#### 503810394 05/03/2016

# PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3857042

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
JAYNE F. JOHNSON	03/08/2000
G. THOMAS DESJARDINS	03/09/2000

### **RECEIVING PARTY DATA**

Name:	LIGHTNINGCAST, INC.	
Street Address:	1100 S. WASHINGTON STREET	
Internal Address:	SUITE 200	
City:	ALEXANDRIA	
State/Country:	VIRGINIA	
Postal Code:	22314	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	15144755

### CORRESPONDENCE DATA

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FINNEGAN HENDERSON FARABOW GARRETT & **Correspondent Name:** 

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ATTORNEY DOCKET NUMBER:	10587.0303-04000	
NAME OF SUBMITTER:	ABDUL GHANI HAMADI	
SIGNATURE:	/Abdul Ghani Hamadi/	
DATE SIGNED:	05/03/2016	

## **Total Attachments: 3**

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> **PATENT REEL: 038447 FRAME: 0709** 503810394

### ASSIGNMENT

WHEREAS, We, Jayne F. Johnson, of 7013 Elizabeth Drive, McLean, Virginia, 22101, and G. Thomas DesJardins, of 7504 Pleasant Way, Annandale, Virginia 22003 (hereinafter referred to individually as "ASSIGNOR"), have invented certain new and useful improvements in PROCESS FOR PROVIDING TARGETED USER CONTENT BLENDED WITH A MEDIA STREAM for which we have made application for United States Letters Patent on January 8, 2000, and to which U.S. Serial No. 09/479,807 has been assigned, the said application having been executed on March 8, 2000 and March 9, 2000, respectively; and

WHEREAS, Lightningcast, Inc. a corporation of the State of Delaware, having a business address of 1100 S. Washington Street, Suite 200, Alexandria, Virginia 22314 (hereinafter referred to as "ASSIGNEE") is desirous of acquiring our entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives the full and exclusive right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all divisions, reissues, substitutions, continuations, continuations-in-part and extensions thereof; and we hereby authorize and request the Commissioner of Patents to issue all patents for said invention, or patents resulting therefrom, insofar as our interest is concerned, to the said ASSIGNEE of our entire right, title and interest.

We also hereby sell and assign to said ASSIGNEE, its successors, assigns and legal representatives the full and exclusive right, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and we further agree to execute any and all powers of attorney, applications, assignments,

declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in ASSIGNEE, its successors, assigns and legal representatives.

We also covenant that no assignment, sales agreement, or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

We hereby further agree that we will communicate to said ASSIGNEE, or to its successors, assigns and legal representatives, any facts known to us respecting any improvements; and, at the expense of said ASSIGNEE, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in said ASSIGNEE and to aid said ASSIGNEE, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

IN WITNESS WHEREOF, I have hereunto set my hand this 2 day of March , 2000.

STATE OF VIRGINIA COUNTY OF Fair Fax

On this gard and of March, 2000, before me, a Notary Public in and for the State of Virginia, personally appeared Jayne F. Johnson, to me well known and known by me to be the person of the above name who signed the foregoing instrument, and acknowledged the same to be her own free act and deed.

Notary Public, State of Virginia

Commonwealth of Virginia Moder Public Seel
My Commission English Moder 2002
My Commission English January 31, 2002
MONINE L. BUCHAHAN

IN WITNESS WHEREOF, I have hereunto set my hand this My day of Maccine, 2000.

G. Thomas Desjardins, ASSIGNOR

STATE OF VIRGINIA

COUNTY OF Fall Cryst Mere, Mark Set Set County Public in and for the State of Virginia, personally appeared G. Thomas Desjardins, to me well known and known by me to be the person of the above name who signed the foregoing instrument, and acknowledged the same to be his own free act and deed.

Defart Public State of Virginia

Defart Public State of Virginia

3

PATENT REEL: 038447 FRAME: 0712