

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT3816723

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
FLORIN RATIU	03/28/2016
ANDREW ALEXANDER BIRCHALL	12/09/2015
DAVID S. PARK	11/26/2015
ALEKSANDAR ILIC	03/23/2016
NATHAN PAUL SCHLOSS	11/25/2015
VASANTH KUMAR RAJENDRAN	12/03/2015
YIYU LI	03/24/2016
BRANISLAV STOJKOVIC	03/23/2016
PATRICK JONATHAN VARIN	11/24/2015
RECEIVING PARTY DATA	
Name:	FACEBOOK, INC.
Street Address:	1601 WILLOW ROAD
City:	MENLO PARK
State/Country:	CALIFORNIA
Postal Code:	94025
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14923330
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	PTOmail1@bakerbotts.com
Correspondent Name:	BAKER BOTTS L.L.P.
Address Line 1:	2001 ROSS AVENUE. 6TH FLOOR
Address Line 4:	DALLAS, TEXAS 75201
ATTORNEY DOCKET NUMBER:	079894.2820
NAME OF SUBMITTER:	LY-ANN EE
SIGNATURE:	/Ly-Ann Ee/

DATE SIGNED:	04/05/2016
	This document serves as an Oath/Declaration (37 CFR 1.63).
Total Attachments: 9 source=2016-04-05_Executed-AssignmentDeclaration-All-Inventors_079894_2820#page1.tif source=2016-04-05_Executed-AssignmentDeclaration-All-Inventors_079894_2820#page2.tif source=2016-04-05_Executed-AssignmentDeclaration-All-Inventors_079894_2820#page3.tif source=2016-04-05_Executed-AssignmentDeclaration-All-Inventors_079894_2820#page4.tif source=2016-04-05_Executed-AssignmentDeclaration-All-Inventors_079894_2820#page5.tif source=2016-04-05_Executed-AssignmentDeclaration-All-Inventors_079894_2820#page6.tif source=2016-04-05_Executed-AssignmentDeclaration-All-Inventors_079894_2820#page7.tif source=2016-04-05_Executed-AssignmentDeclaration-All-Inventors_079894_2820#page8.tif source=2016-04-05_Executed-AssignmentDeclaration-All-Inventors_079894_2820#page9.tif	

COMBINED ASSIGNMENT AND DECLARATION (37 C.F.R. § 1.63)

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to Facebook, Inc., a Delaware corporation, having a place of business at 1601 Willow Road, Menlo Park, California 94025 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following provisional patent application filed under 35 U.S.C. § 111(b), non-provisional patent application filed under 35 U.S.C. § 111(a), international patent application filed according to the Patent Cooperation Treaty (PCT), or U.S. national-phase patent application filed under 35 U.S.C. § 371 ("APPLICATION"):

Application No. 14/923,330, entitled "Notification Targeting" filed on 26 October 2015.

2. The entire worldwide right, title, and interest in and to: (a) the APPLICATION; (b) all patent applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other patent applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the patent applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign patent application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Title: Notification Targeting
Date Filed: 26 October 2015
Application No.: 14/923,330

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

**DECLARATION (37 C.F.R. § 1.63) FOR UTILITY OR DESIGN APPLICATION
USING AN APPLICATION DATA SHEET (37 C.F.R. § 1.76)**

By signing below, INVENTOR further attests to the following:

- The APPLICATION was made or authorized to be made by INVENTOR.
- INVENTOR believes that INVENTOR is the original inventor or an original joint inventor of a claimed invention in the APPLICATION.
- INVENTOR acknowledges the duty to disclose to the United States Patent and Trademark Office all information known to INVENTOR to be material to patentability as defined in 37 CFR § 1.56, which for a continuation-in-part includes information known to INVENTOR to be material to patentability as defined in 37 CFR § 1.56 that became available between the filing date of the prior patent application and the National or PCT filing date of the continuation-in-part application.

INVENTOR hereby acknowledges that any willful false statement made in this Declaration is punishable under 18 U.S.C. § 1001 by fine, imprisonment of not more than five years, or both.

Name and Signature



Florin RATIU

Date of Signature

3/28/2016

Name and Signature

Andrew Alexander BIRCHALL

Date of Signature

Name and Signature

David S. PARK

Date of Signature

Name and Signature

Aleksandar ILIC

Date of Signature

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Name and Signature _____

Date of Signature _____

Andrew Birchall
Andrew Alexander BIRCHALL

12/09/2015

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David S. PARK

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Aleksandar ILIC

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Name and Signature _____

Date of Signature _____

Florin RATIU

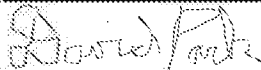
Name and Signature _____

Date of Signature _____

Andrew Alexander BIRCHALL

Name and Signature _____

Date of Signature _____



November 26, 2015

David S. PARK

Name and Signature _____

Date of Signature _____

Aleksandar ILIC

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Date of Signature _____

David S. PARK

Name and Signature _____

Date of Signature _____

Aleksandar Ilic
Aleksandar ILIC

03/23/2016

Title: Notification Targeting
Date Filed: 26 October 2015
Application No.: 14/923,330

Name and Signature



Nathan Paul SCHLOSS

Date of Signature

11/25/15

Name and Signature

Vasanth Kumar RAJENDRAN

Date of Signature

Name and Signature

Yiyu LI

Date of Signature

Name and Signature

Patrick Jonathan VARIN

Date of Signature

Name and Signature

Branislav STOJKOVIC

Date of Signature

Title: Notification Targeting
Date Filed: 26 October 2015
Application No.: 14/923,330

Name and Signature

Date of Signature

Nathan Paul SCHLOSS

Name and Signature



Date of Signature

3rd December 2015

Vasanth Kumar RAJENDRAN

Name and Signature

Date of Signature

Yiyu LI

Name and Signature

Date of Signature

Patrick Jonathan VARIN

Name and Signature

Date of Signature

Branislav STOJKOVIC

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Name and Signature

Nathan Paul SCHLOSS

Date of Signature

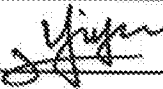
Name and Signature

Vasanth Kumar RAJENDRAN

Date of Signature

Name and Signature

Yiyu LI



Date of Signature

3/24/16

Name and Signature

Patrick Jonathan VARIN

Date of Signature

Name and Signature

Branislav STOJKOVIC



Date of Signature

03/23/2016

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Date of Signature

Vasanth Kumar RAJENDRAN

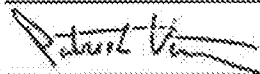
Name and Signature

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Date of Signature



11/24/2015

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