503802527 04/27/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3849174

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|----------------|----------------|
| FRED HOLLINGER | 09/16/2015 |

RECEIVING PARTY DATA

| Name: | E. MISHAN & SONS, INC. |
|-----------------|-----------------------------|
| Street Address: | 230 FIFTH AVENUE, SUITE 800 |
| City: | NEW YORK |
| State/Country: | NEW YORK |
| Postal Code: | 10001 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29562655 |

CORRESPONDENCE DATA

Fax Number: (845)359-7798

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (845) 359-7700

Email: peter.michalos@notaromichalos.com **Correspondent Name:** NOTARO, MICHALOS & ZACCARIA P.C.

Address Line 1: 100 DUTCH HILL ROAD

Address Line 4: ORANGEBURG, NEW YORK 10962

| ATTORNEY DOCKET NUMBER: | J137-2690 DIV |
|-------------------------|---------------------------------------|
| NAME OF SUBMITTER: | PETER C. MICHALOS, ATTY FOR APPLICANT |
| SIGNATURE: | /J137-2690DIV-PCM-GB/ |
| DATE SIGNED: | 04/27/2016 |

Total Attachments: 1

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PATENT REEL: 038397 FRAME: 0780

503802527

COMBINED DECLARATION, POWER OF ATTORNEY and ASSIGNMENT (37 CFR 1.63) FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET (37 CFR 1.76)

| Title of Invention | HAIR VOLUMIZER | |
|---|---|--|
| This declara is directed to The above-in I believe that application. I hereby ack U.S.C. 1001 POWER Of agent(s) to promeeted the Zaccaria, Reference of the second content of | <u>1 - </u> | |
| In consideration of One Dollar (\$1.00) and other valuable consideration, the receipt and adequacy of which are hereby acknowledged, I hereby assign, convey, transfer, deliver, set over and vest to and in E. Mishan & Sons, Inc. a corporation of New York having a place of business at 230 Fifth Avenue, Suite 800, New York, New York 10001 its successors and assigns, absolutely and forever, my entire right, title and interest in and to the invention listed above, together with the Application, any and all Patents that may issue in the United States, and any reissues, renewals, continuations, continuation-in-parts, divisionals or extensions thereof that may be issued or granted, and all right, title and interest to the inventions contained in said Patents and Applications, for the United States, and all the rights and privileges relating thereto including but not limited to the priority rights arising from said Applications, the right to recover and take all such proceedings as may be necessary for the recovery of damages or otherwise in respect of past, present and future infringement, and the right to apply for, take and maintain patents on said inventions. | | |
| Inventor: Fred HØLLINGER Date: 09 16 15 Signature: University Date: 09 16 15 | | |
| Note: An appacement | olication data sheet (PTO/SB/14 or equivalent), including naming the entire inventive entity, must ais form. Use an additional form for each additional inventor. | |

PATENT REEL: 038397 FRAME: 0781

RECORDED: 04/27/2016