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| PATENT ASSIGNMENT COVER SHEET |
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Electronic Version v1.1
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EPAS ID: PAT3836940

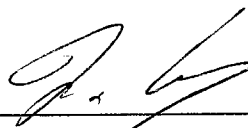
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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| HARMANNUS VANDERMOLEN | 10/27/2006 |
| CHARLES FISH | 10/30/2006 |
| KAREN HOWE | 11/02/2006 |
| PAUL VIDICH | 11/01/2006 |
| SCOTT J. LEVINE | 10/23/2006 |
| RECEIVING PARTY DATA | |
| Name: | AOL LLC |
| Street Address: | 22000 AOL WAY |
| City: | DULLES |
| State/Country: | VIRGINIA |
| Postal Code: | 20166 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 15132913 |
| CORRESPONDENCE DATA | |
| Fax Number: | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | |
| Phone: | 801-203-3546 |
| Email: | tkusitor@kjpip.com |
| Correspondent Name: | GREGORY E. JOLLEY |
| Address Line 1: | 1010 NORTH 500 EAST |
| Address Line 2: | SUITE 210 |
| Address Line 4: | NORTH SALT LAKE, UTAH 84054 |
| ATTORNEY DOCKET NUMBER: | 19487.234.1.3.1 - 1OF3 |
| NAME OF SUBMITTER: | GREGORY E. JOLLEY |
| SIGNATURE: | /Gregory E. Jolley/ |
| DATE SIGNED: | 04/19/2016 |
| Total Attachments: 6 | |

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ASSIGNMENT

For valuable consideration, we, HARMANNUS VANDERMOLEN of Leesburg, VA 20175, CHARLES FISH of New Hope, PA 18938, KAREN HOWE of Sammamish, WA 98074, PAUL VIDICH of New York, NY 10012, SCOTT J. LEVINE of Arlington, VA 22203; hereby acknowledge our prior assignment and otherwise assign to AOL LLC, a corporation of Delaware, having a place of business at: 22000 AOL Way, Dulles, VA 20166; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled IDENTIFICATION OF ELECTRONIC CONTENT SIGNIFICANT TO A USER, filed October 3, 2006, and assigned U.S. Serial Number 11/ 538, 383, a provisional application for United States Patent signed by us, entitled SMART "I LIKE THAT" OR "I HATE THAT" BUTTON, filed July 21, 2006, and assigned U.S. Serial Number 60/820,033 and a provisional application for United States Patent signed by us, entitled IDENTIFICATION OF ELECTRONIC CONTENT SIGNIFICANT TO A USER, filed July 31, 2006, and assigned U.S. Serial Number 60/820,879, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents (including continuation, divisional, and other applications claiming priority to said application), utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment. Our prior assignment resulted from our employment with AOL LLC and employment agreement incident thereto. However, to the

extent that such assignment is somehow deemed deficient or otherwise incomplete, we now assign all rights identified herein.



HARMANNUS VANDERMOLEN

Witnessed by:

Name: Iris J. Smit

Date: 10-27-06

Name: [Signature]

Date: 10/27/06

CHARLES FISH

Witnessed by:

Name: _____

Date: _____

Name: _____

Date: _____

KAREN HOWE

Witnessed by:

Name: _____

Date: _____

Name: _____

Date: _____

extent that such assignment is somehow deemed deficient or otherwise incomplete, we now assign all rights identified herein.

HARMANNUS VANDERMOLEN

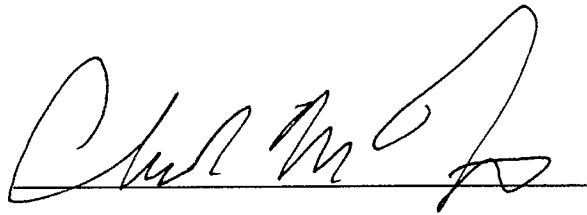
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Name: _____

Date: _____

Name: _____

Date: _____



CHARLES FISH

Witnessed by:

Name: Chellis Gonyea

Date: 10-30-06

Name: _____

Date: _____

KAREN HOWE

Witnessed by:

Name: _____

Date: _____

Name: _____

Date: _____

extent that such assignment is somehow deemed deficient or otherwise incomplete, we now assign all rights identified herein.

HARMANNUS VANDERMOLEN

Witnessed by:

Name: _____

Date: _____

Name: _____

Date: _____

CHARLES FISH

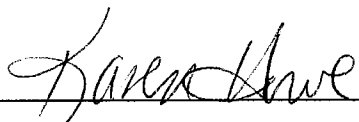
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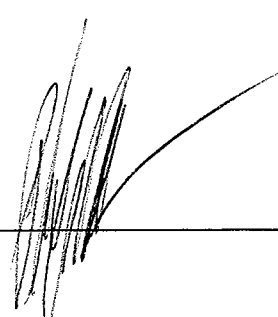
Name: _____

Date: _____



KAREN HOWE

Witnessed by:

Name:  _____

Date: 11/2/06

Name: _____

Date: _____

PAUL VIDICH *Paul Vidich*

Witnessed by:

Name: *Linda Stevi*

Date: *11/1/06*

Name: _____

Date: _____

SCOTT J. LEVINE

Witnessed by:

Name: _____

Date: _____

Name: _____

Date: _____

PAUL VIDICH

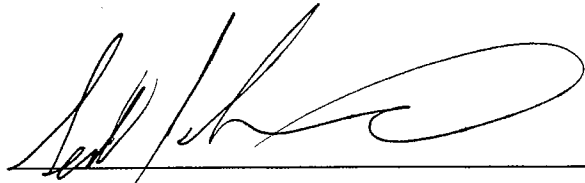
Witnessed by:

Name: _____

Date: _____

Name: _____

Date: _____



SCOTT J. LEVINE

Witnessed by:

Name: Charlotte Kachold

Date: 10/23/06

Name: Charlotte Kachold

Date: 10/23/06