# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE: NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/26/2015	

#### **CONVEYING PARTY DATA**

Name	Execution Date
FARZAD EHSANI	05/28/2015
DEMITRIOS L. MASTER	05/28/2015

#### **RECEIVING PARTY DATA**

Name:	FLUENTIAL, LLC	
Street Address:	1200 CROSSMAN AVENUE	
Internal Address:	SUITE 201	
City:	SUNNYVALE	
State/Country:	CALIFORNIA	
Postal Code:	94089	

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	15054578

#### **CORRESPONDENCE DATA**

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:	NANFL-015A	
NAME OF SUBMITTER:	WILLIAM J. BRUCKER	
SIGNATURE:	/William J. Brucker/	
DATE SIGNED:	03/25/2016	

## **Total Attachments: 4**

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PATENT 503754316 REEL: 038102 FRAME: 0213

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> PATENT REEL: 038102 FRAME: 0214

### **ASSIGNMENT**

This patent assignment is made effective as of February 26, 2015 by and between Demitrios L. Master, an individual, and Fluential, LLC, a Delaware limited liability company.

WHEREAS, the undersigned, Demitrios L. Master, an individual, (referred to hereinafter as "ASSIGNOR") has invented a certain invention entitled "KERNEL-BASED VERBAL PHRASE SPLITTING DEVICES AND METHODS," for which a provisional application for Letters of Patent of the United States of America was filed on February 26, 2015, having Application Serial Number 62/121,375, which together with related experimental data, trade secret, and other know-how is referred to hereinafter as the INVENTION;

WHEREAS, Fluential, LLC a company having its principal place of business at, 1200 Crossman Avenue, Suite 201, Sunnyvale, California 94089 (referred to hereinafter as "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in, to and under said INVENTION, and in, to and under Letters Patent or similar legal protection to be, or having been, obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over unto the ASSIGNEE, its successors and assigns his entire title, right and interest in and to the INVENTION, and to all Letters Patent or similar legal protection arising therefrom, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for said INVENTION by said application or any continuation, continuation-in-part, divisional, renewal, substitute, reissue or reexamination thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted, including all priority rights under any International Convention.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said INVENTION, including the patent application listed above, and any Letters Patent and legal equivalents in foreign countries issuing therefrom as may be known and accessible to ASSIGNOR, and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

ASSIGNOR and ASSIGNEE each covenant to perform all acts and execute and deliver all documents as may be necessary or appropriate to carry out the intent and purposes of this assignment.

PATENT REEL: 038102 FRAME: 0215 This assignment embodies the entire understanding of ASSIGNOR and ASSIGNEE and supersedes and replaces any and all pre-existing assignments or understandings between ASSIGNOR and ASSIGNEE. No amendment or modification of this assignment shall be valid or binding upon ASSIGNOR or ASSIGNEE unless made in writing and signed on behalf of each of ASSIGNOR and ASSIGNEE by their respective duly authorized representative.

ASSIGNOR acknowledges that ASSIGNEE may appoint any attorney or practitioner of ASSIGNEE'S choice to prosecute any application or other legal proceeding involving said invention and ASSIGNOR further acknowledges that any attorney or practitioner so appointed by ASSIGNEE does not represent ASSIGNOR and that such appointment by ASSIGNEE does not create any attorney-client relationship between ASSIGNOR and any attorney or practitioner appointed by ASSIGNEE, in this or in any PCT or other family applications.

This Agreement may be executed in any number of counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument.

**EXECUTED** at:

City, State, this 28 th day of May, 2015

By: Davidsia I Mark

Demitrios L. Master

\*\*\*\*

#### ASSIGNMENT

This patent assignment is made effective as of February 26, 2015 by and between Farzad Ehsani, an individual, and Fluential, LLC, a Delaware limited liability company.

WHEREAS, the undersigned, Farzad Ehsani, an individual, (referred to hereinafter as "ASSIGNOR") has invented a certain invention entitled "KERNEL-BASED VERBAL PHRASE SPLITTING DEVICES AND METHODS," for which a provisional application for Letters of Patent of the United States of America was filed on February 26, 2015, having Application Serial Number 62/121,375, which together with related experimental data, trade secret, and other know-how is referred to hereinafter as the INVENTION:

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NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over unto the ASSIGNEE, its successors and assigns his entire title, right and interest in and to the INVENTION, and to all Letters Patent or similar legal protection arising therefrom, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for said INVENTION by said application or any continuation, continuation-in-part, divisional, renewal, substitute, reissue or reexamination thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted, including all priority rights under any International Convention.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said INVENTION, including the patent application listed above, and any Letters Patent and legal equivalents in foreign countries issuing therefrom as may be known and accessible to ASSIGNOR, and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

ASSIGNOR and ASSIGNEE each covenant to perform all acts and execute and deliver all documents as may be necessary or appropriate to carry out the intent and purposes of this assignment.

PATENT REEL: 038102 FRAME: 0217 This assignment embodies the entire understanding of ASSIGNOR and ASSIGNEE and supersedes and replaces any and all pre-existing assignments or understandings between ASSIGNOR and ASSIGNEE. No amendment or modification of this assignment shall be valid or binding upon ASSIGNOR or ASSIGNEE unless made in writing and signed on behalf of each of ASSIGNOR and ASSIGNEE by their respective duly authorized representative.

ASSIGNOR acknowledges that ASSIGNEE may appoint any attorney or practitioner of ASSIGNEE'S choice to prosecute any application or other legal proceeding involving said invention and ASSIGNOR further acknowledges that any attorney or practitioner so appointed by ASSIGNEE does not represent ASSIGNOR and that such appointment by ASSIGNEE does not create any attorney-client relationship between ASSIGNOR and any attorney or practitioner appointed by ASSIGNEE, in this or in any PCT or other family applications.

This Agreement may be executed in any number of counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument.

## **EXECUTED** at:

City, State

City, State

Harzad Ehsani