT#page5.tif source=ASSIGNMENT#page6.tif source=ASSIGNMENT#page7.tif source=ASSIGNMENT#page8.tif source=ASSIGNMENT#page9.tif	

## ASSIGNMENT

WHEREAS, WE, **Lizhi MA**, residing at 1 Hagley Lane, Newark, Delaware 19711; **Shane P. PEDERSON**, residing at 842 N. Kenilworth Avenue, Oak Park, Illinois 60302; **Wilson KHAEMBA**, residing at 105 Orchard Avenue, Newark, Delaware 19711; **Hui WANG**, residing at 4407 Christiana Meadows, Bear, Delaware 19701; **Guru KURUBARAHALLI**, residing at 508 Crest Road, Wilmington, Delaware 19803; **Gary ULRICH**, residing at 38 Delaware Avenue, West Trenton, New Jersey 08628; **Nitin DHIR**, residing at 218 Steeple Chase Circle, Wilmington, Delaware 19808; **Djovana SHKRELI**, residing at 5620 Saint George Avenue, Westerville, Ohio 43082; have invented certain new and useful improvements in and to the subject matter of:

### SYSTEM AND METHOD OF INTELLIGENT CALL ROUTING FOR CROSS SELL OFFER SELECTION BASED ON OPTIMIZATION PARAMETERS OR ACCOUNT-LEVEL DATA

described in an application for United States Letters Patent filed on **March 15, 2004**, and accorded Application No. **10/799,712**;

AND, WHEREAS, **Bank One, Delaware, National Association**, organized under the laws of the State of Delaware, having a place of business located at **201 North Walnut Street, Three Christina Centre, Wilmington, Delaware 19801, USA** (hereinafter "ASSIGNEE"), is desirous of acquiring certain rights to the improvements and under the application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) or the equivalent thereof, and other good and valuable consideration, receipt of which is hereby acknowledged, we do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, our entire right, title and interest in and throughout the United States of America (including its territories and dependencies) and all countries foreign thereto in and to said improvements, said United States application, any other United States applications, including provisional, divisional, renewal, substitute, continuation, reexamination and reissue applications, based in whole or in part on said United States application or in whole or in part on said improvements, any foreign applications, including international and regional applications, based in whole or in part on any of the aforesaid United States applications or in whole or in part on said improvements, and in and to any and all letters patent, including extensions thereof, of any country which have been or may be granted on any of the aforesaid applications or on said improvements or any parts thereof;

AND WE hereby authorize and request our agents, **Hunton & Williams LLP**, whose address is 1900 K Street, Suite 1200, Washington, DC 20006-1109, to insert hereon any identification necessary or desirable for recordation of this document, including the filing date and application number of said application when known.

AND WE hereby agree for ourselves and our heirs, executors and administrators to execute without further consideration any further documents and instruments which may be necessary, lawful and proper in the prosecution of said above-referenced application or in the preparation or prosecution of any continuing, substitute, divisional, renewal, reexamination or

reissue application or in any amendments, extensions or interference proceedings, or other applications for patents of any region or country, that may be necessary to secure to ASSIGNEE its interest and title in and to said improvements or any parts thereof, and in and to said several patents or any of them;

AND WE hereby covenant for ourselves and our legal representatives, and agree with said ASSIGNEE, its successors and assigns, that we have granted no right or license to make, use, sell or offer to sell said improvements, to anyone except said ASSIGNEE, that prior to the execution of this deed, our right, title and interest in said improvements had not been otherwise encumbered, and that we have not and will not execute any instrument in conflict therewith;

AND WE do hereby authorize and request the Director of the United States Patent and Trademark Office to issue any and all letters patent which may be granted upon said United States applications, or upon said improvements or any parts thereof when granted, to said ASSIGNEE.

IN WITNESS WHEREOF, we have hereunto set our hands and seals.

4/13/2004

Date

[Signature]

Lizhi MA

County of New Castle )  
State of Delaware ) ss:

On this 13<sup>th</sup> day of April, 2004, before me a Notary Public in and for the County and State aforesaid, personally appeared Lizhi MA, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be of his free act and deed.

