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| <b>PATENT ASSIGNMENT COVER SHEET</b> |
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Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT3840217

|                              |                |
|------------------------------|----------------|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT |
| <b>NATURE OF CONVEYANCE:</b> | ASSIGNMENT     |

**CONVEYING PARTY DATA**

| Name                                | Execution Date |
|-------------------------------------|----------------|
| AVON PRODUCTS, INC.                 | 03/01/2016     |
| AVON INTERNATIONAL OPERATIONS, INC. | 03/01/2016     |

**RECEIVING PARTY DATA**

|                        |                                 |
|------------------------|---------------------------------|
| <b>Name:</b>           | NEW AVON LLC (F/K/A C-A NA LLC) |
| <b>Street Address:</b> | 777 THIRD AVENUE                |
| <b>City:</b>           | NEW YORK                        |
| <b>State/Country:</b>  | NEW YORK                        |
| <b>Postal Code:</b>    | 10017                           |

**PROPERTY NUMBERS Total: 21**

| Property Type       | Number   |
|---------------------|----------|
| Patent Number:      | D501409  |
| Patent Number:      | 7455850  |
| Patent Number:      | 8545823  |
| Patent Number:      | 8444338  |
| Patent Number:      | 8263057  |
| Patent Number:      | 8263055  |
| Patent Number:      | 8591924  |
| Patent Number:      | 8545821  |
| Patent Number:      | 9192550  |
| Patent Number:      | 8517621  |
| Application Number: | 13299745 |
| Patent Number:      | 8246937  |
| Patent Number:      | 7461659  |
| Patent Number:      | 7763241  |
| Patent Number:      | 5962018  |
| Patent Number:      | 7550151  |
| Patent Number:      | 6734858  |
| Patent Number:      | 7276230  |
| Patent Number:      | 7763655  |

PATENT

| Property Type  | Number  |
|----------------|---------|
| Patent Number: | 8304455 |
| Patent Number: | 9168283 |

**CORRESPONDENCE DATA**

**Fax Number:** (845)369-2900

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** PATENT.DEPARTMENT@AVON.COM

**Correspondent Name:** AVON PRODUCTS, INC.

**Address Line 1:** 777 THIRD AVENUE

**Address Line 4:** NEW YORK, NEW YORK 10017

**ATTORNEY DOCKET NUMBER:** NEW AVON LLC

**NAME OF SUBMITTER:** JUDI CORDO

**SIGNATURE:** /Judi Cordo/

**DATE SIGNED:** 04/21/2016

**Total Attachments: 25**

- source=Fully Executed C 2 b IP Assignment Agreement#page1.tif
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## INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT dated as of March 1, 2016 (this “Assignment”) is entered into among AVON PRODUCTS, INC., a New York corporation (“Avon Products”), Avon International Operations, Inc., a Delaware corporation (“AIO”, and together with Avon Products, the “Assignors”) and New Avon LLC (f/k/a C-A NA LLC), a Delaware limited liability company (the “Assignee”).

WHEREAS, Assignee, Avon Products and Cleveland NA Investor LLC, a limited liability company organized under the laws of Delaware, are party to that certain Separation and Investment Agreement, dated as of December 17, 2015 (the “Separation Agreement”), pursuant to which Avon Products has agreed to transfer, and to cause its Subsidiaries to transfer, certain assets related to the North America Business to Assignee, as more fully described in the Separation Agreement;

WHEREAS, Avon Products or AIO, as applicable, is the exclusive owner of the entire right, title and interest in, to and under all of the following (the “Assigned Intellectual Property”):

- (a) The Patents set forth on Schedule 1 hereto and any other Patents included in the Transferred North America Business Intellectual Property (the “Assigned Patents”);
- (b) The Trademarks set forth on Schedule 2 hereto and any other Trademarks included in the Transferred North America Business Intellectual Property (the “Assigned Trademarks”);
- (c) The domain names set forth on Schedule 3 hereto and any other domain names included in the Transferred North America Business Intellectual Property (the “Assigned Domain Names”); and
- (d) Assignor’s interest in all Intellectual Property Rights (excluding (x) Intellectual Property Rights described in clauses (i), (ii), (iii) and (v) of the definition of Intellectual Property Rights and (y) Intellectual Property Rights in the Assigned Patents, the Assigned Trademarks and the Assigned Domain Names) solely to the extent included in the Transferred North America Business Intellectual Property.

WHEREAS, Avon Products has agreed in the Separation Agreement to, and to cause its Subsidiaries to, convey, assign and transfer to Assignee all of its and its Subsidiaries’, including AIO’s, right, title and interest in, to and under the Assigned Intellectual Property;

WHEREAS, Assignee has agreed in the Separation Agreement to acquire and accept all of Avon Product’s and AIO’s right, title and interest in, to and under the Assigned Intellectual Property;

NOW, THEREFORE, in consideration of the mutual representations, warranties, covenants and agreements contained in the Separation Agreement, the parties agree as follows:

SECTION 1. Definitions. Capitalized terms used herein (including in the recitals hereto) and not otherwise defined herein shall have the meanings accorded to them in (a) the Separation Agreement or (b) the Intellectual Property License Agreement dated as of March 1, 2016 among Avon Products, AIO, Avon NA IP LLC and Assignee, as applicable.

SECTION 2. Assignment. Each Assignor hereby conveys, assigns and transfers to Assignee, and Assignee hereby acquires and accepts, all of such Assignor's right, title and interest in, to and under the Assigned Intellectual Property, together with all goodwill associated with the use of or symbolized by the Assigned Trademarks and Assigned Domain Names, together with (a) all income, royalties, damages and payments earned subsequent to the Closing Date with respect thereto, (b) the right to sue and recover for past, present or future infringements or misappropriations thereof and (c) any and all corresponding rights that now may be secured throughout the North America Region with respect thereto, in the case of clauses (a), (b) and (c), subject to the terms of the Separation Agreement, and in each case free and clear of all Liens (other than Permitted Liens).

Without limitation to the generality of the foregoing, with respect to United States intent-to-use trademark applications included in the Assigned Trademarks ("ITU Applications"), the assignment granted under this Section 2 accompanies, pursuant to the Separation Agreement, the transfer of each Assignor's business or portion of the business to which such ITU Applications pertain, and that business is ongoing and existing, or the transfer of such ITU Applications shall not be effective until the expiration of any period during which the assignment thereof would impair, under applicable federal law, the registrability of such ITU Applications or the validity or enforceability of registrations issuing from such ITU Applications.

SECTION 3. Recordation. Each Assignor hereby authorizes Assignee to record this Assignment with any relevant Governmental Authority so as to perfect its ownership of the Assigned Intellectual Property. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office, officials of corresponding entities or agencies in any applicable jurisdictions in the North America Region, and any other relevant authority, including the registrars where the Assigned Domain Names are registered, to transfer all registrations and registration applications for the Assigned Intellectual Property to Assignee as assignee of Assignor's entire right, title and interest therein or otherwise as Assignee may direct, in accordance with this instrument of assignment, and to issue in the North America Region to Assignee all registrations which may issue with respect to any applications for intellectual property rights included in such Assigned Intellectual Property.

