503807103 04/30/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
PUNEET MOHAN SANGAL	02/07/2013

RECEIVING PARTY DATA

Name:	YAHOO! INC.	
Street Address:	701 FIRST AVENUE	
City:	SUNNYVALE	
State/Country:	CALIFORNIA	
Postal Code:	94089	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15143542

CORRESPONDENCE DATA

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: MAURIEL KAPOUYTIAN WOODS LLP

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Address Line 4: NEW YORK, NEW YORK 10010

ATTORNEY DOCKET NUMBER:	10033-2019001
NAME OF SUBMITTER:	ANDREW A. NOBLE
SIGNATURE:	/Andrew A. Noble/
DATE SIGNED:	04/30/2016

Total Attachments: 2

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PATENT 503807103 REEL: 038430 FRAME: 0706

ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

SYSTEMS AND METHODS FOR A NON-INTRUSIVE VIDEO ADVERTISEMENT WALL

for which I have executed a U.S. patent appli	ication on even date herewith.	
which bears U.S. application serial No	, filed	J.
for which I have executed a patent application date herewith.	n in the country of	on even
☐ which I have executed a U.S. provisional app	lication on even date herewith.	
which is a U.S. provisional application which	a bears U.S. application serial No.	
For good and valuable consideration, the receipt acknowledged, I, an undersigned inventor, hereb		

- (a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and;(2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.
- (b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, reexamination or reissue thereof to the ASSIGNEE.
- (c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably

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PATENT REEL: 038430 FRAME: 0707 necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

- (d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.
- (e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.
- (f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.
- (g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

IN TESTIMONY WHEREOF, I Puneet Mohan Sang	gal have executed this document on the date
indicated below	_
Mayel	7th FEB 2013
Signature of Inventor	Date
Bangalore, India	
Inventor's City, Country of residence	
Witnessed by:	
astose	7th FEB 2013
Signature of Witness	Date
S P DEVANAND	BANGALORE, INDIA
Print Witness Name	Witness' City, State of residence
65/1	7 M FEI3 2013
Signature of Witness	Date
Signature of Witness Sol Vays + v 6	ENCINO, BA
Print Witness Name	Witness' City. State of residence

RECORDED: 04/30/2016