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PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3830946

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NATURE OF CONVEYANCE:		AS	ASSIGNMENT			
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			Name			Execution Dat
MARK RAWLINS						12/15/2015
R/GA MEDIA GROUP, INC.						03/16/2016
RECEIVING PARTY	DATA					
Name:	NIKE,	NIKE, Inc.				
Street Address:	One B	e Bowerman Drive				
City:	Beaver	rton				
State/Country:	OREG	iON				
Postal Code:	97005-	-6453				
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> PATENT REEL: 038286 FRAME: 0921

CONFIRMATION/ASSIGNMENT

This agreement ("CONFIRMATION/ASSIGNMENT") is made and entered into by and between the following person(s), Mark Rawlins (individually and/or collectively, "ASSIGNOR"), and NIKE, Inc., an Oregon corporation having a place of business at One Bowerman Drive, Beaverton, Oregon USA 97005-6453 ("ASSIGNEE").

ASSIGNOR has invented subject matter ("INVENTION") disclosed and/or claimed in a U.S. patent application titled "DISPLAY SCREEN WITH TRANSITIONAL GRAPHICAL USER INTERFACE" ("APPLICATION"). To the extent not already included below, ASSIGNOR authorizes and requests ASSIGNEE and its successors and assigns (collectively, "ASSIGNEE ENTITY") and authorized legal representatives, including but not limited to Banner & Witcoff, LTD., 1100 13th Street N.W., Suite 1200, Washington, DC 20005-4051, to insert any of the following additional information relating to the APPLICATION when known:

U.S. Application Number: 29/521,092

Filing Date: 3/19/15

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR confirms that ASSIGNOR did (under the law of the jurisdiction(s) where the INVENTION was conceived, reduced to practice and/or made, under the NIKE Employee Invention and Secrecy Agreement and/or under some other agreement with ASSIGNEE) sell, assign and transfer, or else ASSIGNOR now does sell, assign and transfer to ASSIGNEE ENTITY, the full, exclusive and worldwide right: (a) in and to the INVENTION, (b) in and to the APPLICATION, its predecessor, continuing and counterpart applications everywhere in the world, and (c) in and to any Patents, Utility Models, Industrial Models, Petty Patents, Design Patents, Design Registrations, Industrial Designs, Unregistered Design Rights, Copyrights, and legal equivalents, reissues, extensions and renewals thereof everywhere in the world which may be granted for the INVENTION, including but not limited to the right to claim priority to and from any of the above, and the right to sue for past damages for any of the above ((a)-(c) collectively, "PROPERTIES").

ASSIGNOR agrees that ASSIGNEE ENTITY may apply for and/or receive PROPERTIES in its own name. ASSIGNOR authorizes and requests the U.S. Patent and Trademark Office and/or any other proper officer or agency of any jurisdiction to record the CONFIRMATION/ASSIGNMENT and issue PROPERTIES to ASSIGNEE ENTITY.

ASSIGNOR warrants and covenants that ASSIGNOR either had or does have the full right to convey the entire interest herein assigned at the time of the sale, assignment and/or transfer. ASSIGNOR warrants and covenants that ASSIGNOR has not executed and will not execute any conflicting sale, assignment and/or transfer.

Page 1 of 2

PATENT REEL: 038286 FRAME: 0922

ASSIGNOR agrees to communicate to ASSIGNEE ENTITY and its authorized legal representatives any facts known to ASSIGNOR respecting the INVENTION, to execute all divisional, continuation, renewal, reissue and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to the INVENTION, sign all lawful documents which ASSIGNEE ENTITY and its authorized legal representatives shall consider desirable for aiding in securing and maintaining proper protection for the INVENTION and to testify in any judicial and/or administrative proceeding and generally do everything possible to aid ASSIGNEE ENTITY and its authorized legal representatives to obtain and enforce the PROPERTIES. ASSIGNOR's obligations under the CONFIRMATION/ASSIGNMENT will continue beyond the termination of ASSIGNOR's employment with ASSIGNEE.

