503772523 04/07/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MR. ARIE SHEINKER	03/21/2016
MR. MARK B. MOLDWIN	03/23/2016

RECEIVING PARTY DATA

Name:	THE REGENTS OF THE UNIVERSITY OF MICHIGAN	
Street Address:	1600 HURON PARKWAY, 2ND FLOOR	
City:	ANN ARBOR	
State/Country:	MICHIGAN	
Postal Code:	48109-2590	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15050554

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	2115-006517-US
NAME OF SUBMITTER:	STACY STEINER
SIGNATURE:	/srs/
DATE SIGNED:	04/07/2016

Total Attachments: 3

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PATENT 503772523 REEL: 038213 FRAME: 0234

ASSIGNMENT

Serial No: 15/050,554

Filed: February 23, 2016

Tide: MAGNETIC BEACON SELF-LOCALIZATION USING MOBILE DEVICE MAGNETOMETERS

For good and valuable consideration, the receipt and sufficiency of which are hereby agreed, each of the undersigned hereby assigns to THE REGENTS OF THE UNIVERSITY OF MICHIGAN, Office of Technology Transfer, 1600 Horon Parkway, 2nd Floor, Ann Arbor, Michigan 48109-2590 and its successors and assigns ("Assignee") the entire right, title and interest in and to the patent rights of such undersigned disclosed in the application listed above, and in any and all applications claiming priority thereto, including any continuation, continuation-in-part, divisional, re-examination, reissue or prolongation thereof, and in any and all other applications anywhere in the world which the undersigned may file and/or be named as an inventor of, solely or jointly, on said patent rights, in any and all patents which may be obtained on any of said applications and in any and all reissues, reexaminations, supplemental examinations, interpartes reviews, oppositions, post-grant reviews, supplementary protection certificates and/or extensions thereof, including without limitation, the right to bring suit and to claim and retain all damages and/or seek other remedies for the past, present and future infringement of any of the furegoing, the right of priority, including without limitation to claim priority benefit of or to said patent applications, and request the Commissioner for Patents in the United States and similar authorities outside the United States to issue said patents to and in the name of the Assignee.

Each of the undersigned authorizes the attorneys of record in the application listed above to insert in this assignment the filing date and application number of the application listed above when officially known.

Each of the undersigned states that the application listed above is or was made or authorized to be made by him or her. Each of the undersigned believes himself or besself to be the original inventor or an original joint inventor of a claimed patent rights in the application listed above. Each of the undersigned acknowledges that any willful talse statement made by him or her in this paragraph is punishable under 18 U.S.C. \$1001 by fine or imprisonment of not more than five years, or both.

Except in favor of Assignee, each of the undersigned warrants that: (i) he or she is the owner of all its rights, title and interests herein assigned and has the right to make this unconditional and irrevocable assignment to Assignee without obtaining any approval or permission of a third party; and (ii) there are no outstanding encumbrances, liens, prior assignments, licenses, or other obligations or restrictions on the rights, title and interests herein assigned.

Upon the request of Assignee and at no expense to the undersigned, each of the undersigned hereby agrees to execute any and all applications on said patent rights, including without limitation for the reissue, reexamination, supplementary protection certificate or extension thereof and any oath, declaration or affidavia relating thereto that said Assignee may deem necessary or expedient, and to cooperate to the best of the ability of

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the undersigned with and perform any and all affirmative acts requested by Assignee to prepare, file, prosecute, maintain, defend, emforce and vest in Assignee the rights, title and interests assigned herein, including without limitation, preparing and executing statements and giving and producing evidence in support thereof, whereby said rights, title and interests will be held and enjoyed by said Assignee to the full end of the term for which said patents may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

Name	
1 40000	
Associate General	Counsel
Title	
hereby confirms Assignee's acceptance of all rights,	privileges, title and interests conveyed by this assignment
January Company of the Company of th	
Date: <u>3-21~20</u> 1ら Signatur	SI Arie SHEINKER
Date: <u>3-2/-20/6</u> Signatur	e: DEV CON Witness Name Michael Shein Ker
Date: Signatur	e: Mark B. MOLDWIN
Date: Signatur	e: Witness Name

the undersigned with and perform any and all affirmative acts requested by Assignee to prepare, file, prosecute, maintain, defend, enforce and vest in Assignee the rights, title and interests assigned herein, including without limitation, preparing and executing statements and giving and producing evidence in support thereof, whereby said rights, title and interests will be held and enjoyed by said Assignee to the full end of the term for which said patents may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

On behalf of Assignee.	Tara M. Haciman	
	Name	
	Associate General Counsel	
	Title	
hereby confirms Assignee's	s acceptance of all rights, privileges, title	e and interests conveyed by this assignment
	*	
		03/29/2014
	Signature	Date
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Date:	Signature:	No. of the control of
	• • • • • • • • • • • • • • • • • • • •	Arie SHEINKER
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Date: 3/23/1/	· -Mar	K WOULL
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Date: 2/23//6	Signature: 4/2	
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