503816035 05/06/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3862683

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	MERGER	
EFFECTIVE DATE:	01/28/2016	

CONVEYING PARTY DATA

Name	Execution Date
ITVX, INC.	11/12/2015

RECEIVING PARTY DATA

Name:	RENTRAK CORPORATION	
Street Address:	7700 NE AMBASSADOR PLACE	
City:	PORTLAND	
State/Country:	OREGON	
Postal Code:	97220	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12814453

CORRESPONDENCE DATA

Fax Number: (202)861-1783

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2028611500

Email: kmai@bakerlaw.com

Correspondent Name: BAKER HOSTETLER LLP

Address Line 1: 1050 CONN. AVE. N.W.

Address Line 2: SUITE 1100

Address Line 4: WASHINGTON, D.C. 20036

ATTORNEY DOCKET NUMBER:	048270.021980	
NAME OF SUBMITTER:	KASSITY Y. LIU	
SIGNATURE:	/Kassity Y. Liu/	
DATE SIGNED:	05/06/2016	

Total Attachments: 4

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PATENT 503816035 REEL: 038489 FRAME: 0274

CERTIFICATE OF MERGER OF iTVX, INC. into RENTRAK CORPORATION

Under Section 907 of the Business Corporation Law

It is hereby certified as follows:

FIRST: The Board of Directors of the corporation named herein as the Surviving Corporation has adopted a plan of merger setting forth the terms and conditions of merging the corporation named herein as the Subsidiary Corporation into said Surviving Corporation.

SECOND: The name of the foreign constituent corporation, which is to be the surviving corporation, and which is herein referred to as the "Surviving Corporation," is RENTRAK CORPORATION.

The domestic jurisdiction of the Surviving Corporation is the State of Oregon; and the date of its incorporation therein is February 14, 1977.

The Application for Authority in the State of New York of the Surviving Corporation to transact business as a foreign corporation therein was filed by the Department of State of the State of New York on October 2, 1991.

THIRD: The name of the domestic constituent corporation, which is being merged into the Surviving Corporation, and which is herein referred to as the "Subsidiary Corporation," is ITVX, INC.

The certificate of incorporation of the Subsidiary Corporation was filed by the Department of State on August 2, 2013. The name of the domestic non-surviving Corporation at the time of incorporation was ITVX-Rentrak, Inc.

FOURTH: The merger herein certified is permitted by the laws of the jurisdiction of incorporation of the Surviving Corporation and is in compliance with said laws.

FIFTH: The designation and number of outstanding shares of each class of the Subsidiary Corporation, all of which are owned by the Surviving Corporation, as set forth in the plan of merger, are as follows:

DESIGNATION Common NUMBER [1,000]

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SIXTH: The Surviving Corporation agrees that it may be served with process in the State of New York in any action or special proceeding for the enforcement of any liability or obligation of the Subsidiary Corporation, for the enforcement of any liability or obligation of the Surviving Corporation for which the Surviving Corporation is previously amenable to suit in the State of New York, and for the enforcement, as provided in the Business Corporation Law of the State of New York, of the rights of the holders of those shares of the Subsidiary Corporation which are not owned by the Surviving Corporation, if any, to receive payment for their shares against the Surviving Corporation.

SEVENTH: The Surviving Corporation agrees that, subject to the provisions of Section 623 of the Business Corporation Law of the State of New York, it will promptly pay to the holders of those shares of the Subsidiary Corporation which are not owned by the Surviving Corporation the amount, if any, to which they shall be entitled under the provisions of the Business Corporation Law of the State of New York relating to the rights of shareholders to receive payment for their shares.

EIGHTH: The Surviving Corporation hereby designates the Secretary of State of the State of New York as its agent upon whom process against it may be served in the manner set forth in paragraph (b) of Section 306 of the Business Corporation Law of the State of New York in any action or special proceeding. The post office address without the State of New York to which the said Secretary of State shall mail a copy of any process against the Surviving Corporation served upon him is: 7700 NE Ambassador Place, Portland, OR 97220.

NINTH: The Subsidiary Corporation hereby certifies that all fees and taxes (including penalties and interest) administered by the Department of Taxation and Finance of the State of New York which are now due and payable by the Subsidiary Corporation have been paid and a cessation franchise tax report (estimated or final) through the anticipated date of merger has been filed by the Subsidiary Corporation. The said report, if estimated, is subject to amendment. The Surviving Corporation agrees that it will within thirty days after the filing of the certificate of merger file the cessation tax report, if an estimated report was previously filed, and promptly pay to the Department of Taxation and Finance of the State of New York all fees and taxes (including penalties and interest), if any, due to the Department of Taxation and Finance by the Subsidiary Corporation.

Signed on the 12th day of November, 2015

SUBSIDIARY CORPORATION

iTyx, INC.

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David Chemerow Print Title: CFO

SURVIVING CORPORATION

RENTRAK CORPORATION

Print Name: David Chemerow Print Title: 60/60 COO/CFO

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PATENT REEL: 038489 FRAME: 0277

CERTIFICATE OF MERGER

OF

FILED.

iTVX, INC.

INTO

RENTRAK CORPORATION

Under Section 907 of the Business Corporation Law.

STATE OF NEW YORK DEPARTMENT OF STATE

File	d By:
VED	P.M.
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Josaundra Hansen

(Name)

1120 NW Couch Street

(Mailing address)

Portland, OR 97209

(City, State and Zip code)

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BY: Tre

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RECORDED: 05/06/2016