503785383 04/15/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ROBERT C. TAYLOR	04/28/2015
DONALD R. HIGH	04/28/2015
MICHAEL D. ATCHLEY	04/27/2015
DAVID WINKLE	04/28/2015

RECEIVING PARTY DATA

Name:	WAL-MART STORES, INC.	
Street Address:	702 SOUTHWEST 8TH STREET	
City:	BENTONVILLE	
State/Country:	ARKANSAS	
Postal Code:	72716	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15061671

CORRESPONDENCE DATA

Fax Number: (312)577-7007

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: jmoon@fitcheven.com

Correspondent Name: STEVEN M. FREELAND

Address Line 1: 120 SOUTH LASALLE STREET

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Address Line 4: CHICAGO, ILLINOIS 60603-3406

ATTORNEY DOCKET NUMBER:	8842-134249-US (612US02)	
NAME OF SUBMITTER:	STEVEN M. FREELAND	
SIGNATURE:	/Steven M. Freeland, Reg.# 42555/	
DATE SIGNED:	04/15/2016	

Total Attachments: 5

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PATENT REEL: 038291 FRAME: 0839

Walmart Reference No. 612US01 Attorney Docket 8842-134249-US

ASSIGNMENT

I, for good and valuable consideration, receipt of which is hereby acknowledged, have assigned

and do hereby assign, which confirms any previous assignment by me or by operation of law, to

Wal-Mart Stores, Inc., a Delaware corporation, having its principal place of business at 702 Southwest 8th

Street Bentonville, AR 72716, United States of America ("Assignee"), its successors, assigns, and legal

representatives, the entire right, title, and interest, in and to all subject matter and improvements invented,

made, or conceived by me and described in the application for patent entitled

SHOPPING SPACE ROUTE GUIDANCE SYSTEMS, DEVICES AND METHODS

relating to the patent family of Walmart Reference No. 612US01; having Patent Application Number

62/152,630, filed April 24, 2015, and in and to all patent and all patent convention and treaty rights of all

kinds, including the right to claim priority from said application, and all rights in and to any utility model,

continuation, continuation-in-part, and divisional application therefrom, and any reissue or

re-examination as to any patent issuing therefrom, in all countries throughout the world, for all such

subject matter described therein, including all rights of action and rights to recover damages for past

infringements.

I agree that on request and without further consideration, I will communicate to the Assignee or

its representatives or nominees any facts known to me respecting the inventions and improvements and

testify in any legal proceeding, make all rightful oaths, sign all lawful papers, and execute all instruments

or documents required or requested for the making and prosecution of any applications of any type for

patent, utility model, or other similar rights in all countries including, but not limited to, any provisional,

non-provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, for any

derivation proceedings relating thereto, and, as to any patents that issue from such applications, for any

supplemental examination, derivation proceeding, opposition, post grant review, reissue, re-examination,

inter partes review, or extension thereof, and generally do everything possible to aid the Assignee, its

successors, assigns, and nominees to obtain and enforce proper patent protection for the invention and its

improvements in all countries.

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PATENT

REEL: 038291 FRAME: 0840

(Given names first, Family name last)	Robert C. Taylor
Inventor's Signature:	
Date:	4-28-2015
Inventor's Address:	6907 W. Balmoral Drive Rogers, AR 72758 United States of America
Executed in my presence on this by the aforementioned individual known first Witness (Signature) BRITIO MICHAELS First Witness Name (Typed or Printed)	Second Witness (Signature)
	Donald R. High
(Given names first, Family name last)	Donald R. High
Legal Name of Inventor: (Given names first, Family name last) Inventor's Signature: Date:	Donald R. High
(Given names first, Family name last) Inventor's Signature:	Donald R. High 731 Easy Street Noel, MO 64854 United States of America
(Given names first, Family name last) Inventor's Signature: Date: Inventor's Address: Executed in my presence on this	731 Easy Street Noel, MO 64854

First Witness Name (Typed or Printed)

Second Witness Name (Typed or Printed)

Legal Name of Inventor: (Given names first, Family name last)	Robert C. Taylor	
Inventor's Signature:		
Date:		
Inventor's Address:	6907 W. Balmoral Drive Rogers, AR 72758 United States of America	
Executed in my presence on this	day of	
40 Vany Molan	Second Witness (Signature)	
First Witness Name (Typed or Printed)	Second Witness Name (Typed or Printed)	
Legal Name of Inventor: (Given names first, Family name last)	Donald R. High	
(Given names first, Family name last)	Donald R. High Band R 114y 7 4/28/2015	
(Given names first, Family name last) Inventor's Signature:		
(Given names first, Family name last) Inventor's Signature: Date: Inventor's Address:	2 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A	
(Given names first, Family name last) Inventor's Signature: Date: Inventor's Address: Executed in my presence on this	## Dank R / Hy Hy 4 / 28 / 20 / 5 731 Easy Street Noel, MO 64854 United States of America 8 day of April , 2015	

Legal Name of Inventor; (Given names first, Family name last)	Michael D. Atchley
Inventor's Signature:	10/2010/100a,
Dates	Jul 27, 2015
Inventor's Address:	126 Woodeliff Rd. Springdale, AR 72764 United States of America
Executed in my presence on this <u>2</u> by the aforementioned individual know Lala La	wn to me to be the person named in this assignment. Second Witness (Signature)

Legal Name of Inventor: (Given names first, Family name last)	David Winkle	
Inventor's Signature:		
Date:		
Inventor's Address:	LS Rochdale Drive Bella Vista, AR 72714 United States of America	
Executed in my presence on this	day of	, 2015 d in this assignment.
First Witness (Signature)	Second Witness (8)	gnature)

Legal Name of Inventor; (Given names first, Family name last)	Michael D. Atchley	
Inventor's Signature:		
Date:		
Inventor's Address:	126 Woodcliff Rd. Springdale, AR 72764 United States of America	
Executed in my presence on thisby the aforementioned individual known	day of, 2015 to me to be the person named in this assignment.	
First Witness (Signature)	Second Witness (Signature)	
First Witness Name (Typed or Printed)	Second Witness Name (T) ped or Printed)	
Logal Name of Inventor: (Given names first, Family name last)	David Winkle	
Inventor's Signature:	Dallaill	
Date:	4/28/2015	
Inventor's Address:	15 Rochdale Drive Bella Vista, AR 72714 United States of America	
Executed in my presence on this 200 by the aforementioned individual known	to me to be the person named in this assignment.	
John John Land	1 Send	
First Witness (Signature) Compression February	Second Witness (Signature) Steven C. Bennett	
First Witness Name (T) ped in Printed)	Second Witness Name (Typed or Printed)	

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