SECTION 4. Further Assurances. From and after the Closing Date, at the reasonable request of Assignee, and at Assignee's expense, each Assignor shall, without further consideration, execute and deliver or procure the execution and delivery of such instruments of transfer, conveyance, assignment and assumption, and, at Assignee's expense, take such other action as may reasonably be necessary, to confirm and assure the rights and obligations provided for in this Assignment (and in the Separation Agreement with respect to this Assignment), or to give effect to the transactions contemplated by this Assignment (and by the Separation Agreement with respect to this Assignment).

SECTION 5. No Modification of the Separation Agreement. Nothing in this Assignment, express or implied, is intended to or shall be construed to supersede, modify, replace, amend, rescind, waive, expand or limit in any way the rights of the parties under, and the terms of, the Separation Agreement. To the extent that any provision of this Assignment conflicts or is inconsistent with the terms of the Separation Agreement, the Separation Agreement shall govern, including with respect to the enforcement of the rights and obligations of the parties to this Assignment.

SECTION 6. Governing Law. This Assignment shall be governed by and construed in accordance with the laws of the State of New York, its rules of conflict of laws notwithstanding.

SECTION 7. Successors and Assigns. This Assignment shall inure to the benefit of and be binding upon the parties hereto and their respective successors and permitted assigns.

SECTION 8. Interpretation. This Assignment shall be subject to the provisions set forth in Section 9.08 of the Separation Agreement, except to the extent that any contrary or different terms are set forth herein.

SECTION 9. Counterparts. This Assignment may be executed in one or more counterparts, each of which shall be deemed to be an original and all of which shall be deemed to constitute the same agreement. Delivery of an executed counterpart of a signature page of this Assignment by facsimile or other electronic imaging means shall be effective as delivery of a manually executed counterpart of this Assignment.

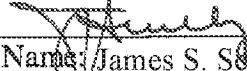
SECTION 10. Effectiveness. The Transfer by Assignors and Acceptance by Assignee of the applicable Transferred North America Business Intellectual Property pursuant to this Assignment shall be deemed to be effective immediately following the completion of the actions described in Step 8 of Section 1.01(a) of the Parent Disclosure Letter and prior to the commencement of the actions described in Step 10 of Section 1.01(a) of the Parent Disclosure Letter.

[SIGNATURE PAGES FOLLOW]

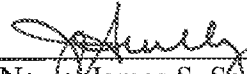
IN WITNESS WHEREOF, Assignee and Assignor have caused this Assignment to be duly executed as of the date first written above.

ASSIGNOR:

AVON PRODUCTS, INC.

by:   
Name: James S. Scully  
Title: Executive Vice President, Chief Operating  
Officer & Chief Financial Officer

AVON INTERNATIONAL OPERATIONS, INC.,

by   
Name: James S. Scully  
Title: Executive Vice President, Chief Operating  
Officer & Chief Financial Officer

ASSIGNEE:

NEW AVON LLC (F/K/A C-A NA LLC)

by: \_\_\_\_\_  
Name:  
Title:

*[Signature Page to Intellectual Property Assignment]*

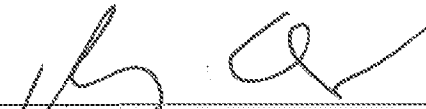
IN WITNESS WHEREOF, Assignee and Assignor have caused this Assignment to be duly executed as of the date first written above.

ASSIGNOR:

AVON PRODUCTS, INC.

by: \_\_\_\_\_  
Name:  
Title:

AVON INTERNATIONAL OPERATIONS, INC.,

by  \_\_\_\_\_  
Name: *Amy Edwards*  
Title: *Secretary*

ASSIGNEE:

NEW AVON LLC (F/K/A C-A NA LLC)

by: \_\_\_\_\_  
Name:  
Title:

*[Signature Page to Intellectual Property Assignment]*

IN WITNESS WHEREOF, Assignee and Assignor have caused this Assignment to be duly executed as of the date first written above.

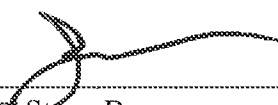
ASSIGNOR:

AVON PRODUCTS, INC.

by: \_\_\_\_\_  
Name:  
Title:

ASSIGNEE:

NEW AVON LLC (F/K/A C-A NA LLC)

by:  \_\_\_\_\_  
Name: Steve Bosson  
Title: Manager

*[Signature Page to Intellectual Property Assignment]*



Schedule 1  
Assigned Patents

**Schedule 1  
Assigned Patents**

| <b>Title</b>   | <b>Owner</b>        | <b>Country</b>           | <b>Applica-<br/>tion<br/>Status</b> | <b>Applica-<br/>tion<br/>Number</b> | <b>Filing<br/>Date</b> | <b>Patent<br/>Number</b> |
|--|---------------------|--------------------------|-------------------------------------|-------------------------------------|------------------------|--------------------------|
| Rectangular Tube   | Avon Products, Inc. | United States of America | Granted                             | 29/193,302                          | 6-Nov-2003             | D501,409                 |
| Two-Part Cosmetic Product  | Avon Products, Inc. | United States of America | Granted                             | 11/020,612                          | 23-Dec-2004            | 7,455,850                |
| Cosmetic Nanocomposites based on in-situ crosslinked POSS materials      | Avon Products, Inc. | United States of America | Granted                             | 13/359,693                          | 27-Jan-2012            | 8,545,823                |
| Housing  | Avon Products, Inc. | United States of America | Granted                             | 12/373,932                          | 23-Feb-2009            | 8,444,338                |
| Mascara Composition Containing Shape-Memory Polymers, Gels and Fibers    | Avon Products, Inc. | United States of America | Granted                             | 11/959,321                          | 18-Dec-2007            | 8,263,057                |
| Long Lasting and Waterproof Lash Extension Composition                   | Avon Products, Inc. | United States of America | Granted                             | 11/832,217                          | 1-Aug-2007             | 8,263,055                |
| High-Coverage and Natural-Looking Cosmetic Compositions and Uses Thereof | Avon Products, Inc. | United States of America | Granted                             | 12/565,000                          | 23-Sep-2009            | 8,591,924                |
| Cosmetic Use of Water-Redispersible Powders                              | Avon Products, Inc. | United States of America | Granted                             | 12/899,873                          | 7-Oct-2010             | 8,545,821                |
| Magnetically-Oriented Cosmetic Fibers                                    | Avon Products, Inc. | United States of America | Granted                             | 12/820,696                          | 22-Jun-2010            | 9,192,550                |
| Cosmetic Cap Sealing System  | Avon Products, Inc. | United States of America | Granted                             | 13/279,392                          | 24-Oct-2011            | 8,517,621                |
| Use of Electrophoretic Microcapsules in a Cosmetic Composition           | Avon Products, Inc. | United States of America | Published                           | 13/299,745                          | 18-Nov-2011            |                          |
| Hair and Skin Care Composition   | Avon Products, Inc. | United States of America | Granted                             | 10/885,166                          | 6-Jul-2004             | 8,246,937                |
| Water Absorbing Hair Styling Implement                                   | Avon Products, Inc. | United States of America | Granted                             | 11/248,868                          | 12-Oct-2005            | 7,461,659                |
| Novel Hair Dyeing Composition and Method                                 | Avon Products, Inc. | United States of America | Granted                             | 11/322,093                          | 29-Dec-2005            | 7,763,241                |

