

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3804805

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	RICHARD CHURCHILL	03/17/2016
	JOAO DUARTE	03/17/2016
RECEIVING PARTY DATA		
Name:	SESSIONCAM LIMITED	
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Internal Address:	ST. VEDAST STREET	
City:	NORWICH, NORFOLK	
State/Country:	UNITED KINGDOM	
Postal Code:	NR1 1BT	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	15083640	
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NAME OF SUBMITTER:	IAN D. GATES	
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DATE SIGNED:	03/29/2016	
Total Attachments: 3		
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ASSIGNMENT

WHEREAS, we, Richard Churchill, of Wymondham, Norfolk, United Kingdom, and Joao Duarte, of Norwich, Norfolk, United Kingdom, believe we are the inventors of certain improvements in METHODS FOR ANALYSING USER INTERACTIONS WITH A INTERFACE, for which a patent application having the above-indicated title was or will be filed with the U.S. Patent and Trademark Office on March 29, 2016 as Serial No. 15/083,640; and

WHEREAS, SessionCam Limited, a United Kingdom corporation, having its principal place of business at St. Vedast House, St. Vedast Street, Norwich, Norfolk NR1 1BT, United Kingdom, is desirous of acquiring an interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, we, Richard Churchill and Joao Duarte, have sold, assigned, and transferred, and do hereby sell, assign, and transfer, to SessionCam Limited, its successors and assigns, any and all right, title, and interest we have to the above-indicated patent application, to all inventions disclosed in the above-identified patent application, to all patents issuing therefrom, to all applications and patents claiming benefit of or claiming priority to the above-identified patent application, to all PCT, reissue, continuation, and/or divisional patent applications and patents of the above-identified patent application, and to all applications and patents continuing at least in part from the above-identified patent application, in the United States, its territories, and in any and all foreign countries.

We hereby authorize and request the officials in the United States Patent and Trademark Office and in the Patent Office of any and all foreign countries to issue any and all patents, when granted, to SessionCam Limited, or its successors or assigns, as the assignee of our entire right, title, and interest in and to the same.

Further, we hereby acknowledge and agree that at the time of execution of this assignment, we have good and full right and lawful authority to execute this assignment and to convey the above-indicated rights to SessionCam Limited, its successors and assigns. If the serial number and/or filing date of the above-identified patent application are not known or included on this assignment at the time of execution, we hereby authorize SessionCam Limited, and its successors and assigns, to add such serial number and/or filing date hereto.

Further, we agree that we will communicate to SessionCam Limited, or its representatives, any facts known to us regarding the subject matter of the above-identified patent application, all inventions disclosed therein, and the history thereof, and testify in any legal proceedings, sign all lawful papers, execute all related U.S. and foreign patent applications, including PCT patent applications, execute all lawful documents and any assignment papers to effectuate the purpose of this assignment, make all rightful oaths, and generally do everything possible to aid SessionCam Limited, and its successors and assigns, to obtain and enforce proper protection for the inventions and improvements in the United States, its territories, and in any and all foreign countries.




Richard CHURCHILL

Date: 17/03/2016

Witness:

Wojciech Szafralowicz

(Printed Name)



(Signature)

44 THE STREET, NR130X

(Address)

Ack, U.K.

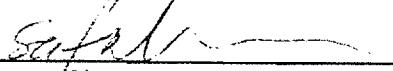
(City, Country)

João Manuel Gonçalves Duarte
João DUARTE

Date: 17/03/2016

Witness:

NOBIECH SCAFALOVICZ
(Printed Name)


(Signature)

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