

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3846219

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
PHILIPP HERTEL	04/03/2012
PAUL LEE	04/06/2012
SHELDON I. WALFISH	04/03/2012
ALEXANDER W. HERTEL	04/03/2012
STEVEN VIAVANT	04/25/2012
RECEIVING PARTY DATA	
Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14222558
CORRESPONDENCE DATA	
Fax Number:	(240)359-4879
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	912 257 4864
Email:	marina@jmi-iplaw.com
Correspondent Name:	JOHNSON, MARCOU & ISAACS, LLC
Address Line 1:	317A EAST LIBERTY STREET
Address Line 4:	SAVANNAH, GEORGIA 31401
ATTORNEY DOCKET NUMBER:	GOOG-0226
NAME OF SUBMITTER:	MARINA ORMAN
SIGNATURE:	/MARINA ORMAN/
DATE SIGNED:	04/26/2016
Total Attachments: 12	
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ASSIGNMENT

WHEREAS, WE,

1. **Philipp Hertel, ASSIGNOR, a citizen of Canada, with a correspondence address of 1 Polk St, Unit 2001, San Francisco, CA, 94102;**
2. **Paul Lee, ASSIGNOR, a citizen of the United States of America, with a correspondence address of 3943 Grove Avenue, Palo Alto, CA 94303;**
3. **Sheldon I. Walfish, ASSIGNOR, a citizen of the United States of America, with a correspondence address of 525 Driscoll Pl., Palo Alto, CA 94306;**
4. **Alexander W. Hertel, ASSIGNOR, a citizen of Canada, with a correspondence address of 969 Asilomar Ter. #6, Sunnyvale, CA 94086; and**
5. **Steven Viavant, ASSIGNOR, a citizen of the United States of America, with a correspondence address of 565 Bellevue Avenue, #1102, Oakland, CA 94610,**

are the inventors of the invention described in

POINT OF SALE OFFER REDEMPTIONS

for which we have executed an application for a Patent of the United States



which was filed herewith



which was filed on May 9, 2012 as U.S. Patent Application No. 13/467,864; and

WHEREAS, **Google Inc.**, a corporation of the State of Delaware, having a place of business at **1600 Amphitheatre Parkway, Mountain View, CA 94043**, ASSIGNEE, is desirous of obtaining my entire right, title and interest in, to and under the said invention and the said application.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the

country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof.

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of the instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

AND WE HEREBY authorize a representative of Johnson, Marcou & Isaacs, LLC 317A East Liberty Street, Savannah, Georgia USA, to insert in the blanks above the filing date and application number of said application when known.

IN TESTIMONY WHEREOF, we hereunto set our hand and seal the day and year opposite our respective signatures.

Date: 04/03/2012

Signed: _____

Philipp Hertel

WITNESS:

Alexis Hawley
(print or type name)

Alexis Hawley
Signature:

04/03/2012
Date:

Date: _____

Signed: _____

Paul Lee

WITNESS:

(print or type name)

Signature:

Date:

Date: 04/03/2012

Signed: Sheldon I. Walfish

Sheldon I. Walfish

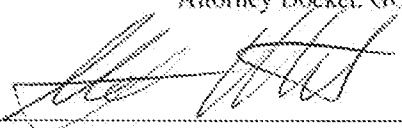
WITNESS:

Alexis Hawley
(print or type name)

Alexis Hawley
Signature:

04/03/2012
Date:

Date: 04/03/2012

Signed: 
Alexander W. Hertel

WITNESS:

Alexis Hawley
(print or type name)

Alexis Hawley
Signature:

04/03/2012
Date:

Date: _____

Signed: _____
Steven Viavant

WITNESS:

(print or type name)

Signature:

Date:

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country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof.

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Date: _____

Signed: _____

Philipp Hertel

WITNESS:

(print or type name)

Signature:

Date:

Date: _____

Signed: _____
Paul Lee

WITNESS:

(print or type name)

Signature:

Date:

Date: _____

Signed: _____
Sheldon I. Walfish

WITNESS:

(print or type name)

Signature:

Date:

Date: _____

Signed: _____

Alexander W. Hertel

WITNESS:

(print or type name)

Signature:

Date:

Date: 4/25/2012

Signed: _____

Steven Viavant

WITNESS:

Di Wang
(print or type name)

Di Wang
Signature:

4/25/2012
Date:

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Date: _____

Signed: _____

Philipp Hertel

WITNESS:

(print or type name)

Signature:

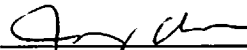
Date:

Date: 4/6/12

Signed: 
Paul Lee

WITNESS:

Jenny Chen
(print or type name)


Signature:

2012.04.06
Date:

Date: _____

Signed: _____
Sheldon I. Walfish

WITNESS:

(print or type name)

Signature:

Date:

Date: _____

Signed: _____

Alexander W. Hertel

WITNESS:

(print or type name)

Signature:

Date:

Date: _____

Signed: _____

Steven Viavant

WITNESS:

(print or type name)

Signature:

Date: