503740086 03/16/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
RAMON ALARCON	07/27/2011
JASON HEALY	07/20/2011

RECEIVING PARTY DATA

Name:	BLEC, LLC
Street Address:	401 N. TRYON STREET
Internal Address:	10TH FLOOR, SUITE 1080
City:	CHARLOTTE
State/Country:	NORTH CAROLINA
Postal Code:	28202

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	14529963
Application Number:	14529984

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: REED R. HEIMBECHER, DYKEMA GOSSETT PLLC

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Address Line 4: MINNEAPOLIS, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	065887-000433/000551	
NAME OF SUBMITTER:	ANNE R. CARLBERG	
SIGNATURE:	/ANNE R. CARLBERG/	
DATE SIGNED:	03/16/2016	

Total Attachments: 4

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PATENT REEL: 038118 FRAME: 0558

ASSIGNMENT

WHEREAS, We

Ramon ALARCON, being a citizen of the United States having a mailing address at 250 Vista De Sierra, Los Gatos, California 95030; and

Jason HEALY, being a citizen of Australia having a mailing address at 401 N. Tryon Street, 10th Floor, Suite 1080, Charlotte, North Carolina 28202,

have made new and useful processes, machines, articles of manufacture, compositions of matter, ornamental design and/or improvements in ELECTRONIC SMOKING DEVICE for which I have or am about to make an application for Letters Patent of the United States.

WHEREAS, BLEC, LLC, having a place of business at 401 N. Tryon Street, 10th Floor, Suite 1080, Charlotte, North Carolina 28202, and who, together with its successors and assigns ("Assignee") is desirous of acquiring the title, rights, benefits, and privileges hereinafter recited.

NOW, THEREFORE, for valuable consideration furnished by Assignee to us, receipt and sufficiency of which we hereby acknowledge, we hereby, without reservations:

1. Assign, transfer, and convey to Assignee the entire right, title, and interest in and to said application for Letters Patent of the United States, the inventions and discoveries described therein, any and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation, and Convention applications based in whole or in part upon said inventions or discoveries, or upon said applications, and any and all Letters Patent, reissues, and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and explications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications, and said Letters Patent.

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- Authorize Assignee to file patent applications in any or all countries for any or all of said inventions and discoveries in my name or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or otherwise.
- 3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title, and interest therein or otherwise as Assignee may direct.
- 4. Warrant that we have not knowingly conveyed to others any right in said inventions, discoveries, applications, or patents or any license to use the same or to make, use, or sell anything embodying or utilizing any of said inventions or discoveries; and that we have good right to assign the same to Assignee without encumbrance.
- 5. Bind our heirs, legal representatives, and assigns, as well as ourselves, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to us or them, all acts reasonably serving to assure that the said inventions and discoveries, the said patent applications, and the said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by us, our heirs, legal representatives, and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to us relating to said inventions and discoveries or the history thereof; to furnish Assignee with any and all documents, photographs, models, samples, and other physical exhibits in my control or in the control of my heirs, legal representatives, or assigns which may be useful for establishing the facts of our conception, disclosures, and reduction to practice of said inventions and discoveries; and to testify to the same in any interference, other litigation, or proceeding related thereto.

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IN TESTIMONY WHER	EOF, I have hereunto set my hand and scal this \mathbb{Z}_{2} day
of Iuly	
Kan 44	
Ramon ALARCON	3 0.05
State or Province of	OKNIN, County of SANDA CLASS
On this <u>27</u> day of	, 2011, before me, the
undersigned, a Notary Public in a	nd for said County and State, appeared Ramon
ALARCON known by me, (or pr	roved to me on the basis of satisfactory evidence) to be
the person described in and who	signed the annexed assignment, and being duly sworn,
acknowledged that he executed the	ne same for the purposes and consideration therein
expressed.	
	Given under my hand and seal of office,
Seal of the Notary	<u>-91-31544</u>
	Notary Public in and for said County and State
GIRISH HIRALAL PATEL COMM.# 1895083 COMMINIC CAMPRAMA (I	My Commission Expires: 416511

IN TESTIMONY WHEREO	F, I have hereunto set my hand and seal this <u>20</u> day
of July , 20	11.
Jason HEALY	N
State or Province of North C	ARdiaga, County of Mesklenbulg
On this Oth day of <u>(</u>) da, 2011, before me, the
	for said County and State, appeared Jason HEALY
known by me, (or proved to me on the basis of satisfactory evidence) to be the person	
described in and who signed the ann	exed assignment, and being duly sworn,
acknowledged that he executed the	same for the purposes and consideration therein
expressed.	
•	Given under my hand and seal of office,
Seal of the Notary	20020
	Notary Public in and for said County and State
	My Commission Expires: 10-16-2012
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