## EXECUTION VERSION

| Title  | Owner               | Country                  | Applica-<br>tion<br>Status | Applica-<br>tion<br>Number | Filing<br>Date | Patent<br>Number |
|--|---------------------|--------------------------|----------------------------|----------------------------|----------------|------------------|
| Method for Treating Skin with Organic Acids in Anhydrous Polymeric Delivery Systems      | Avon Products, Inc. | United States of America | Granted                    | 09/069,089                 | 28-Apr-1998    | 5,962,018        |
| Renewable Textured Cosmetic Compositions   | Avon Products, Inc. | United States of America | Granted                    | 10/743,615                 | 22-Dec-2003    | 7,550,151        |
| Method and Apparatus for Use of Computer Aging to Demonstrate a Product Benefit          | Avon Products, Inc. | United States of America | Granted                    | 09/748,993                 | 27-Dec-2000    | 6,734,858        |
| New Sunscreen Compounds and Compositions Containg Same and Methods for Use Thereof       | Avon Products, Inc. | United States of America | Granted                    | 10/744,365                 | 23-Dec-2003    | 7,276,230        |
| Cosmetic Compositions Having Carnitine Creatinate and Methods for Using                  | Avon Products, Inc. | United States of America | Granted                    | 11/880,167                 | 20-Jul-2007    | 7,763,655        |
| Compositions and Methods of Their Use for Improving the Condition and Appearance of Skin | Avon Products, Inc. | United States of America | Granted                    | 12/025,133                 | 4-Feb-2008     | 8,304,455        |
| Medemia Nobilis Extracts and Methods of Use  | Avon Products, Inc. | United States of America | Granted                    | 13/710,617                 | 11-Dec-2012    | 9,168,283        |

Schedule 2  
Assigned Trademarks

**Schedule 2  
Assigned Trademarks**

| Trademark                   | Owner                     | Jurisdiction                   | Status     | Applica-<br>tion<br>Number | Applica-<br>tion<br>Date | Registra-<br>tion<br>Number | Registra-<br>tion<br>Date | Class |
|-----------------------------|---------------------------|--------------------------------|------------|----------------------------|--------------------------|-----------------------------|---------------------------|-------|
| 60'S POP                    | Avon<br>Products,<br>Inc. | Canada                         | Registered | 1393392                    | 29-Apr-08                | TMA756263                   | 31-Dec-09                 |       |
| ADOPTION NOTICE             | Avon<br>Products,<br>Inc. | Canada                         | Registered | 1105264                    | 8-Jun-01                 | TMA614932                   | 15-Jul-04                 |       |
| BANISHING CREAM             | Avon<br>Canada<br>Inc.    | Canada                         | Registered | 0473153                    | 24-Jul-81                | TMA272933                   | 15-Oct-82                 |       |
| BEACH BEAUTY                | Avon<br>Products,<br>Inc. | Canada                         | Registered | 1216721                    | 13-May-04                | TMA684738                   | 27-Mar-07                 |       |
| BEAUTIFULLY<br>PROTECTED    | Avon<br>Products,<br>Inc. | Canada                         | Registered | 1189242                    | 16-Sep-03                | TMA642889                   | 23-Jun-05                 |       |
| BEAUTY FLASH                | Avon<br>Products,<br>Inc. | Canada                         | Registered | 1105263                    | 8-Jun-01                 | TMA585449                   | 17-Jul-03                 |       |
| BERRY POP                   | Avon<br>Products,<br>Inc. | Canada                         | Pending    | 1723155                    | 10-Apr-15                |                             |                           | 3     |
| BIG COLOR                   | Avon<br>Products,<br>Inc. | Canada                         | Registered | 1162174                    | 17-Dec-02                | TMA624715                   | 4-Nov-04                  |       |
| BIO-MEND                    | Avon<br>Canada<br>Inc.    | Canada                         | Registered | 0519876                    | 6-Apr-84                 | TMA309299                   | 13-Dec-85                 |       |
| BIOVITE                     | Avon<br>Products,<br>Inc. | Canada                         | Registered | 1038172                    | 6-Dec-99                 | TMA571748                   | 4-Dec-02                  |       |
| BLINKY BUDDIES              | Avon<br>Products,<br>Inc. | Canada                         | Pending    | 1644464                    | 20-Sep-13                |                             |                           | 25    |
| BLINKY BUDDIES              | Avon<br>Products,<br>Inc. | United<br>States of<br>America | Registered | 86068524                   | 18-Sep-13                | 4867536                     | 18-Sept-13                | 25    |
| BLUE ESCAPE                 | Avon<br>Products,<br>Inc. | Canada                         | Registered | 1562792                    | 6-Feb-12                 | TMA894,806                  | 28-Jan-15                 | 3     |
| BLUE ESCAPE                 | Avon<br>Products,<br>Inc. | United<br>States of<br>America | Registered | 85534921                   | 6-Feb-12                 | 4448357                     | 10-Dec-13                 | 3     |
| BODY BUILDING<br>TECHNOLOGY | Avon<br>Products,<br>Inc. | Canada                         | Pending    | 1633208                    | 28-Jun-13                |                             |                           | 3     |

## EXECUTION VERSION

| Trademark          | Owner               | Jurisdiction             | Status     | Application Number | Application Date | Registration Number | Registration Date | Class |
|--------------------|---------------------|--------------------------|------------|--------------------|------------------|---------------------|-------------------|-------|
| BREAK OUT PLAN     | Avon Products, Inc. | United States of America | Registered | 77820414           | 4-Sep-09         | 3874634             | 9-Nov-10          | 5     |
| BRILLIANT MOISTURE | Avon Products, Inc. | Canada                   | Registered | 1105110            | 6-Jun-01         | TMA614314           | 7-Jul-04          |       |
| CALM & COMPOSED    | Avon Products, Inc. | Canada                   | Registered | 1439360            | 27-May-09        | TMA767,553          | 20-May-10         | 3     |
| CALM & COMPOSED    | Avon Products, Inc. | United States of America | Registered | 77744783           | 26-May-09        | 3819571             | 13-Jul-10         | 3     |
| CHEAT SHEET        | Avon Products, Inc. | United States of America | Registered | 78214932           | 14-Feb-03        | 2986152             | 16-Aug-05         | 3     |
| CHEFABLES          | Avon Products, Inc. | Canada                   | Registered | 1274478            | 4-Oct-05         | TMA709247           | 11-Mar-08         |       |
| CHERRY MOUSSE      | Avon Products, Inc. | Canada                   | Pending    | 1723156            | 10-Apr-15        |                     |                   | 3     |
| CLARIFYING COVER   | Avon Products, Inc. | Canada                   | Registered | 1154055            | 2-Oct-02         | TMA638822           | 2-May-05          |       |
| CLEANS-IT          | Avon Products, Inc. | Canada                   | Registered | 1168251            | 21-Feb-03        | TMA683374           | 9-Mar-07          |       |
| CLEAR EXPERT       | Avon Products, Inc. | Canada                   | Registered | 1103054            | 18-May-01        | TMA627740           | 7-Dec-04          |       |
| CLEARLY C          | Avon Products, Inc. | Canada                   | Registered | 1137689            | 23-Apr-02        | TMA596203           | 2-Dec-03          |       |
| COLOR FLEX         | Avon Products, Inc. | Canada                   | Registered | 1139004            | 2-May-02         | TMA639804           | 13-May-05         |       |
| COLOR TWIST        | Avon Products, Inc. | United States of America | Registered | 73226690           | 8-Aug-79         | 1221359             | 28-Dec-82         | 3     |
| COLORTWISTS        | Avon Canada Inc.    | Canada                   | Registered | 0469487            | 6-May-81         | TMA272263           | 27-Aug-82         |       |
| CORE ELEMENTS      | Avon Products, Inc. | Canada                   | Registered | 1517567            | 3-Mar-11         | TMA820125           | 19-Mar-12         | 3     |
| CORE ELEMENTS      | Avon Products, Inc. | United States of America | Registered | 85260664           | 8-Mar-11         | 4126736             | 10-Apr-12         | 3     |
| CORE ELEMENTS ICE  | Avon Products, Inc. | Canada                   | Registered | 1518152            | 8-Mar-11         | TMA820123           | 19-Mar-12         | 3     |

