503778325 04/11/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
GENEROSO TAN SIA JR.	04/11/2016
JASON R. DILLEY	04/11/2016

RECEIVING PARTY DATA

Name:	HONDA MOTOR CO., LTD.
Street Address:	NO. 1-1, MINAMI-AOYAMA 2-CHOME
Internal Address:	MINATO-KU
City:	TOKYO
State/Country:	JAPAN

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15096130

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 3009-0284

NAME OF SUBMITTER: ERIC D. MOREHOUSE

SIGNATURE: /Eric D. Morehouse/

DATE SIGNED: 04/11/2016

Total Attachments: 2

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PATENT 503778325 REEL: 038248 FRAME: 0537

ATTORNEY DOCKET NO.: 3009-0284
JOINT INVENTION

ASSIGNMENT

WHEREAS WE, the below named inventors, [hereinafter referred to as Assignors], have made an invention entitled:

WINDOW SHADE HOOK ASSEMBLY, AND METHODS OF USE AND MANUFACTURE THEREOF

for which WE executed an application for United States Letters Patent concurrently herewith; and

WHEREAS <u>Honda Motor Co., Ltd.</u>, a corporation of <u>Japan</u>, whose post office address is <u>No. 1-1</u>, <u>Minami-Aoyama 2-chome</u>, <u>Minato-ku</u>, <u>Tokyo</u>, <u>Japan</u> (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention in all countries throughout the world, and in and to the application of United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that, for and in consideration of good and valuable consideration the receipt of which from Assignee is hereby acknowledged, WE, as assignors, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, OUR entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of such applications, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof; and WE hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent of this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, WE HEREBY covenant that WE have the full right to convey the interest assigned by this Assignment, and WE have not executed and will not execute any agreement in conflict with this Assignment;

AND, WE HEREBY further covenant and agree that WE will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to US respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

KENEALY VAIDYA LLP

ATTORNEY DOCKET NO.: 3009-0284

U.S. Patent Application No.:

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AND, WE HEREBY authorize and request the attorneys empowered by Honda Motor Co., Ltd. in this application, to insert here in parentheses (Application No. _____15/096,130_____, filed _____11-APR-2016____) the filing date and application number of said application when known.

IN TESTIMONY WHEREOF, I have hereunto set my hand.

Full Name of First Assignor Generoso Tan SIA, Jr.	Assignor's Signatur	Date 4/11/16
Address: c/o Honda Patents & Technologies No 21001 State Route 739, Raymond, Or		Citizenship United States of America
Full Name of Second Assignor Jason R. DILLEY	Assilenor's Signature	Date 4/11/16
Address: c/o Honda Patents & Technologies North America, LLC 21001 State Route 739, Raymond, Ohio 43067-9705		Citizenship: United States of America
NAMES OF ADDITION	ONAL INVENTORS ATTACHED	YES [X] NO

KENEALY VAIDYA LLP

PATENT REEL: 038248 FRAME: 0539

RECORDED: 04/11/2016