

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3848530

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
STEPHEN JOHN BLAKE	11/13/2015
JOSEPHINE TELESKA DAOUST	11/12/2015
PETER JAMES HAYES	11/13/2015
BENJAMIN JAMES LAMBERT	11/13/2015
GARETH FREDERICK JONES	09/24/2015
RECEIVING PARTY DATA	
Name:	CONOPCO, INC., D/B/A UNILEVER
Street Address:	800 SYLVAN AVENUE
Internal Address:	AG WEST, S. WING
City:	ENGLEWOOD CLIFFS
State/Country:	NEW JERSEY
Postal Code:	07632
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29467709
CORRESPONDENCE DATA	
Fax Number:	(201)894-2400
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	201-894-2385
Email:	patentgroupus@Unilever.com
Correspondent Name:	SALLY ALDAHONDO
Address Line 1:	800 SYLVAN AVENUE
Address Line 2:	AG WEST, S. WING
Address Line 4:	ENGLEWOOD CLIFFS, NEW JERSEY 07632
ATTORNEY DOCKET NUMBER:	DM7929US
NAME OF SUBMITTER:	SALLY ALDAHONDO
SIGNATURE:	/Sally Aldahondo/
DATE SIGNED:	04/27/2016

Total Attachments: 5

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John Venn & Sons
Scrivener Notaries
Translators

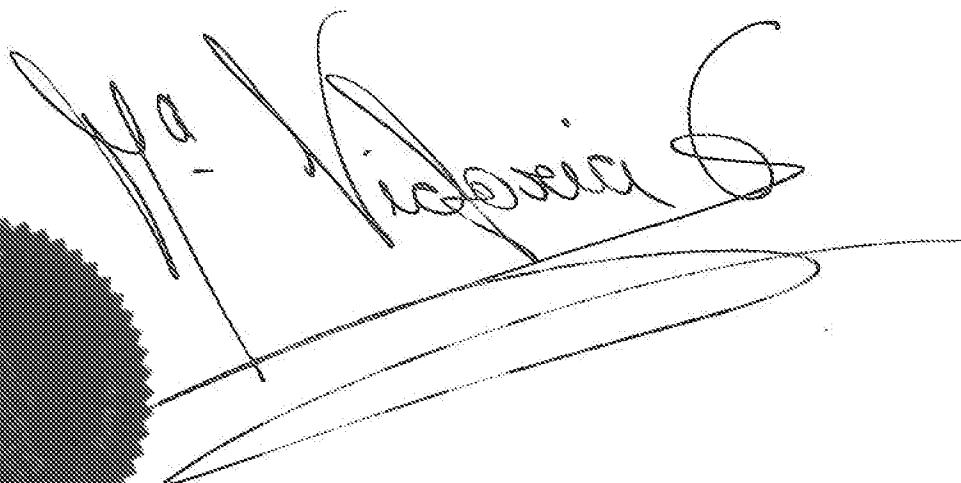
*William B. Kemner M.B. • Jonathan P. Courts M.B. • J.C. •
Associates: Agnes Codrington • Charles B. Mansfield M.B.
Consultants: James M. Reeve M.B.
General Notary: M^{re} Victoria Gonzalez Lic. en Der.*

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I, MARIA VICTORIA GONZALEZ, a duly admitted Notary Public,
having jurisdiction throughout England and Wales and practising in London,
England, hereby certify:

THAT the Assignment annexed hereto was this day signed in my presence
by STEPHEN JOHN BLAKE, who identified himself to me by British Passport
number 525759056, by PETER JAMES HAYES, who identified himself to me by
British Passport number 516295616 and by BENJAMIN JAMES LAMBERT,
who identified himself to me by British Passport number 801014732.

IN WITNESS whereof I have issued this Certificate under my signature
and Seal of Office at London, aforesaid, the thirteenth day of November Two
thousand and fifteen.

A handwritten signature in cursive script, appearing to read 'Maria Victoria Gonzalez', is written over a circular notary seal. The seal is dark and textured, with a serrated edge. The signature is written in dark ink and extends across the seal and into the space to its right.

ASSIGNMENT

This Assignment is effective as of September 23, 2013.

WHEREAS, I/WE, **Stephen John BLAKE**, a citizen of the United Kingdom, of PB Creative Ltd., 6 Goodwin's Court, St. Martins Lane, London, WC2N 4LL, United Kingdom; **Josephine Telesca DAOUST**, a citizen of the United States of America, of Unilever HPC, 45 Commerce Drive, Trumbull, Connecticut 06611; **Nicholas HAMMITT**, a citizen of the United States of America, of 808 Columbus Avenue, Apt. 7G, New York, New York 10025; **Peter James HAYES**, a citizen of the United Kingdom, of PB Creative Ltd., 6 Goodwin's Court, St. Martins Lane, London, WC2N 4LL, United Kingdom; **Benjamin James LAMBERT**, a citizen of the United Kingdom, of PB Creative Ltd., 6 Goodwin's Court, St. Martins Lane, London, WC2N 4LL, United Kingdom and **Gareth Frederick JONES**, a citizen of the United Kingdom, of Unilever HPC, 45 Commerce Drive, Trumbull, Connecticut 06611 have invented certain improvements in

CONTAINER

(bearing Attorney's Docket Number DM7929(V)) which is found in:

- (a) ☐ U.S. patent application executed on _____
- (b) ☒ To comply with 37 CFR 3.21 for recordal of this assignment, I/WE an ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. 29/467,709 filed on September 23, 2013.

- (c) ☐ International Application No. PCT _____/_____.

AND WHEREAS, **Conopco, Inc., d/b/a UNILEVER**, a corporation of New York, having a place of business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey 07632, United States of America desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid **Conopco, Inc. d/b/a UNILEVER**, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said Conopco, Inc., d/b/a UNILEVER, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said **Conopco, Inc., d/b/a UNILEVER**, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said **Conopco, Inc., d/b/a UNILEVER**, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said **Conopco, Inc., d/b/a UNILEVER**, its successors and assigns, may be necessary in this country fully to secure to said **Conopco, Inc., d/b/a UNILEVER**, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated: 13/11/2015

(1) 
Inventor - **Stephen John BLAKE**

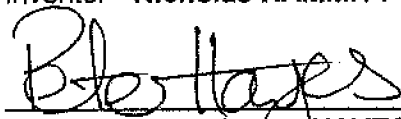
Dated: _____

(2) _____
Inventor - **Josephine Telesca DAOUST**

Dated: _____

(3) _____
Inventor - **Nicholas HAMMITT**

Dated: 13/11/2015

(4) 
Inventor - **Peter James HAYES**

Dated: 13/11/2015

(5) 
Inventor - **Benjamin James LAMBERT**

Dated: _____

(6) _____
Inventor - **Gareth Frederick JONES**

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NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid **Conopco, Inc. d/b/a UNILEVER**, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said **Conopco, Inc., d/b/a UNILEVER**, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Conopco, Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said Conopco, Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco, Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco, Inc., d/b/a UNILEVER, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated: _____	(1)	_____ Inventor - Stephen John BLAKE
Dated: <u>11/12/2015</u>	(2)	<u>Josephine Telesca</u> Inventor - Josephine Telesca DAoust
Dated: _____	(3)	_____ Inventor - Nicholas HAMMITT
Dated: _____	(4)	_____ Inventor - Peter James HAYES
Dated: _____	(5)	_____ Inventor - Benjamin James LAMBERT
Dated: <u>9/24/15</u>	(6)	<u>Gareth F Jones</u> Inventor - Gareth Frederick JONES

March 2014