## EXECUTION VERSION

| Trademark                   | Owner               | Jurisdiction             | Status     | Application Number | Application Date | Registration Number | Registration Date | Class |
|-----------------------------|---------------------|--------------------------|------------|--------------------|------------------|---------------------|-------------------|-------|
| CORE ELEMENTS WIND          | Avon Products, Inc. | Canada                   | Registered | 1518147            | 8-Mar-11         | TMA820126           | 19-Mar-12         | 3     |
| CREATE A LOOK               | Avon Products, Inc. | Canada                   | Registered | 1174250            | 22-Apr-03        | TMA639031           | 4-May-05          |       |
| DERMA-FULL                  | Avon Products, Inc. | United States of America | Registered | 77758539           | 12-Jun-09        | 3731408             | 29-Dec-09         | 3     |
| DERMASHADE                  | Avon Products, Inc. | United States of America | Registered | 78926551           | 11-Jul-06        | 3403506             | 25-Mar-08         | 3     |
| DEW DRENCHED                | Avon Products, Inc. | Canada                   | Registered | 1248938            | 1-Mar-05         | TMA671169           | 25-Aug-06         |       |
| DIVINE TIME                 | Avon Products, Inc. | Canada                   | Registered | 1226689            | 11-Aug-04        | TMA651,476          | 26-Oct-05         |       |
| DRAMATIC SMOOTHER           | Avon Products, Inc. | Canada                   | Registered | 1086505            | 21-Dec-00        | TMA586422           | 1-Aug-03          |       |
| DRIVEN                      | Avon Products, Inc. | United States of America | Registered | 78498273           | 12-Oct-04        | 3319613             | 23-Oct-07         | 3     |
| DSX ENGINEERED              | Avon Products, Inc. | Canada                   | Registered | 1579227            | 25-May-12        | TMA853808           | 20-Jun-13         | 3     |
| DSX 7 CLINICALLY ENGINEERED | Avon Products, Inc. | Canada                   | Registered | 1579222            | 25-May-12        | TMA846,888          | 22-Mar-13         | 3     |
| DSX CLINICALLY ENGINEERED   | Avon Products, Inc. | Canada                   | Registered | 1579227            | 25-May-12        | TMA853,808          | 20-Jun-13         | 3     |
| DUPLICITY                   | Avon Products, Inc. | Canada                   | Registered | 1121138            | 9-Nov-01         | TMA585789           | 22-Jul-03         |       |
| END HERE                    | Avon Products, Inc. | Canada                   | Registered | 1225711            | 3-Aug-04         | TMA640237           | 20-May-05         |       |
| ENDLESS OCEAN               | Avon Products, Inc. | Canada                   | Pending    | 1646893            | 8-Oct-13         |                     |                   | 3     |
| ENDLESS OCEAN               | Avon Products, Inc. | United States of America | Registered | 86086694           | 9-Oct-13         | 4660758             | 23-Dec-14         | 3     |
| ENERGIZING MANDARIN         | Avon Products, Inc. | Canada                   | Registered | 1005097            | 15-Feb-99        | TMA557591           | 7-Feb-02          |       |
| EVER GLAZE                  | Avon Products, Inc. | Canada                   | Registered | 1083367            | 24-Nov-00        | TMA597308           | 11-Dec-03         |       |

## EXECUTION VERSION

| Trademark                            | Owner               | Jurisdiction             | Status     | Application Number | Application Date | Registration Number | Registration Date | Class |
|--------------------------------------|---------------------|--------------------------|------------|--------------------|------------------|---------------------|-------------------|-------|
| EVERY PENNY COUNTS                   | Avon Products, Inc. | Canada                   | Registered | 1534348            | 5-Jul-11         | TMA831,521          | 7-Sep-12          |       |
| EXPEDITION                           | Avon Products, Inc. | Canada                   | Pending    | 1173245            | 9-Apr-03         |                     |                   |       |
| EXPEDITION                           | Avon Products, Inc. | United States of America | Registered | 78235266           | 8-Apr-03         | 3146165             | 19-Sep-06         | 5     |
| EXTRA HYDRATION AVON BASICS & DESIGN | Avon Canada Inc.    | Canada                   | Registered | 1438968            | 22-May-09        | TMA771909           | 13-Jul-10         | 3     |
| EXTREME VOLUME                       | Avon Products, Inc. | Canada                   | Registered | 1070346            | 10-Aug-00        | TMA616285           | 5-Aug-04          |       |
| EYE BLOCK                            | Avon Products, Inc. | Canada                   | Registered | 1016408            | 25-May-99        | TMA560697           | 24-Apr-02         |       |
| EYE COMFORT                          | Avon Products, Inc. | Canada                   | Registered | 1077622            | 4-Oct-00         | TMA569965           | 30-Oct-02         |       |
| EYE FORCE                            | Avon Products, Inc. | Canada                   | Registered | 0881242            | 16-Jun-98        | TMA547962           | 11-Jul-01         |       |
| EYEMARKER                            | Avon Products, Inc. | Canada                   | Registered | 1168206            | 21-Feb-03        | TMA671398           | 29-Aug-06         |       |
| EYEWITER                             | Avon Products, Inc. | Canada                   | Registered | 1159320            | 22-Nov-02        | TMA625349           | 15-Nov-04         |       |
| FACE XPERT                           | Avon Products, Inc. | Canada                   | Registered | 1470971            | 25-Feb-10        | TMA783932           | 1-Dec-10          |       |
| FANTASTIC DAY                        | Avon Products, Inc. | Canada                   | Registered | 1226690            | 11-Aug-04        | TMA651,277          | 24-Oct-05         |       |
| FAVORITE COLORS                      | Avon Products, Inc. | Canada                   | Registered | 1168207            | 21-Feb-03        | TMA667873           | 17-Jul-06         |       |
| FLANNEL PAJAMAS                      | Avon Products, Inc. | Canada                   | Registered | 1077649            | 5-Oct-00         | TMA570688           | 14-Nov-02         |       |
| FLASH BEAUTÉ                         | Avon Products, Inc. | Canada                   | Registered | 1105810            | 8-Jun-01         | TMA585540           | 17-Jul-03         |       |
| FLEXICOAT                            | Avon Products, Inc. | Canada                   | Registered | 1070347            | 10-Aug-00        | TMA570164           | 4-Nov-02          |       |
| FLOR ALEGRIA                         | Avon Products, Inc. | Canada                   | Registered | 1636764            | 25-Jul-13        | TMA886,760          | 25-Sep-14         | 3     |



