503772253 04/06/2016 PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3818898

SUBMISSION TYPE:		NEW ASSIGNMENT	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT		
CONVEYING PARTY D	ΑΤΑ				
		Name	Execution Date		
TRIANGLE SOFTWARE	ELLC		07/31/2012		
RECEIVING PARTY DA	ATA				
Name:	1836549	ONTARIO LIMITED C/O PELMOREX M	IEDIA INC.		
Street Address:	2655 BRI	ISTOL CIRCLE			
City:	OAKVILL	E, ONTARIO			
State/Country:	CANADA				
Postal Code:	L6H 7W1				
PROPERTY NUMBERS	5 Total: 1				
Property Type		Number			
Application Number:	14	4692097			
CORRESPONDENCE [
		15,242,2424			
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INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment and Assumption Agreement ("Intellectual Property Assignment"), dated as of August 24, 2012 ("Effective Date"), is made by and between Triangle Software LLC ("Assignor"), the full post office address of whose principal office or place of business is 779 Chopin Dr., Sunnyvale, CA 94087 and 1836549 Ontario Limited ("Assignee"), the full post office address of whose principal office or place of business is c/o Pelmorex Media Inc., 2655 Bristol Circle, Oakville, Ontario, Canada L6H 7W1.

WHEREAS Assignee and Assignor have entered into a certain Asset Purchase Agreement dated as of July 31, 2012 ("Purchase Agreement"), pursuant to which Assignor agreed to sell to Assignee, and Assignee agreed to purchase from Assignor, certain assets including the Owned Intellectual Property (as defined in the Purchase Agreement) which includes the Patents and Trade-marks scheduled herein;

WHEREAS Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, as part of the Owned Intellectual Property, the rights in and to the applications and registrations for patents listed on the attached Schedule "A" (the "Patents");

AND WHEREAS Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, as part of the Owned Intellectual Property, the rights, title and interest in and to the trade-marks listed on the attached Schedule "B", including any applications and registrations therefor (the "Trade-marks");

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor and Assignee hereby acknowledge, Assignor and Assignee hereby agree as follows.

- 1. Assignor hereby sells, assigns and transfers unto the Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Owned Intellectual Property.
- 2. Assignor hereby sells, assigns and transfers unto the Assignee, its successors and assigns. all of Assignor's right, title and interest in and to the Patents and inventions disclosed therein, along with (a) all applications for patents for such inventions or based on the Patents in all countries, now filed or to be filed, including all divisional, renewal, substitute, continuation, continuation-in-part and convention applications based in whole or in part upon the inventions or upon the Patents, (b) all patents which may issue on the inventions and on any application transferred by this Assignment in all countries, and any and all reissues, extensions, divisions, renewals, substitutes, continuations or continuations-in-part of patents granted for the inventions or upon such applications or Patents, for the full term or terms for which the patents may be issued. (c) every priority right that is or may be predicated upon or arise from the inventions, the Patents and the foregoing applications and patents under any applicable international or bilateral treaty. agreement or convention, and (d) all of Assignor's right to sue for past infringement of the Patents and the foregoing inventions, applications and patents, including but not limited to all claims raised by Assignor against Garmin International, Inc. in the patent infringement litigation currently on appeal with the US Court of Appeals for the Federal

12021-2046 14036719.3

PATENT REEL: 038210 FRAME: 0427 Circuit and originally filed and tried before the U.S. District Court for the Eastern District of Virginia (having case number no. 10-CV-1457).

- 3. Assignor hereby sells, assigns and transfers, and confirms that it has sold, assigned and transferred, to Assignee the entire worldwide right, title and interest in the Trade-marks, including all registrations and applications thereof, all registrations which may be granted in respect of such applications, all renewals of such registrations, along with all common law rights therein, together with the goodwill associated with the Trade-marks, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, including the right, throughout the world, to use, register, and sell wares and services thereunder, as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made, and including its entire right, title and interest in and to all income, royalties, damages and payments now or hereafter due or payable with respect to the Trade-marks, and in and to all causes of action (either in law or in equity) and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment.
- 4. Assignor will, upon request of Assignee and without further consideration but at the expense of the Assignee, cooperate with and take all reasonably necessary steps to record Assignee as the assignee and owner of the Owned Intellectual Property including all Patents, and Trade-Marks.
- 5. Assignor and Assignee acknowledge and agree that nothing contained in this Assignment shall in any way supersede, modify, replace, amend, rescind, waive narrow or broaden any provision set forth in the Purchase Agreement or any of the rights, remedies or obligations arising therefrom.
- 6. This Assignment is binding upon, and enures to the benefit of, the parties and their respective legal representatives, successors and assigns.
- 7. This Assignment will be governed and construed in accordance with the law of the State of New York applicable to contracts made and to be performed entirely within that state without giving effect to any choice or conflict of law provision or rule that would cause the application of the laws of any other jurisdiction. Notwithstanding the foregoing, all actions or suits arising out of or relating to this Assignment shall be heard in San Francisco, California in accordance with Section 10.7 of the Purchase Agreement.
- This Assignment may be executed in one or more counterparts (including by facsimile), each of which shall be deemed to be an original and all of which, taken together, shall constitute one and the same instrument.

