503806163 04/29/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
KEVIN STUART BLAKE	03/24/2016
JAMES PETER DOUGAN	03/24/2016
JAMES GILES	03/24/2016
THOMAS LE PLASTRIER MAURICE	03/24/2016
IAN ALEXANDER MACKAY	03/24/2016

RECEIVING PARTY DATA

Name:	CONOPCO, INC., D/B/A UNILEVER	
Street Address:	Street Address: 800 SYLVAN AVENUE	
City:	ENGLEWOOD CLIFFS	
State/Country:	NEW JERSEY	
Postal Code:	07632	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29505660

CORRESPONDENCE DATA

Fax Number: (201)894-2400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 201-894-7563

Email: patentgroupus@unilever.com

Correspondent Name: TRACEY MCAULIFFE **Address Line 1:** 800 SYLVAN AVENUE

Address Line 4: ENGLEWOOD CLIFFS, NEW JERSEY 07632

ATTORNEY DOCKET NUMBER:	DM3345US1	
NAME OF SUBMITTER:	TRACEY MCAULIFFE	
SIGNATURE:	/ Tracey McAuliffe /	
DATE SIGNED:	04/29/2016	
	This document serves as an Oath/Declaration (37 CFR 1.63).	

Total Attachments: 4

PATENT REEL: 038422 FRAME: 0382

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PATENT REEL: 038422 FRAME: 0383

ASSIGNMENT

WHEREAS, I/WE,

BLAKE Kevin Stuart, with Residence address at: Weston-super-Mare, GB and Mailing Address at SunHouse Creative Ltd, Wharf House, Widecombe Hill, Bath, BA2 6AA, United Kingdom

DOUGAN James Peter, with Residence address at: Bristol, GB and Mailing Address at SunHouse Creative Ltd., Wharf House, Widecombe Hill, Bath, BA2 6AA, United Kingdom

GILES James, with Residence address at: Swindon, GB and Mailing Address at SunHouse Creative Ltd. Wharf House, Widecombe Hill, Bath, BA2 6AA, United Kingdom

MAURICE Thomas Le Plastrier, with Residence address at: Wiltshire, GB and Mailing Address at SunHouse Creative Ltd, Wharf House, Widecombe Hill, Bath, BA2 6AA, United Kingdom

MACKAY Ian Alexander, with Residence address at: Marlborough, GB and Mailing Address at SunHouse Creative Ltd, Wharf House, Widecombe Hill, Bath, BA2 6AA, United Kingdom

have invented certain improvements in:

ICE CREAM PACKAGE WITH PACKAGING GRAPHIC

(bearing Attorney's Docket Number: DM3345US1, which is found in

[Check and complete (a), or (b)]

2 . 3.	_		and the control of th	
(a)	5 5	31 6	patent application executed on	ar ar
1.02.1	2)	1.2.63.		1.11

(b) ☑ To comply with 37 CFR 3.21 for recordal of this assignment, I/WE, an ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. 29/505660 filed on 24th December 2015 ("the Filing Date").

AND WHEREAS, Conopco, Inc., d/b/a UNILEVER a corporation of New York, having a place of business at 800 Sylvan Avenue, Englewood Cliffs, New Jersey 07632, United States of America desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid Conopco, Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention and invention and invention applications.

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thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said, Conopco, Inc., d/b/a UNILEVER, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Conopco, Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said Conopco, Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco, Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco, Inc., d/b/a UNILEVER its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

24/03/16

Dated:

Kevin Stuart BLAKE

T.P.D.

24.03.16

Dated:

James Peter DOUGAN

24.63.16

Dated:

James GILES

24.03-16

Dated:

Thomas Le Plastrier MAURICE

24.03.16.

Dated:

Ian Alexander MACKAY

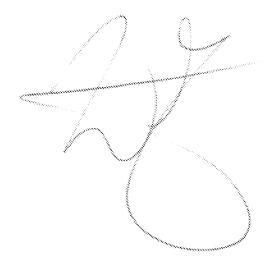


Seen by me, mr. Willem Hendrik Johannes de Jong, civil law notary in Rotterdam, the Netherlands, for legalisation of the signatures placed on the attached document of:

- Mr Kevin Stuart Blake, c/o at Weston-super-Mare, GB and Mailing Address at SunHouse Creative Ltd, Wharf House, Widecombe Hill, Bath, BA2 6AA, United Kingdom;
- Mr James Peter Dougan, c/o at Bristol, GB and Mailing Address at SunHouse Creative Ltd, Wharf House, Widecombe Hill, Bath, BA2 6AA, United Kingdom;
- Mr James Giles, c/o at Swindon, GB and Mailing Address at SunHouse Creative Ltd, Wharf House, Widecombe Hill, Bath, BA2 6AA, United Kingdom;
- ... Mr Thomas Le Plastrier Maurice, c/o at Wiltshire, GB and Mailing Address at SunHouse Creative Ltd, Wharf House, Widecombe Hill, Bath, BA2 6AA, United Kingdom;
- Mr Ian Alexander Mackay, c/o at Marlborough, GB and Mailing Address at SunHouse Creative Ltd, Wharf House, Widecombe Hill, Bath, BA2 6AA, United Kingdom;

Rotterdam, 13 April 2016





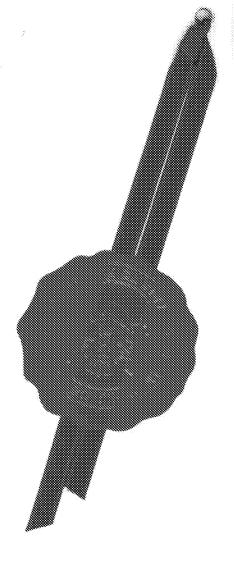
PATENT REEL: 038422 FRAME: 0386

APOSTILLE

- 1. (Convention de la Haye du 5 Octobre 1961) Country: NETHERLANDS
 - This public document
- 2. has been signed by mr W.H.J. de Jong
- 3 acting in the capacity of notary
- 4. bears the seal/stamp of mr W.H.J. de Jong at Rotterdam Certified
- 5. at Rotterdam 6, 13 April 2016
- 7. by the Clerk of the District Court (Griffier van de Rechtbank)
- 8. No. HA RP 16-2428
- Seal/stamp



10. Signature L/Boorne



PATENT REEL: 038422 FRAME: 0387

RECORDED: 04/29/2016