503751850 03/24/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3798496

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
HORSEY BITS AND CHARMS, LLC	03/15/2016

RECEIVING PARTY DATA

Name:	HORSEY BITS AND CHARMS, LLC
Street Address:	1588 LEESTOWN ROAD
Internal Address:	SUITE 276
City:	LEXINGTON
State/Country:	KENTUCKY
Postal Code:	40511

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29462375

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-283-8555

Email: patrick@richardspatentlaw.com

Correspondent Name: PATRICK RICHARDS Address Line 1: 233 S. WACKER DR.

Address Line 2: 84TH FLOOR

Address Line 4: CHICAGO, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	1350-001	
NAME OF SUBMITTER:	PATRICK RICHARDS	
SIGNATURE:	/PATRICK D. RICHARDS/	
DATE SIGNED:	03/24/2016	

Total Attachments: 1

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PATENT REEL: 038090 FRAME: 0794

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PATENT ASSIGNMENT

Horsey Bits and Charms, LLC of Lake Forest, IL; Assignor:

> is the owner of United States Patent Application No. 29/462,375 ("Invention").

Assignee, Horsey Bits and Charms, LLC of Lexington, KY, desires to acquire the entire right, title and interest in the Invention.

In consideration of the sum of one dollar, the receipt of which is hereby acknowledged, and for other good and valuable consideration, Assignor sells, assigns and transfers unto Assignee the full and exclusive right to the Invention in the United States and the entire right, title and interest in and to any and all patents which may be granted therefore in the United States and all rights and privileges under the patents that may be granted therefor, including the right to claim the benefit of an earlier filing date for the same invention in a foreign country. Assignor hereby authorizes and requests the Director of the U.S. Patent and Trademark Office to issue said United States patent(s) to Assignee fully and entirely.

For the same consideration, Assignor hereby agrees to promptly communicate to the Assignee, or its assigns, full and complete information concerning the Invention and agrees to cooperate at any time upon request of said Assignee, or its assigns, in the procurement of patent protection to cover the Invention, including the execution of new, divisional, continuing, reexamination and reissue applications. Assignor will make all rightful oaths, will testify in any proceedings in the United States Patent Office or in the courts, and generally will do everything lawfully possible to aid Assignee, its successors, assigns and nominees to obtain, enjoy and enforce their patent

RECORDED: 03/24/2016

Agreed to on 03/15/2016 by:

(date)

Lauren Carlton Paget: Certification Carlos Carlos

PATENT

REEL: 038090 FRAME: 0795