

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3849410

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
BABAK KAZEROUNI	11/05/2008
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	DELUXE DIGITAL STUDIOS, INC.
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<b>Internal Address:</b>	SUITE 300
<b>City:</b>	BURBANK
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	91504
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13047478
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<b>ATTORNEY DOCKET NUMBER:</b>	9256610.US.01 499770-199
<b>NAME OF SUBMITTER:</b>	JODY L. BURTNER, SENIOR PARALEGAL
<b>SIGNATURE:</b>	/Jody L. Burtner/
<b>DATE SIGNED:</b>	04/27/2016
<b>Total Attachments: 2</b>	
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**ASSIGNMENT**

WHEREAS, Babak Kazerouni of Irvine, California, and Sherry Kao of Pasadena, California, for good and valuable consideration, receipt of which is hereby acknowledged, have assigned and do hereby assign to Deluxe Digital Studios, Inc., having its principal place of business at 2400 West Empire Avenue, Suite 300, Burbank, California, its successors, assigns and legal representatives, the entire right, title and interest, in and to all subject matter invented by us and disclosed in the United States patent application entitled:

**METHODS AND SYSTEMS FOR USE IN CUSTOMIZING DISPLAYED CONTENT  
ASSOCIATED WITH A PORTABLE STORAGE MEDIUM**

**United States Patent Application No. 12/181,138**

**Filed July 28, 2008**

signed by each of us contemporaneously with the execution of this assignment; and in and to all patent and all convention and treaty rights of all kinds, including the right to claim priority from said application, and all rights in and to any continuation, continuation-in-part, and divisional application therefrom, and any reissue or re-examination as to any patent issuing therefrom, in all countries throughout the world, for all such subject matter described therein, including all rights of action and rights to recover damages for past infringements. We agree to sign all documents necessary to secure all said patents and rights, and request issuance of all said patents to the above assignee in accordance with this assignment.

Dated: 11/6/08

Babak Kazerouni  
Babak Kazerouni

Dated: 11/5/08

Sherry Kao  
Sherry Kao

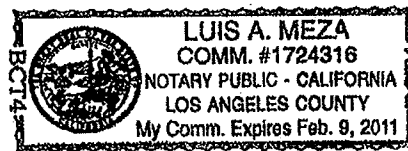
State of California )

County of Los Angeles ) ss.

On Nov 5th 2008 before me, LUIS A MEZA Notary Public,  
personally appeared **BABAK KAZEROUNI** who proved to me on the basis of satisfactory  
evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and  
acknowledged to me that he/she/they executed the same in his/her/their authorized  
capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the  
entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the  
foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature [Signature] (Seal)

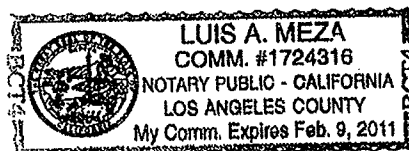
State of California )

County of Los Angeles ) ss.

On Nov 5th 2008 before me, LUIS A MEZA Notary Public,  
personally appeared **SHERRY KAO** who proved to me on the basis of satisfactory evidence  
to be the person(s) whose name(s) is/are subscribed to the within instrument and  
acknowledged to me that he/she/they executed the same in his/her/their authorized  
capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the  
entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the  
foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature [Signature] (Seal)