(SEAL)

[Signature]  
Notary Public

My Commission Expires 9/5/07

MEGAN M. PHILLIPS  
NOTARY PUBLIC  
STATE OF DELAWARE  
MY COMMISSION EXPIRES 9-5-2007

April 13, 2004  
Date

Shane P. Pederson  
Shane P. PEDERSON

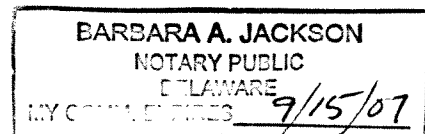
County of New Castle )  
State of Delaware ) ss:

On this 13<sup>th</sup> day of April, 2004, before me a Notary Public in and for the County and State aforesaid, personally appeared Shane P. Pederson, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be of his free act and deed.

(SEAL)

Barbara A. Jackson  
Notary Public

My Commission Expires 9/15/07



4/15/2004

Date

*Wilson Khaemba*

Wilson KHAEMBA

County of *New Castle*

State of *Delaware*

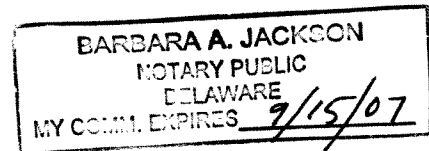
)  
) ss:  
)

On this 15<sup>th</sup> day of April, 2004, before me a Notary Public in and for the County and State aforesaid, personally appeared Wilson Khaemba, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be of his free act and deed.

(SEAL)

*Barbara A. Jackson*  
Notary Public

My Commission Expires 9/15/07



04/13/2004

Date

Hui Wang

Hui WANG

County of New Castle

State of Delaware

)  
) ss:  
)

On this 13<sup>th</sup> day of April, 2004, before me a Notary Public in and for the County and State aforesaid, personally appeared Hui Wang, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be of his free act and deed.

Megan M. Phillips  
Notary Public

(SEAL)

My Commission Expires 9/5/07

MEGAN M. PHILLIPS  
NOTARY PUBLIC  
STATE OF DELAWARE  
MY COMMISSION EXPIRES 9-5-2007

4/14/04  
Date

Guru Kurubarahalli  
Guru KURUBARAHALLI

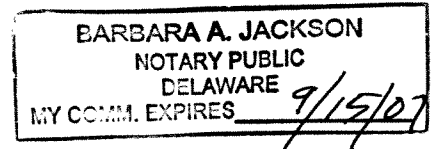
County of New Castle )  
State of Delaware ) ss:

On this 14<sup>th</sup> day of April, 2004, before me a Notary Public in and for the County and State aforesaid, personally appeared Guru Kurubarahalli, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be of his free act and deed.

(SEAL)

Barbara A. Jackson  
Notary Public

My Commission Expires 9/15/07





4/13/2004  
Date

Gary Ulrich  
Gary ULRICH

County of New Castle )  
State of Delaware ) ss:

On this 13<sup>th</sup> day of April, 2004, before me a Notary Public in and for the County and State aforesaid, personally appeared Gary Ulrich, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be of his free act and deed.

Megan M. Phillips  
Notary Public

(SEAL)

My Commission Expires 9/5/07

MEGAN M. PHILLIPS  
NOTARY PUBLIC  
STATE OF DELAWARE  
MY COMMISSION EXPIRES 9-5-2007

5/18/04  
Date

Nitin Dhir  
Nitin DHIR

County of NewCastle )  
State of DE ) ss:

On this 18<sup>th</sup> day of May, 2004, before me a Notary Public in and for the County and State aforesaid, personally appeared Nitin Dhir, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be of his free act and deed.

(SEAL)

Barbara A. Jackson  
Notary Public  
My Commission Expires 9/15/07

BARBARA A. JACKSON  
NOTARY PUBLIC  
DELAWARE  
COM. EXPIRES

BARBARA A. JACKSON  
NOTARY PUBLIC  
DELAWARE  
MY COM. EXPIRES 9/15/07

4-14-04  
Date

Djovana Shkreli  
Djovana SHKRELI

County of Franklin )  
State of Ohio ) ss:

On this 14th day of April, 2004, before me a Notary Public in and for the County and State aforesaid, personally appeared Djovana Shkreli, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be of his free act and deed.



SANDRA BERNOR BURNS  
Notary Public, State of Ohio  
My Commission Expires Feb. 5, 2005

Sandra Bernor Burns  
Notary Public

My Commission Expires 2-5-05