ASSIGNOR accepts the terms and conditions of the CONFIRMATION/ASSIGNMENT:

2/15 .2015

Date

Mark Rawlins

ASSIGNEE accepts the terms and conditions of the CONFIRMATION/ASSIGNMENT:

NC M2H2016

Timothy J. Crean Attorney in Fact NIKE, Inc.

CONFIRMATION/ASSIGNMENT

This agreement ("CONFIRMATION/ASSIGNMENT") is made and entered into by and between R/GA Media Group, Inc., a corporation of Delaware having a place of business at 350 West 39th Street, New York, NY 10018 ("ASSIGNOR") and NIKE, Inc., an Oregon corporation having a place of business at One Bowerman Drive, Beaverton, Oregon USA 97005-6453 ("ASSIGNEE").

ASSIGNOR owns an invention ("INVENTION") disclosed and/or claimed in a U.S. patent application titled "DISPLAY SCREEN WITH TRANSITIONAL GRAPHICAL USER INTERFACE" ("APPLICATION"). To the extent not already included below, ASSIGNOR authorizes and requests ASSIGNEE and/or its successors and assigns (collectively, "ASSIGNEE ENTITY") and authorized legal representatives to insert any of the following additional information relating to the APPLICATION when known:

U.S. App. No.: <u>29/521.092</u>

Filing Date: <u>3/19/15</u>

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR confirms that ASSIGNOR did (under the law of the jurisdiction(s) where the INVENTION was conceived, reduced to practice and/or made under an agreement with ASSIGNEE) sell, assign and transfer, or else ASSIGNOR now does sell, assign and transfer to ASSIGNEE ENTITY, the full, exclusive and worldwide right: (a) in and to the INVENTION, (b) in and to the APPLICATION, its predecessor, continuing and counterpart applications everywhere in the world, and (c) in and to any Patents, Utility Models, Industrial Models, Petty Patents, Design Patents, Design Registrations, Industrial Designs, Unregistered Design Rights, Copyrights, and legal equivalents, reissues, extensions and renewals thereof everywhere in the world which may be granted for the INVENTION, including but not limited to the right to claim priority to and from any of the above, and the right to sue for past damages for any of the above ((a)-(c) collectively, "PROPERTIES").

ASSIGNOR agrees that ASSIGNEE ENTITY may apply for and/or receive PROPERTIES in its own name. ASSIGNOR authorizes and requests the U.S. Patent and Trademark Office and/or any other proper officer or agency of any jurisdiction to record the CONFIRMATION/ASSIGNMENT and issue PROPERTIES to ASSIGNEE ENTITY.

ASSIGNOR warrants and covenants that ASSIGNOR either had or does have the full right to convey the entire interest herein assigned at the time of the sale, assignment and/or transfer. ASSIGNOR warrants and covenants that ASSIGNOR has not executed and will not execute any conflicting sale, assignment and/or transfer.

Page 1 of 2

PATENT REEL: 038286 FRAME: 0924 ASSIGNOR agrees to communicate to ASSIGNEE ENTITY and its authorized legal representatives any facts known to ASSIGNOR respecting the INVENTION, to execute all divisional, continuation, renewal, reissue and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to the INVENTION, sign all lawful documents which ASSIGNEE ENTITY and its authorized legal representatives shall consider desirable for aiding in securing and maintaining proper protection for the INVENTION and to testify in any judicial and/or administrative proceeding and generally do everything possible to aid ASSIGNEE ENTITY and its authorized legal representatives to obtain and enforce the PROPERTIES.

ASSIGNOR accepts the terms and conditions of the CONFIRMATION/ASSIGNMENT:

March 16, 2016 Date

Name: Ameer Youssef Title: SVP, Group Managing Director R/GA Media Group, Inc.

ASSIGNEE accepts the terms and conditions of the ASSIGNMENT:

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Timothy J. Crean Attorney in Fact NIKE, Inc.