

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT3835388

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the ASSIGNEE NAME previously recorded on Reel 032986 Frame 0716. Assignor(s) hereby confirms the ASSIGNMENT INCORRECTLY IDENTIFIED THE ASSIGNEE AS CAPRIZA TECHNOLOGIES IL LTD AND IS CORRECTLY CAPRIZA INC..
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
RONNEN ARMON	01/06/2014
IDO ISH-HURWITZ	01/06/2014
DROR SCHWARTZ	01/06/2014
YUVAL CARMEL	01/12/2014
OREN ARIEL	01/30/2014
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	CAPRIZA, INC.
<b>Street Address:</b>	400 HAMILTON AVENUE
<b>City:</b>	PALO ALTO
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94301
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13359112
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(954)986-2120
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	954-986-2119
<b>Email:</b>	twpatent@msn.com
<b>Correspondent Name:</b>	TED WHITLOCK
<b>Address Line 1:</b>	5323 SW 38TH AVENUE
<b>Address Line 4:</b>	FORT LAUDERDALE, FLORIDA 33312
<b>ATTORNEY DOCKET NUMBER:</b>	728-1703
<b>NAME OF SUBMITTER:</b>	TED WHITLOCK
<b>SIGNATURE:</b>	/Ted Whitlock/
<b>DATE SIGNED:</b>	04/19/2016

**Total Attachments: 5**

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**ASSIGNMENT**

In consideration of One Dollar (\$1.00), and other good and valuable considerations, the receipt of which is hereby acknowledged, I the undersigned:

Rumen ARMON, P.O.B. 88, Moshav Aduvim 45925 Israel  
Ida ISH-HURWITZ, residing at 3 Avraham Keren St., Apt #1, Kfar Saba  
44208 Israel  
Dror SCHWARTZ, residing at 30 Kiyat Shimon St., Apt #6, Holon 58481  
Israel  
Yuval CARMEL, residing at 17 Uri-Zvi Greenberg St., Apt #7, Tel Aviv 59379  
Israel  
Oren ARIEL, residing at 1 Hadakel St., Moshav Yarkona 45915 Israel

hereby sell, assign and transfer to:

Caprizo ~~Technology~~ Inc.,  
~~400 Hamilton Avenue~~  
~~Palo Alto, California 94301~~  
USA

(hereinafter "Assignee"), its successors, assigns and legal representatives, the entire right, title and interest for all countries, in and to any and all inventions which are disclosed and claimed, and as possessed by the undersigned, any and all inventions which are disclosed but not claimed in the Application for Patent.

filed January 26, 2012, as USPN 13/559,112  
issued on August 13, 2013, as US Patent No. 8,510,652  
having AlphaPatent Associates Ltd. docket number 2108-US;  
and titled:

**METHOD FOR PERSONALIZING INTERACTIONS WITH THE WEB**

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for U.S. Patent or other related property rights in any and all foreign countries which have been or shall be filed on any of said inventions disclosed in said application, and in and to all original and reissued patents or related foreign documents which have been or shall be issued on said inventions.

Authorize and request the Commissioner of Patents of the United States to issue to said Assignee, the corporation above named, its successors, assigns and legal representatives, in accordance with this assignment, any and all United States Patent on said inventions or any of them disclosed in said application.

R.A.  
Rumen Armon  
4/10/16  
ID  
Ida Ish-Hurwitz  
4/10/16

C.A.  
Oren Ariel  
4/7/16

O.S.  
4/10/16

Y.C.  
4/10/16

Agree that said Assignee may apply for and receive foreign Patent or rights of any other kind for said inventions, or any of them, and may claim, in applications for said foreign Patent or other rights, the priority of the aforesaid United States patent application under the provisions of the International Convention of 1883 and later modifications thereof, under the Patent Cooperation Treaty, under the European Patent Convention or under any other available international agreement; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the under-signed or the undersigned's executors or administrators will, for the United States and all foreign countries, execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications or other documents on any and all said inventions, execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known and documents available to the undersigned relating to said inventions and the history thereof; testify in all legal proceedings, and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said inventions and for vesting title to said inventions and all applications for patents or related foreign rights and all patents on said inventions, in said Assignee, its successors, assigns and legal representatives;

Grant the firm of AlphaPatent Associates Ltd. and/or Daniel J. Swirsky, United States Patent Agent Registration No. 45,148, the power to insert in this Assignment any further identification which may be necessary or desirable for recitation of this Assignment, and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned

Attorney Docket No. 2108-US

WITNESSED BY

ASSIGNED BY

Date

6 Jan 2014

Witness  
signature

*[Signature]*

Witness name

Yael LAPID

Witness address

Hahaskala 4215

Tel Aviv, ISRAEL 67890

*[Signature]*  
Ronen ARMON

Date

6 Jan 2014

Witness  
signature

*[Signature]*

Witness name

Yael LAPID

Witness address

Hahaskala 4215

Tel Aviv 67890, ISRAEL

*[Signature]*  
Boi SH-HUPWITZ

Date

6 Jan 2014

Witness  
signature

*[Signature]*

Witness name

Yael LAPID

Witness address

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Tel Aviv 67890, ISRAEL

*[Signature]*  
BOI SCHWARTZ

Attorney Docket No. : 2100-US

Date: 12 Jan 2014  
Witness signature: Yael  
Witness name: Yael LAPID  
Witness address: Mahaska 4312  
Tel Aviv, ISRAEL 67890

Yael CARMEL

Date: 12 Jan 2014  
Witness signature: Yael  
Witness name: Yael LAPID  
Witness address: Mahaska 4312  
Tel Aviv, ISRAEL 67890

Oren ARIEL



April 13, 2016

Re.: PATENT ASSIGNMENT CORRECTION MEMORANDUM

To USPTO:

This letter is to acknowledge that, due to a technical error in the ASSIGNEE name, the original assignment from the inventors dated May 29, 2014 to CAPRIZA TECHNOLOGIES, I.L. LTD of the following issued patent as described in United States Patent No. 8,510,652 (Serial No. 13/359,112) METHOD FOR PERSONALIZING INTERACTION WITH THE WEB was done incorrectly. The ASSIGNEE should be CAPRIZA, INC. with business address at 400 Hamilton Avenue, Palo Alto, California 94301.

This letter constitute as an integral and inseparable part of the correction request attached hereto.

ACKNOWLEDGED AND ACCEPTED BY CAPRIZA, INC. (ASSIGNEE):

Name: Yoval Scarlet

Title: CEO

Date: 4/13/16

ACKNOWLEDGED AND ACCEPTED BY CAPRIZA TECHNOLOGIES, I.L. LTD.:

Name: Ronnen Armon

Title: VP of R&D

Date: 4/13/16

400 HAMILTON AVENUE, SUITE 130, PALO ALTO, CA 94301