PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
QIAN YU	03/24/2016
LIRON YATZIV	03/24/2016
YEQING LI	03/24/2016
CHRISTIAN SZEGEDY	03/24/2016
SACHA CHRISTOPHER ARNOUD	03/28/2016
MARTIN C. STUMPE	03/24/2016

RECEIVING PARTY DATA

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City:	MOUNTAIN VIEW	
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Postal Code:	94043	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15089677

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	GGL-1038
NAME OF SUBMITTER:	DAVID W. HAARS
SIGNATURE:	/david w. haars/
DATE SIGNED:	04/04/2016

Total Attachments: 2

PATENT REEL: 038181 FRAME: 0927 source=GGL-1038_Assignment-Signed_28MAR2016#page1.tif source=GGL-1038_Assignment-Signed_28MAR2016#page2.tif

PATENT REEL: 038181 FRAME: 0928

ATTORNEY DOCKET NUMBER: GGL-1038

JOINT INVENTION ASSIGNMENT OF WORLDWIDE RIGHTS

WHEREAS, we, Qian Yu, a citizen of China, residing in Belmont, California; Liron Yatziv, a citizen of United States and Israel, residing in Sunnyvale, California; Yeqing Li, a citizen of China, residing in Mountain View, California; Christian Szegedy, a citizen of Germany, residing in Sunnyvale, California; Sacha Christopher Arnoud, a citizen of France, residing in San Francisco, California; and Martin C. Stumpe, a citizen of Germany, residing in Belmont, California, as assignors, have made an invention entitled

"SYSTEMS AND METHODS FOR IDENTIFYING ENTITIES DIRECTLY FROM IMAGERY" as described in a patent application for U.S. Letters Patent executed by me on even date herewith, which is about to be filed in the U.S. Patent and Trademark Office; and

WHEREAS, Google Inc., 1600 Amphitheatre Parkway, Mountain View, California 94043, a corporation organized and existing under the laws of the State of Delaware, as assignee, is desirous of securing the entire right, title and interest in and to this invention in all countries throughout the world, and in and to the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW, THEREFORE, be it known that for good and valuable consideration the receipt of which from assignee is hereby acknowledged, we, as assignors, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the assignee, its lawful successors and assigns, our entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of such applications, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof, and all rights to sue and recover for past, present, and future infringement thereof, and we hereby authorize and request the Commissioner for Patents of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to assignee, its successors and assigns, in accordance with the terms of this Agreement.

--- DocuSigned by:

RECORDED: 04/04/2016

ATTORNEY DOCKET NUMBER: GGL-1038

AND, WE HEREBY covenant that we have the full right to convey the interest assigned by this Assignment, and we have not executed, and will not execute any agreement in conflict with this Assignment;

AND, WE HEREBY further covenant and agree that we will, without further consideration, communicate with assignee, its successors and assigns, any facts known to us respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title of this invention in said assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and assigns.

IN WITNESS WHEREOF, the Assignors have executed this document on the date indicated below:

7838C5CA934E4D7	3/24/2016
Docustigned by: Qian Yu	Date
liron Yatzin	3/24/2016
85D9B9C51E1442A Liron Yatziv	Date
Ye ging ()	3/24/2016
Yeqing Li	Date
Christian Szegedy	3/24/2016
Docusigned by: Christian Szegedy	Date
CD4413552A9643A	3/28/2016
Sacha Christopher Arnoud	Date
M Stumpe	3/24/2016
Martin C. Stumpe	Date

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