503784758 04/15/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DONALD R. HIGH	03/25/2015
SHUVRO CHAKROBARTTY	03/25/2015
ROBERT C. TAYLOR	03/25/2015

RECEIVING PARTY DATA

Name:	WAL-MART STORES, INC.	
Street Address:	702 SOUTHWEST 8TH STREET	
City:	BENTONVILLE	
State/Country:	ARKANSAS	
Postal Code:	72716	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15061265

CORRESPONDENCE DATA

Fax Number: (312)577-7007

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: SCOTT J. MENGHINI

Address Line 1: 120 SOUTH LASALLE STREET

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ATTORNEY DOCKET NUMBER:	8842-134268-US (615US02)	
NAME OF SUBMITTER:	SCOTT J. MENGHINI	
SIGNATURE:	/scott j. menghini/	
DATE SIGNED:	04/15/2016	

Total Attachments: 4

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PATENT 503784758 REEL: 038288 FRAME: 0825

ASSIGNMENT

I, for good and valuable consideration, receipt of which is hereby acknowledged, have assigned and do hereby assign, which confirms any previous assignment by me or by operation of law, to Walmart Stores, Inc., a Delaware corporation, having its principal place of business at 702 Southwest 8th Street Bentonville, AR 72716, United States of America ("Assignee"), its successors, assigns, and legal representatives, the entire right, title, and interest, in and to all subject matter and improvements invented, made, or conceived by me and described in the application for patent entitled

APPARATUS AND METHOD OF MONITORING PRODUCT PLACEMENT WITHIN A SHOPPING FACILITY

relating to the patent family of Walmart Reference No. 615US01; having Patent Application Number 62/129,727, filed March 6, 2015, and in and to all patent and all patent convention and treaty rights of all kinds, including the right to claim priority from said application, and all rights in and to any utility model, continuation, continuation-in-part, and divisional application therefrom, and any reissue or re-examination as to any patent issuing therefrom, in all countries throughout the world, for all such subject matter described therein, including all rights of action and rights to recover damages for past infringements.

I agree that on request and without further consideration, I will communicate to the Assignee or its representatives or nominees any facts known to me respecting the inventions and improvements and testify in any legal proceeding, make all rightful oaths, sign all lawful papers, and execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, or other similar rights in all countries including, but not limited to, any provisional, non-provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, for any derivation proceedings relating thereto, and, as to any patents that issue from such applications, for any supplemental examination, derivation proceeding, opposition, post grant review, reissue, re-examination, inter partes review, or extension thereof, and generally do everything possible to aid the Assignee, its successors, assigns, and nominees to obtain and enforce proper patent protection for the invention and its improvements in all countries.

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Legal Name of Inventor: (Given names first, Family name last)	Donald R. High
Inventor's Signature:	Danul B/AZ 3/25/2015
Date:	3/25/2015
Inventor's Address:	731 Easy Street Noel, Missouri, 64854 United States of America
Executed in my presence on this	25 day of March, 2015 wn to me to be the person named in this assignment.
4	Second Witness (Signature)
Brian High First Witness Name (Typed or Printed	Debra A. High Second Witness Name (Typed or Printed)
Legal Name of Inventor: (Given names first, Family name last)	Shuvro Chakrobartty
Inventor's Signature:	
Date:	
Inventor's Address:	506 College Place Bentonville, Arkansas, 72712 United States of America
Executed in my presence on this by the aforementioned individual know	day of
First Witness (Signature)	Second Witness (Signature)

Page 2 of 3

First Witness Name (Typed or Printed)

Second Witness Name (Typed or Printed)

731 Easy Street Noel, Missouri, 64854 United States of America
day of, 2015 to me to be the person named in this assignment.
Second Witness (Signature)
Second Witness Name (Typed or Printed)
Shuvro Chakrobartty
Shurcharroboth
03/25/2015
506 College Place Bentonville, Arkansas, 72712 United States of America
day of March , 2015 to me to be the person named in this assignment. Second Witness (Signature)
CIBY DOMMEN

Legal Name of Inventor: (Given names first, Family name last)	Robert C. Taylor
Inventor's Signature:	
Date:	3-25-2015
Inventor's Address:	6907 W. Balmoral Drive Rogers, Arkansas, 72758 United States of America
Executed in my presence on this	day of MARCH , 2015 yn to me to be the person named in this assignment. Second Witness (Signature)
MATTHEW GROVER First Witness Name (Typed or Printed)	SUNG KIM