## EXECUTION VERSION

| Trademark                                 | Owner               | Jurisdiction             | Status     | Application Number | Application Date | Registration Number | Registration Date | Class |
|---|---------------------|--------------------------|------------|--------------------|------------------|---------------------|-------------------|-------|
| FLOR ALEGRIA                              | Avon Products, Inc. | United States of America | Registered | 86023509           | 30-Jul-13        | 4602914             | 9-Sep-14          | 3     |
| FORBIDDEN DELIGHTS                        | Avon Products, Inc. | Canada                   | Registered | 1120885            | 6-Nov-01         | TMA625103           | 9-Nov-04          |       |
| FORCE EXTRA                               | Avon Products, Inc. | Canada                   | Registered | 1070345            | 10-Aug-00        | TMA568566           | 4-Oct-02          |       |
| FRESH GREEN                               | Avon Canada Inc.    | Canada                   | Registered | 0519882            | 6-Apr-84         | TMA305553           | 2-Aug-85          |       |
| FRUITY LIP JUICE                          | Avon Products, Inc. | Canada                   | Registered | 1095366            | 13-Mar-01        | TMA614410           | 8-Jul-04          |       |
| GENTLE BREEZE                             | Avon Products, Inc. | Canada                   | Registered | 1449195            | 24-Aug-09        | TMA845,183          | 5-Mar-13          |       |
| GENTLE BREEZE                             | Avon Products, Inc. | United States of America | Registered | 78031023           | 17-Oct-00        | 2602896             | 30-Jul-02         | 5     |
| GENTLE BREEZE                             | Avon Products, Inc. | United States of America | Registered | 78031020           | 17-Oct-00        | 2647243             | 5-Nov-02          | 3     |
| GLOW XPERT                                | Avon Products, Inc. | Canada                   | Registered | 1300734            | 8-May-06         | TMA699805           | 30-Oct-07         | 3     |
| GRAPE GUM DROP                            | Avon Products, Inc. | Canada                   | Pending    | 1723153            | 10-Apr-15        |                     |                   | 3     |
| HEALTHY BOOST                             | Avon Products, Inc. | Canada                   | Registered | 1225830            | 4-Aug-04         | TMA650,899          | 20-Oct-05         |       |
| HEALTHY REMEDIES TOTAL BODY (Device Only) | Avon Canada Inc.    | Canada                   | Registered | 1206258            | 12-Feb-04        | TMA639419           | 10-May-05         |       |
| HIS STORY                                 | Avon Products, Inc. | Canada                   | Registered | 1175326            | 1-May-03         | TMA639080           | 4-May-05          |       |
| HOLLYWOOD PINK                            | Avon Products, Inc. | Canada                   | Registered | 1184277            | 25-Jul-03        | 669108              | 1-Aug-06          |       |
| HUGS FOR A CURE                           | Avon Products, Inc. | Canada                   | Registered | 1105267            | 8-Jun-01         | TMA614931           | 15-Jul-04         |       |
| HYDRABOOST TECHNOLOGY                     | Avon Products, Inc. | Canada                   | Pending    | 1665791            | 28-Feb-14        |                     |                   | 3     |
| HYDRABOOST TECHNOLOGY                     | Avon Products, Inc. | United States of America | Registered | 86206386           | 27-Feb-14        | 4786768             | 4-Aug-15          | 3     |

## EXECUTION VERSION

| Trademark                      | Owner               | Jurisdiction             | Status     | Application Number | Application Date | Registration Number | Registration Date | Class |
|--------------------------------|---------------------|--------------------------|------------|--------------------|------------------|---------------------|-------------------|-------|
| HYDRA-RADIANCE                 | Avon Products, Inc. | Canada                   | Registered | 1355691            | 16-Jul-07        | TMA720626           | 12-Aug-08         | 3     |
| HYDRA-RADIANCE CONTINUOUS GLOW | Avon Products, Inc. | Canada                   | Registered | 1352827            | 22-Jun-07        | TMA714,536          | 15-May-08         | 3     |
| HYDROFIRMING-LIFT              | Avon Products, Inc. | Canada                   | Registered | 1255705            | 28-Apr-05        | TMA686749           | 27-Apr-07         |       |
| HYDROPROTECTIVE FACTORS        | Avon Products, Inc. | Canada                   | Registered | 1240062            | 8-Dec-04         | TMA683223           | 8-Mar-07          |       |
| HYDROSEAL                      | Avon Products, Inc. | Canada                   | Registered | 1059466            | 18-May-00        | TMA560983           | 29-Apr-02         |       |
| I-GLIMMER                      | Avon Products, Inc. | Canada                   | Registered | 1292289            | 3-Mar-06         | TMA699795           | 30-Oct-07         |       |
| IN IT TO END IT                | Avon Products, Inc. | United States of America | Registered | 85322919           | 17-May-11        | 4076929             | 27-Dec-11         | 36    |
| IN YOUR DREAMS                 | Avon Products, Inc. | Canada                   | Registered | 1211230            | 26-Mar-04        | TMA683775           | 15-Mar-07         |       |
| INCREDIBLE LENGTHS             | Avon Products, Inc. | Canada                   | Registered | 1089018            | 18-Jan-01        | TMA582199           | 22-May-03         |       |
| IN-SHAPE                       | Avon Products, Inc. | Canada                   | Registered | 0874949            | 15-Apr-98        | TMA544638           | 8-May-01          |       |
| INSPIRATIONAL TREASURES        | Avon Products, Inc. | United States of America | Registered | 75381420           | 29-Oct-97        | 2276599             | 7-Sep-99          | 35    |
| INSTANT VACATION               | Avon Products, Inc. | Canada                   | Registered | 1187150            | 21-Aug-03        | TMA671095           | 24-Aug-06         |       |
| INSTANT VACATION               | Avon Products, Inc. | United States of America | Registered | 78289633           | 20-Aug-03        | 2990413             | 30-Aug-05         | 3     |
| INSTANT VACATION               | Avon Products, Inc. | United States of America | Registered | 85384244           | 29-Jul-11        | 4099135             | 14-Feb-12         | 3     |
| INTIMATE STYLE                 | Avon Canada Inc.    | Canada                   | Registered | 0848941            | 25-Jun-97        | TMA540228           | 24-Jan-01         |       |
| INVISIBLE TOUCH                | Avon Products, Inc. | Canada                   | Registered | 1235871            | 2-Nov-04         | TMA668150           | 18-Jul-06         |       |
| INVISI-GLOW                    | Avon Products, Inc. | Canada                   | Registered | 1231212            | 21-Sep-04        | TMA651,502          | 26-Oct-05         |       |

