

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3814609

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
OFER PERACH	02/28/2016
UTA KNABLEIN	02/28/2016
AMIT ERENTAL	03/07/2016
RECEIVING PARTY DATA	
Name:	OUTBRAIN, INC.
Street Address:	39 WEST 13TH STREET
Internal Address:	3RD FLOOR
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10011
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29548888
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	26136.74
NAME OF SUBMITTER:	DANIEL D. SIERCHIO
SIGNATURE:	/Daniel D. Sierchio/
DATE SIGNED:	04/04/2016
Total Attachments: 5	
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ASSIGNMENT OF PATENT APPLICATION

Attorney Docket No.: 26136.74

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we, the undersigned, Ofer Perach, Uta Knablein, Amit Erental hereby sell, assign, and transfer to Outbrain Inc.

a corporation of Delaware
(Type of Assignee: e.g., corporation, company, partnership, university, etc.)

having a principal place of business at 39 West 13th Street, 3rd Floor, New York, NY 10011

("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions or improvements that are disclosed in the application (provisional or non-provisional) for the United States patent which may have a declaration executed by the undersigned prior hereto or concurrently herewith and is entitled

MOBILE DEVICE SCREEN OR PORTION THEREOF WITH A GRAPHICAL USER INTERFACE

said patent application also identified as follows (when known):

United States Patent Application Number 29/548,888 filed December 17, 2015,

and in and to said application (provisional or non-provisional) and all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions or improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said inventions or improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said inventions or improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications on any and all said inventions or improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions or improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions or improvements and for vesting title to said inventions or improvements, and all applications for patents and all patents on said inventions or improvements, in said Assignee, its successors, assigns, and legal representatives; and

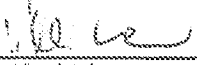
covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

- SIGNATURES BEGIN ON NEXT PAGE -

Please Sign and Date Below:

22 9 2016 [Signature]
Date Offer Perach

Please Sign and Date Below:

2/28/16 
Date Uta Krabbe

Please Sign and Date Below:

7/3/16 _____
Date Amit Erental