

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT3833316

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
HOWARD FIELD	03/28/2016
KEVIN MCCURDY	04/07/2016
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	PICABOO CORPORATION
<b>Street Address:</b>	15 LEBANON STREET
<b>City:</b>	HANOVER
<b>State/Country:</b>	NEW HAMPSHIRE
<b>Postal Code:</b>	03755
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	15047564
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(650)833-2001
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	650-833-2000
<b>Email:</b>	patentdocketingUS-paloalto@dlapiper.com
<b>Correspondent Name:</b>	DLA PIPER LLP
<b>Address Line 1:</b>	2000 UNIVERSITY AVENUE
<b>Address Line 4:</b>	EAST PALO ALTO, CALIFORNIA 94303-2215
<b>ATTORNEY DOCKET NUMBER:</b>	363864-991211
<b>NAME OF SUBMITTER:</b>	JASON LEE
<b>SIGNATURE:</b>	/Jason Lee/
<b>DATE SIGNED:</b>	04/15/2016
<b>Total Attachments: 3</b>	
source=Picaboo-991211-Assignment#page1.tif	
source=Picaboo-991211-Assignment#page2.tif	
source=Picaboo-991211-Assignment#page3.tif	

ASSIGNMENT

WHEREAS, Howard Field and Kevin McCurdy made certain inventions or discoveries (or both) set forth in an Application for Letters Patent of the United States of America entitled

**AUTOMATIC CONTENT CATEGORIZING SYSTEM AND METHOD**

issued as U.S Patent No. \_\_\_\_\_  
X filed as serial no. 15/047,564 on February 18, 2016  
\_\_\_\_\_ filed herewith

WHEREAS, Picaboo Corporation, a corporation of the State of Delaware and whose address is 15 Lebanon Street, Hanover, NH 03755, and who, together with its successors and assigns is hereinafter called "Assignee", is desirous of acquiring the entire right, title and interest together with the benefits and privileges hereinafter recited;

NOW, THEREFORE, for valuable consideration furnished by Assignee to me, receipt and sufficiency of which I hereby acknowledge, effective as of the date signed, I hereby, without reservation;

1. Assign, transfer and convey to Assignee the entire right, title and interest together with the benefits and privileges in and to said inventions and discoveries, said Application for Letters Patent or similar forms of protection of the United States of America, and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation and convention applications based in whole or in part upon said inventions or discoveries, or upon said application, and any and all Letters Patent, reissues and extensions of Letters Patent or similar forms of protection granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications and said Letters Patent, including all rights to said inventions, discoveries and said Patents and applications as fully and entirely as the same would have been held and enjoyed by me if this Agreement had not been made, including all claims for damages and/or injunction by reason of past and present infringement and including the collection and retention of such damages for the use and enjoyment of Assignee and its successors and assigns;


2. Authorize Assignee to file patent applications in any or all countries or groups of countries on any or all of said inventions and discoveries in my name or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or any other relevant convention or treaty or otherwise;

3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title and interest therein, or otherwise as Assignee may direct;

4. Warrant that I have not knowingly conveyed to others any rights in said inventions, discoveries, applications or patents or any license to use the same or to make, use or sell anything embodying or utilizing any of said inventions or discoveries; and that I have good right to assign the same to Assignee without encumbrance;

5. Bind my heirs, legal representatives and assigns, as well as myself, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to me or them, all acts reasonable serving to assure that said inventions and discoveries, said patent applications and said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by me, my heirs, legal representatives and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to me relating to said inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples and other physical exhibits in my control or in the control of my heirs, legal representatives or assigns which may be useful for establishing any facts of my conceptions, disclosures, and reduction to practice of said inventions or discoveries.

IN WITNESS WHEREOF:

		3/28/16
HOWARD FIELD		Date

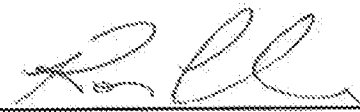
PROVINCE OF  
State of ONTARIO )

County of NA )

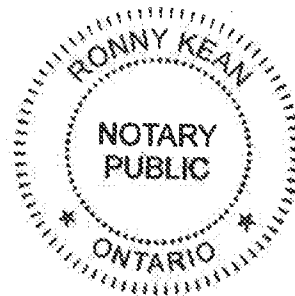
On MARCH 28, 2016 before me RON KEAN  
personally appeared HOWARD FIELD, who proved  
to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are  
subscribed to the within instrument and acknowledged to me that he/she/they executed the  
same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the  
instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the  
instrument.

I certify under the PENALTY OF PERJURY under the laws of the <sup>PROVINCE</sup> State of ONTARIO that  
the foregoing paragraph is true and correct.


WITNESS my hand and official seal.

Signature 

(Seal)



IN WITNESS WHEREOF:

		<u>April 7, 2016</u>
KEVIN McCURDY		Date

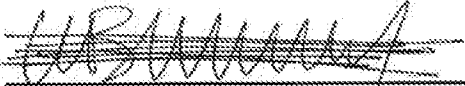
State of New York )

County of New York )

On April 7, 2016 before me Megan R. Kallstrom  
personally appeared Kevin McCurdy, who proved  
to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are  
subscribed to the within instrument and acknowledged to me that he/she/they executed the  
same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the  
instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the  
instrument.

I certify under the PENALTY OF PERJURY under the laws of the State of New York that  
the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature   
(Seal)

x Megan R. Kallstrom

MEGAN R. KALLSTROM  
Notary Public, State of New York  
Registration #01KA6330805  
Qualified In New York County  
Commission Expires Sept. 28, 2019