## EXECUTION VERSION

| Trademark                | Owner               | Jurisdiction             | Status     | Application Number | Application Date | Registration Number | Registration Date | Class |
|--------------------------|---------------------|--------------------------|------------|--------------------|------------------|---------------------|-------------------|-------|
| I-SHEER                  | Avon Products, Inc. | Canada                   | Registered | 1181918            | 2-Jul-03         | TMA667964           | 17-Jul-06         |       |
| KEEP IT CLEAN            | Avon Products, Inc. | Canada                   | Registered | 1125141            | 19-Dec-01        | TMA626628           | 25-Nov-04         |       |
| KERAVITE                 | Avon Products, Inc. | Canada                   | Registered | 1110109            | 24-Jul-01        | TMA585099           | 11-Jul-03         |       |
| KISS XPERT               | Avon Products, Inc. | Canada                   | Registered | 1292290            | 3-Mar-06         | TMA688858           | 1-Jun-07          |       |
| LA FONDATION FLAMME AVON | Avon Canada Inc.    | Canada                   | Registered | 1032437            | 18-Oct-99        | TMA559573           | 21-Mar-02         |       |
| LASH RENEWAL SYSTEM      | Avon Products, Inc. | Canada                   | Registered | 1187151            | 21-Aug-03        | TMA624821           | 5-Nov-04          |       |
| LASH SPLASH              | Avon Products, Inc. | Canada                   | Registered | 1187148            | 21-Aug-03        | TMA668789           | 27-Jul-06         |       |
| LASHTENSIONS             | Avon Products, Inc. | Canada                   | Registered | 1225204            | 28-Jul-04        | 669822              | 14-Aug-06         |       |
| LASTING LENGTHS          | Avon Products, Inc. | Canada                   | Registered | 1233925            | 15-Oct-04        | TMA651,046          | 21-Oct-05         |       |
| LAZY FAVES               | Avon Products, Inc. | Canada                   | Registered | 1198490            | 4-Dec-03         | 669691              | 11-Aug-06         |       |
| LIGHT BOUQUET            | Avon Canada Inc.    | Canada                   | Registered | 0432944            | 28-Nov-78        | TMA251254           | 10-Oct-80         |       |
| LIGHT BRIGHT             | Avon Products, Inc. | Canada                   | Registered | 1362214            | 4-Sep-07         | TMA723616           | 12-Sep-08         | 3     |
| LIP DEW                  | Avon Products, Inc. | United States of America | Registered | 76420697           | 14-Jun-02        | 2719023             | 27-May-03         | 3     |
| LIP SYNC                 | Avon Products, Inc. | Canada                   | Registered | 1106574            | 22-Jun-01        | TMA586289           | 31-Jul-03         |       |
| LIP TINTMARKER           | Avon Products, Inc. | Canada                   | Registered | 1202964            | 8-Jan-04         | TMA681787           | 16-Feb-07         |       |
| LIQUID BRA               | Avon Products, Inc. | Canada                   | Registered | 1430925            | 13-Mar-09        | TMA818,789          | 29-Feb-12         | 3     |
| LITTLE BLOCK BOX         | Avon Products, Inc. | Canada                   | Registered | 1336526            | 22-Feb-07        | TMA706477           | 4-Feb-08          | 3     |

## EXECUTION VERSION

| Trademark                   | Owner               | Jurisdiction             | Status     | Application Number | Application Date | Registration Number | Registration Date | Class |
|-----------------------------|---------------------|--------------------------|------------|--------------------|------------------|---------------------|-------------------|-------|
| LOCK IN TECHNOLOGY & DESIGN | Avon Products, Inc. | Canada                   | Registered | 1531828            | 15-Jun-11        | TMA824,404          | 18-May-12         | 3     |
| LOVE BLUSH                  | Avon Products, Inc. | Canada                   | Registered | 1162006            | 16-Dec-02        | TMA639059           | 4-May-05          |       |
| MAGIC MATTE                 | Avon Products, Inc. | Canada                   | Registered | 1059449            | 18-May-00        | TMA582683           | 29-May-03         |       |
| MAKE IT BIG                 | Avon Products, Inc. | Canada                   | Registered | 1310640            | 26-Jul-06        | TMA704348           | 10-Jan-08         | 3     |
| MAXICOURBE                  | Avon Products, Inc. | Canada                   | Registered | 1105255            | 8-Jun-01         | TMA603206           | 25-Feb-04         |       |
| METALLINER                  | Avon Products, Inc. | Canada                   | Registered | 1201645            | 12-Dec-03        | TMA668977           | 28-Jul-06         |       |
| METALLINER                  | Avon Products, Inc. | United States of America | Registered | 78339905           | 12-Dec-03        | 3002768             | 27-Sep-05         | 3     |
| METALLUSCIOUS               | Avon Products, Inc. | Canada                   | Registered | 1235579            | 29-Oct-04        | TMA668144           | 18-Jul-06         |       |
| MIDNIGHT FLOWERS            | Avon Products, Inc. | Canada                   | Registered | 1103614            | 24-May-01        | TMA586247           | 30-Jul-03         |       |
| MOMENTS & MEMORIES          | Avon Products, Inc. | Canada                   | Registered | 1120887            | 6-Nov-01         | TMA625304           | 12-Nov-04         |       |
| MULTI-ACID 5 COMPLEX        | Avon Products, Inc. | Canada                   | Pending    | 1727878            | 12-May-15        |                     |                   | 3     |
| MULTI-BOOST                 | Avon Products, Inc. | Canada                   | Registered | 1005100            | 15-Feb-99        | TMA557590           | 7-Feb-02          |       |
| MYSTIC BLOOMS               | Avon Products, Inc. | Canada                   | Registered | 1144341            | 25-Jun-02        | TMA627888           | 8-Dec-04          |       |
| NATURAL NUDES               | Avon Products, Inc. | Canada                   | Registered | 1038909            | 10-Dec-99        | TMA571348           | 27-Nov-02         |       |
| NUTRIVANCE                  | Avon Products, Inc. | Canada                   | Registered | 1091867            | 12-Feb-01        | TMA624069           | 29-Oct-04         |       |
| P.M. BODY LIPO 24           | Avon Products, Inc. | Canada                   | Registered | 1406998            | 12-Aug-08        | TMA750946           | 22-Oct-09         | 3     |
| PARLONS-EN                  | Avon Products, Inc. | Canada                   | Registered | 1059468            | 18-May-00        | TMA561375           | 6-May-02          |       |

