## 503778070 04/11/2016

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3824717

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
SEPHI JOSEPH SHAPIRA	10/20/2014

#### **RECEIVING PARTY DATA**

Name:	ESCAPEMUSIC LIMITED
Street Address:	UNIT H, 12TH FLOOR, LEGEND TOWER
Internal Address:	7 SHING YIP STREET, KWUN TONG
City:	KOWLOON
State/Country:	HONG KONG

### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	15095906

#### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 858-720-8900

**Email:** dmipdocketing@sheppardmullin.com

Correspondent Name: SHEPPARD MULLIN RICHTER & HAMPTON LLP

Address Line 1: 12275 EL CAMINO REAL, SUITE 200
Address Line 4: SAN DIEGO, CALIFORNIA 92130

ATTORNEY DOCKET NUMBER:	46FV-228605
NAME OF SUBMITTER:	HEAN L. KOO
SIGNATURE:	/Hean L. Koo/
DATE SIGNED:	04/11/2016

**Total Attachments: 2** 

source=228605\_ASSIGNMENT#page1.tif source=228605\_ASSIGNMENT#page2.tif

PATENT 503778070 REEL: 038247 FRAME: 0473

Attorney Docket No. 029972-0434255

**ASSIGNMENT** 

WHEREAS, I, Sephi Joseph Shapira, a citizen of Israel, residing at Bait Haam 9 Ramot

Hasavim, (ISRAEL); (hereinafter "Assignor"), have made an invention entitled

"SYSTEM AND METHOD FOR GENERATING ARTIST-SPECIFIED DYNAMIC ALBUMS"

described in the United States Patent Application attached hereto, and

WHEREAS, ESCAPEMUSIC LIMITED (hereinafter "Assignee"), a Hong Kong corporation

having a place of business at Unit H, 12th Floor, Legend Tower, 7 Shing Yip Street, Kwun Tong,

Kowloon, Hong Kong, is desirous of acquiring the entire right, title and interest in and to the

aforesaid invention, application and all Letters Patent of the United States or any foreign country,

including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes,

and divisions which may be granted therefor;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and

valuable consideration, the receipt of which is hereby acknowledged, I, the said Assignor, by these

presents do sell, assign and transfer unto Assignee, its successors, legal representatives and

assigns, the full and exclusive right in and to the said invention as described in the said application,

and in and to any Letters Patent of the United States or any foreign country, including

continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes, and

divisions which may be granted therefor and all rights to claim priority on the basis of said

application; and I further grant to Assignee the sole right to sue and collect damages for past

infringement;

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks or any

other proper officer or agency of any country to issue all said Letters Patent to said Assignee;

AND I HEREBY warrant and covenant that I have the full right to convey the entire interest

herein assigned and that I have not executed and will not execute any instrument or assignment in

conflict herewith;

1 of 2

PATENT REEL: 038247 FRAME: 0474 AND I HEREBY agree to communicate to said Assignee or its representatives any facts known to me respecting said invention, to execute all divisional, continuation, reissue, reexamination, extension, substitute, and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors, legal representatives or assigns, and to testify in any judicial or administrative proceeding and generally do everything possible to aid the said Assignee to obtain and enforce said Letters Patent in the United States or any foreign country when requested so to do by said Assignee.

Signature of Inventor: Inventor's Name:	100.00	
	Sephi Joseph SHAPIRA	
Date of Execution:	Oct 20 2014	

2 of 2

PATENT REEL: 038247 FRAME: 0475