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IN WITNESS WHEREOF Assignor and Assignce have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

Triangle Software LLC

1836549 Ontario Limited

Andre averter repident & CEO By: Name: Title:

By:_____ Name: Title: IN WITNESS WHEREOF Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

Triangle Software LLC

1836549 Ontario Limited

By: Name: Loband Lombard Title: CFO

By:_____ Name: Title:

PATENT REEL: 038210 FRAME: 0431

SCHEDULE "A"

2,688,129	Canada	Controlling a three-dimensional virtual broadcase presentation	N/A
12/398,120	USA	Controlling a three-dimensional virtual broadcase presentation	N/A
12/860,700	USA	Touch screen based interaction with traffic data	N/A
12/881,690	USA	Gesture based interaction with traffic data	N/A
PCT/US11/48680	РСТ	Touch screen based interaction with traffic data	N/A
PCT/US11/51647	РСТ	Touch screen based interaction with traffic data	N/A
10/897,550	USA	System and method for determining and sending recommended departure times based on predicted traffic conditions to road travelers	7,610,145
12/283,748	USA	System and method for determining a prediction of average speed for a segment of roadway	7,702,452
12/763,199	USA	System and method for delivering departure notifications	8,103,443
13/316,250	USA	System and method for delivering departure notifications	N/A
60/490,199	USA	System and method for determining and sending recommended departure times based on predicted traffic conditions to road travelers	N/A

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PCT/US04/23884	PCT	System and method for determining and sending recommended departure times based on predicted traffic conditions to road travelers	N/A
13/296,108	USA	Crowd sourced traffic reporting	N/A
61/413,473	USA	Traffic reporting	N/A
PCT/US11/60663	РСТ	Crowd sourced traffic reporting	N/A
10/379,967	USA	Personalized traveler information dissemination system	6,989,765
11/302,418	USA	Three-dimensional traffic report	7,221,287
11/505,048	USA	Personalized traveler information dissemination system	7,508,321
11/509,954	USA	Traffic routing based on segment travel time	7,375,649
11/751,628	USA	GPS-generated traffic information	7,557,730
12/482,285	USA	Personalized traveler information dissemination system	7,880,642
12/967,045	USA	GPS-generated traffic information	N/A
11/253,301	USA	System for aggregating traveller information	7,161,497
60/362,155	USA	Personalized traveler information dissemination system	N/A
60/634,951	USA	Personalized traveler information dissemination system	N/A
60/658,312	USA	Personalized traveler information dissemination system	N/A
60/694,742	USA	Personalized traveler information	N/A

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	***************************************	dissemination system	
13/475,502	USA	System for providing traffic data and driving efficiency data	N/A
61/487,425	USA	Developing and supporting high usage traffic information mobile apps	N/A
PCT/US2012/038702	PCT	System for providing traffic data and driving efficiency data	N/A
61/591,758	РСТ	Estimation of travel time distributions on signalized arterials	N/A
13/369,100	РСТ	Traffic routing based on segment travel time	N/A
13/369,456	РСТ	Three-dimensional traffic report	N/A
13/369,760	РСТ	System and method for predicting travel time for a travel route	N/A

PATENT REEL: 038210 FRAME: 0435

SCHEDULE "B"

Country Name	Trademark Name	Application Number	Filing Date	Registration Number	Registration Date
USA	TRIANGLE SOFTWARE	76/333856	11/6/2001	2944294	4/26/2005
USA	BEAT THE TRAFFIC	78/521289	11/22/2004	3032193	12/20/2005
USA	THE RIGHT TRAFFIC AT THE RIGHT TIME	78/538281	12/24/2004	3029077	12/13/2005
USA	BEAT THE TRAFFIC	78/848533	3/29/2006	3212931	2/27/2007

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RECORDED: 04/06/2016