## EXECUTION VERSION

| Trademark                | Owner               | Jurisdiction             | Status     | Application Number | Application Date | Registration Number | Registration Date | Class |
|--------------------------|---------------------|--------------------------|------------|--------------------|------------------|---------------------|-------------------|-------|
| PARTAGE CALIN            | Avon Products, Inc. | Canada                   | Registered | 1105268            | 8-Jun-01         | TMA614990           | 16-Jul-04         |       |
| PEACH SOFT MUSK          | Avon Canada Inc.    | Canada                   | Registered | 1016430            | 26-May-99        | TMA561569           | 8-May-02          |       |
| PHOTO CELL TECHNOLOGY    | Avon Products, Inc. | Canada                   | Registered | 1286637            | 19-Jan-06        | TMA683170           | 7-Mar-07          |       |
| PHOTO-RADIANCE TREATMENT | Avon Products, Inc. | Canada                   | Registered | 1269295            |                  | TMA682,924          | 5-Mar-07          | 3     |
| PLASTI-SHINE             | Avon Products, Inc. | Canada                   | Registered | 1122984            | 28-Nov-01        | TMA625283           | 10-Nov-04         |       |
| POWDER BUFF              | Avon Products, Inc. | Canada                   | Registered | 1306445            | 22-Jun-06        | TMA698831           | 18-Oct-07         |       |
| POWDER BUFF              | Avon Products, Inc. | United States of America | Registered | 78913305           | 21-Jun-06        | 3309853             | 9-Oct-07          | 3     |
| POWDER-MATIC             | Avon Products, Inc. | Canada                   | Registered | 1226691            | 11-Aug-04        | TMA668265           | 19-Jul-06         |       |
| PURE SOOTHE COMPLEX      | Avon Products, Inc. | Canada                   | Registered | 1201587            | 12-Dec-03        | TMA642566           | 20-Jun-05         |       |
| REAL HERO                | Avon Products, Inc. | Canada                   | Registered | 1239500            | 3-Dec-04         | TMA685215           | 30-Mar-07         |       |
| REASONS FOR HOPE         | Avon Products, Inc. | Canada                   | Registered | 1180513            | 17-Jun-03        | TMA659646           | 22-Feb-06         |       |
| REINVENT YOUR FUTURE     | Avon Products, Inc. | Canada                   | Registered | 1117801            | 12-Oct-01        | TMA585584           | 18-Jul-03         |       |
| REINVENTEZ VOTRE AVENIR  | Avon Products, Inc. | Canada                   | Registered | 1117802            | 12-Oct-01        | TMA585616           | 18-Jul-03         |       |
| RELIEF EFFORT            | Avon Products, Inc. | United States of America | Registered | 77798273           | 6-Aug-09         | 3881091             | 23-Nov-10         | 3     |
| RENEW & REFRESH          | Avon Products, Inc. | Canada                   | Registered | 1175323            | 1-May-03         | TMA658948           | 14-Feb-06         |       |
| RETINOXY MOLECULE        | Avon Products, Inc. | Canada                   | Registered | 1109769            | 20-Jul-01        | TMA616161           | 3-Aug-04          |       |
| REVITAL-AIR & DESIGN     | Avon Products, Inc. | Canada                   | Registered | 1097566            | 27-Mar-01        | TMA586227           | 30-Jul-03         |       |

## EXECUTION VERSION

| Trademark                       | Owner               | Jurisdiction             | Status     | Application Number | Application Date | Registration Number | Registration Date | Class |
|---------------------------------|---------------------|--------------------------|------------|--------------------|------------------|---------------------|-------------------|-------|
| ROYAL SAPPHIRE                  | Avon Products, Inc. | Canada                   | Registered | 1146370            | 15-Jul-02        | TMA625470           | 16-Nov-04         |       |
| SASSY MARK.                     | Avon Products, Inc. | Canada                   | Registered | 1315123            | 1-Sep-06         | TMA708531           | 28-Feb-08         |       |
| SATIN MOISTURE                  | Avon Products, Inc. | Canada                   | Registered | 0876064            | 22-Apr-98        | TMA531620           | 22-Aug-00         |       |
| SECRETS TO KEEP KISS            | Avon Products, Inc. | Canada                   | Registered | 1604420            | 29-Nov-12        | TMA870,641          | 4-Feb-14          | 3     |
| SENSUAL JASMINE                 | Avon Products, Inc. | Canada                   | Registered | 1005094            | 15-Feb-99        | TMA557712           | 11-Feb-02         |       |
| SENSUAL SHAPE                   | Avon Products, Inc. | Canada                   | Registered | 1341856            | 2-Apr-07         | 707971              | 21-Feb-08         | 3     |
| SHADOW ERASE COMPLEX            | Avon Products, Inc. | Canada                   | Pending    | 1651617            | 12-Nov-13        |                     |                   | 3     |
| SHEER ROSE                      | Avon Products, Inc. | Canada                   | Registered | 1216621            | 13-May-04        | TMA684298           | 21-Mar-07         |       |
| SIGNATURE BRILLIANCE and Design | Avon Products, Inc. | Canada                   | Pending    | 1748555            | 1-Oct-15         |                     |                   | 14    |
| SIGNATURE BRILLIANCE and Design | Avon Products, Inc. | United States of America | Pending    | 86793328           | 20-Oct-15        |                     |                   | 14    |
| SIMPLY HERBAL                   | Avon Products, Inc. | Canada                   | Registered | 1103041            | 18-May-01        | TMA586365           | 31-Jul-03         |       |
| SIMPLY RADIANT                  | Avon Products, Inc. | Canada                   | Registered | 1120890            | 6-Nov-01         | TMA626909           | 26-Nov-04         |       |
| SIMPLY RADIANT                  | Avon Products, Inc. | Canada                   | Registered | 1132180            | 28-Feb-02        | TMA626672           | 25-Nov-04         |       |
| SKINVINCIBLE                    | Avon Products, Inc. | United States of America | Registered | 85781580           | 16-Nov-12        | 4472242             | 21-Jan-14         | 3     |
| SLEEK LINES                     | Avon Products, Inc. | Canada                   | Registered | 1211231            | 26-Mar-04        | TMA685934           | 13-Apr-07         |       |
| SLICK TINT                      | Avon Products, Inc. | Canada                   | Registered | 1189688            | 18-Sep-03        | TMA625248           | 10-Nov-04         |       |
| SLICK TINT                      | Avon Products, Inc. | United States of America | Registered | 76547821           | 24-Sep-03        | 2869062             | 3-Aug-04          | 3     |

