

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3819273

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
TAJ J. CAMPBELL	03/05/2015
MADOKA KATAYAMA	02/15/2016
RECEIVING PARTY DATA	
Name:	GOOGLE INC.
Street Address:	1600 AMPHITHEATRE PARKWAY
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29560263
CORRESPONDENCE DATA	
Fax Number:	(312)474-6300
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	3124746300
Email:	docket@marshallip.com
Correspondent Name:	MARSHALL, GERSTEIN & BORUN LLP
Address Line 1:	233 SOUTH WACKER DRIVE
Address Line 2:	SUITE 6300
Address Line 4:	CHICAGO, ILLINOIS 60606
ATTORNEY DOCKET NUMBER:	31730/20518-DPC
NAME OF SUBMITTER:	NICK FAIRMAN
SIGNATURE:	/Nick Fairman/
DATE SIGNED:	04/07/2016
Total Attachments: 4	
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MARSHALL, GERSTEIN & BORUN LLP, 233 S. Wacker Drive, 6300 Willis Tower, Chicago, Illinois 60606-6357

ASSIGNMENT

Serial No: 14/636,980
Filed: March 3, 2015
Title: Schematic Representation of Geographic Locations

For good and valuable consideration, the receipt and sufficiency of which are hereby agreed, each of the undersigned agrees to assign and hereby assigns to GOOGLE INC., 1600 Amphitheatre Parkway, Mountain View, California 94043 and its successors and assigns ("Assignee") the entire right, title and interest in and to the inventions of such undersigned disclosed in the above-identified non-provisional application, in the below-listed provisional patent application, in the below-listed International (PCT) application, and in any and all other applications anywhere in the world which the undersigned may file and/or be named as an inventor of, solely or jointly, on said inventions, in any and all patents which may be obtained on any of said applications and in any and all reissues, reexaminations, supplemental examinations, inter partes reviews, oppositions, post-grant reviews, supplementary protection certificates and/or extensions thereof, including without limitation, the right to bring suit and to claim and retain all damages and/or seek other remedies for the past, present and future infringement of any of the foregoing, the right of priority, including without limitation to claim priority benefit of or to said patent applications, and request the Commissioner for Patents in the United States and similar authorities outside the United States to issue said patents to and in the name of the Assignee.

<u>Application No.</u>	<u>Filing Date</u>	<u>Country</u>	<u>Title</u>
61/947,842	03/04/2014	US	Schematic Representation of Geographic Locations
PCT/US2015/018258	03/02/2015	PCT	Schematic Representation of Geographic Locations


Each of the undersigned authorizes the attorneys of record in the application listed above to insert in this assignment the filing date and application number of the application listed above when officially known.

Each of the undersigned states that the application listed above is or was made or authorized to be made by him or her. Each of the undersigned believes himself or herself to be the original inventor or an original joint inventor of a claimed invention in the application listed above. Each of the undersigned acknowledges that any willful false statement made by him or her in this paragraph is punishable under 18 U.S.C. §1001 by fine or imprisonment of not more than five years, or both.

Except in favor of Assignee, each of the undersigned warrants that: (i) he or she is the owner of all its rights, title and interests herein assigned and has the right to make this unconditional and irrevocable assignment to Assignee without obtaining any approval or permission of a third party; and (ii) there are no outstanding encumbrances, liens, prior assignments, licenses, or other obligations or restrictions on the rights, title and interests herein assigned.

Upon the request of Assignee and at no expense to the undersigned, each of the undersigned hereby agrees to execute any and all applications on said inventions (including without limitation applications or requests for the reissue, reexamination, or extension of the patent or for a supplementary protection certificate and any oath, declaration, or affidavit relating thereto that Assignee may deem necessary or expedient, and to cooperate to the best of the ability of the undersigned with Assignee and perform any and all affirmative acts requested by Assignee to prepare, file, prosecute, maintain, defend, enforce, and vest in Assignee the rights, title, and interests assigned herein. These acts include, without limitation, preparing and executing statements and giving and producing evidence in support thereof, whereby said rights, title and interests will be held and enjoyed by Assignee to the full end of the term for which said patents may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

Date: Mar 5, 2015

Signature: 
Jay J. Campbell (Mar 5, 2015)

Date: _____

Signature: _____

ASSIGNMENT

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61/947,842	03/04/2014	US	Schematic Representation of Geographic Locations
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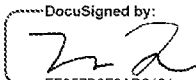
MARSHALL, GERSTEIN & BORUN LLP, 233 S. Wacker Drive, 6300 Willis Tower, Chicago, Illinois 60606-6357

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Date: _____

Signature: _____
Taj J. Campbell

Date: 2/15/2016

Signature:  _____
Madoka Katayama