## EXECUTION VERSION

| Trademark                  | Owner               | Jurisdiction             | Status     | Application Number | Application Date | Registration Number | Registration Date | Class |
|----------------------------|---------------------|--------------------------|------------|--------------------|------------------|---------------------|-------------------|-------|
| SLIM & SLEEK               | Avon Products, Inc. | Canada                   | Registered | 1238422            | 24-Nov-04        | TMA658822           | 14-Feb-06         |       |
| SLIM & SLEEK LEG PERFECTOR | Avon Products, Inc. | Canada                   | Registered | 1239251            | 1-Dec-04         | TMA658840           | 14-Feb-06         |       |
| SMART MOISTURE             | Avon Products, Inc. | Canada                   | Registered | 1092049            | 13-Feb-01        | TMA604131           | 4-Mar-04          |       |
| SMOOTH BEGINNINGS          | Avon Products, Inc. | Canada                   | Registered | 1211232            | 26-Mar-04        | TMA640483           | 25-May-05         |       |
| SMOOTH BEGINNINGS          | Avon Products, Inc. | United States of America | Registered | 78390754           | 25-Mar-04        | 3009612             | 25-Oct-05         | 3     |
| SMOOTH FINISH              | Avon Products, Inc. | Canada                   | Registered | 0879159            | 26-May-98        | TMA546778           | 19-Jun-01         |       |
| SMOOTH SURFACE             | Avon Products, Inc. | Canada                   | Registered | 1174256            | 22-Apr-03        | TMA642894           | 23-Jun-05         |       |
| SO LUMINOUS                | Avon Products, Inc. | Canada                   | Registered | 1517566            | 3-Mar-11         | TMA820128           | 19-Mar-12         | 3     |
| SO LUMINOUS                | Avon Products, Inc. | United States of America | Registered | 85257111           | 3-Mar-11         | 4129703             | 17-Apr-12         | 3     |
| SOFT & RELAXED             | Avon Products, Inc. | Canada                   | Registered | 1272971            | 22-Sep-05        | TMA682890           | 5-Mar-07          | 3     |
| SOFT & SENSUAL             | Avon Products, Inc. | United States of America | Registered | 75063100           | 20-Feb-96        | 2080250             | 15-Jul-97         | 3     |
| SPEED DRY & DESIGN         | Avon Products, Inc. | Canada                   | Registered | 1130436            | 7-Feb-02         | TMA633432           | 22-Feb-05         |       |
| SPEEDWAY                   | Avon Products, Inc. | Canada                   | Registered | 1479059            | 29-Apr-10        | TMA789643           | 3-Feb-11          | 3     |
| SPEEDWAY                   | Avon Products, Inc. | United States of America | Registered | 78215064           | 14-Feb-03        | 3002559             | 27-Sep-05         | 3     |
| STARLINER                  | Avon Products, Inc. | Canada                   | Registered | 1178142            | 26-May-03        | TMA679151           | 9-Jan-07          |       |
| STRAIGHT & SLEEK           | Avon Products, Inc. | Canada                   | Registered | 1137473            | 19-Apr-02        | TMA635510           | 17-Mar-05         |       |
| STRONG RESULTS             | Avon Products, Inc. | Canada                   | Registered | 1120892            | 6-Nov-01         | TMA605359           | 16-Mar-04         |       |

## EXECUTION VERSION

| Trademark                  | Owner               | Jurisdiction             | Status     | Application Number | Application Date | Registration Number | Registration Date | Class |
|----------------------------|---------------------|--------------------------|------------|--------------------|------------------|---------------------|-------------------|-------|
| STRONG RESULTS             | Avon Products, Inc. | United States of America | Registered | 74525321           | 16-May-94        | 1912156             | 15-Aug-95         | 3     |
| STYLE SPORT                | Avon Canada Inc.    | Canada                   | Registered | 0848945            | 25-Jun-97        | TMA549763           | 14-Aug-01         |       |
| STYLESWAP                  | Avon Products, Inc. | Canada                   | Pending    | 1721266            | 27-Mar-15        |                     |                   | 14    |
| STYLESWAP                  | Avon Products, Inc. | United States of America | Pending    | 86577693           | 26-Mar-15        |                     |                   | 14    |
| SWEET COUNTRY HARVEST      | Avon Products, Inc. | Canada                   | Registered | 1147821            | 29-Jul-02        | TMA625051           | 9-Nov-04          |       |
| TAILLES AVANTAGE           | Avon Products, Inc. | Canada                   | Registered | 0609708            | 22-Jun-88        | TMA357055           | 16-Jun-89         |       |
| THE BIG FIX                | Avon Products, Inc. | Canada                   | Registered | 1446714            | 31-Jul-09        | TMA781056           | 28-Oct-10         |       |
| THE BIG FIX                | Avon Products, Inc. | United States of America | Registered | 77798284           | 6-Aug-09         | 3881092             | 23-Nov-10         | 3     |
| THE BODY SQUAD             | Avon Products, Inc. | Canada                   | Registered | 1188861            | 11-Sep-03        | TMA668793           | 27-Jul-06         |       |
| TOUCHPLEX SCENT TECHNOLOGY | Avon Products, Inc. | Canada                   | Registered | 1604422            | 29-Nov-12        | TMA875,617          | 14-Apr-14         | 3     |
| TOUT NATUREL               | Avon Products, Inc. | Canada                   | Registered | 1041071            | 29-Dec-99        | TMA571449           | 28-Nov-02         |       |
| TRESS THERAPY              | Avon Products, Inc. | Canada                   | Registered | 1152063            | 13-Sep-02        | TMA638277           | 26-Apr-05         |       |
| TRIPLE PULSE TECHNOLOGY    | Avon Products, Inc. | Canada                   | Registered | 1231710            | 27-Sep-04        | TMA652,950          | 18-Nov-05         | 3     |
| TRUE BLONDE                | Avon Products, Inc. | Canada                   | Registered | 1174252            | 22-Apr-03        | TMA642443           | 20-Jun-05         |       |
| TURN4 XT                   | Avon Products, Inc. | Canada                   | Registered | 1467436            | 28-Jan-10        | TMA802,936          | 26-Jul-11         | 3     |
| TURN4 XT                   | Avon Products, Inc. | United States of America | Registered | 85287946           | 6-Apr-11         | 4049005             | 1-Nov-11          | 3     |
| ULTRA FORCE                | Avon Products, Inc. | Canada                   | Registered | 0885249            | 24-Jul-98        | TMA548906           | 30-Jul-01         |       |



## EXECUTION VERSION

| Trademark                    | Owner               | Jurisdiction             | Status     | Application Number | Application Date | Registration Number | Registration Date | Class |
|------------------------------|---------------------|--------------------------|------------|--------------------|------------------|---------------------|-------------------|-------|
| VERTICAL LIFT                | Avon Products, Inc. | Canada                   | Registered | 0885250            | 24-Jul-98        | TMA585914           | 24-Jul-03         |       |
| VIRTUAL BRA                  | Avon Products, Inc. | Canada                   | Registered | 1216719            | 13-May-04        | TMA684749           | 27-Mar-07         |       |
| VIRTUAL LIFT                 | Avon Products, Inc. | Canada                   | Registered | 1070349            | 10-Aug-00        | TMA565828           | 15-Aug-02         |       |
| VITA NOURISH                 | Avon Products, Inc. | Canada                   | Registered | 1433430            | 3-Apr-09         | TMA760,004          | 22-Feb-10         | 3     |
| VITA NOURISH                 | Avon Products, Inc. | United States of America | Registered | 77746152           | 28-May-09        | 3822976             | 20-Jul-10         | 3     |
| VITA TONE COMPLEX            | Avon Products, Inc. | United States of America | Registered | 86305523           | 10-Jun-14        | 4805132             | 1-Sep-15          | 3     |
| YOUR HOME IS THE PLACE TO BE | Avon Products, Inc. | United States of America | Pending    | 86757459           | 15-Sep-15        |                     |                   | 35    |

Schedule 3  
Domain Names

**Schedule 3  
Assigned Domain Names**

anewquiz.ca  
avon.4.me  
avon.ca  
avonca.com  
avoncanada.ca  
avon-canada.ca  
avonmark.ca  
avonopinions.ca  
avonproducts.ca  
avonshop.ca  
avonstore.ca  
avonusa.com  
avonvoices.ca  
avonweb.ca  
beautyforapurpose.ca  
hellogreentomorrow.ca  
iavon.ca  
interavon.ca  
joinavon.ca  
joindreavon.ca  
markcanada.ca  
mommytillia.us  
myavon.ca  
quizanew.ca  
sellavon.ca  
sellavonnow.us  
startyouravon.us  
tinytillia.us  
vendreavon.ca  
vertuntempsnouveau.ca  
youravon.ca  
youravon.us