

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3863510

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	MERGER	
EFFECTIVE DATE:	07/21/2010	
CONVEYING PARTY DATA		
	Name	Execution Date
	LIGHTNINGCAST LLC	07/21/2010
RECEIVING PARTY DATA		
Name:	ADVERTISING.COM LLC	
Street Address:	22000 AOL WAY	
City:	DULLES	
State/Country:	VIRGINIA	
Postal Code:	20166	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	15148345
CORRESPONDENCE DATA		
Fax Number:	(202)408-4400	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	202-408-4000	
Email:	michelle.murray@finnegan.com	
Correspondent Name:	FINNEGAN HENDERSON	
Address Line 1:	901 NEW YORK AVENUE, NW	
Address Line 4:	WASHINGTON, D.C. 20001	
ATTORNEY DOCKET NUMBER:	10587.0304-05000	
NAME OF SUBMITTER:	JAMES D. STEIN	
SIGNATURE:	/James D. Stein/	
DATE SIGNED:	05/09/2016	
Total Attachments: 2		
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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:


"LIGHTNINGCAST LLC", A DELAWARE LIMITED LIABILITY COMPANY,
WITH AND INTO "ADVERTISING.COM LLC" UNDER THE NAME OF
"ADVERTISING.COM LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND
EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED
AND FILED IN THIS OFFICE THE TWENTY-FIRST DAY OF JULY, A.D.
2010, AT 2:06 O'CLOCK P.M.

4539225 8100M

100760424



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8127134

DATE: 07-21-10

PATENT
REEL: 038511 FRAME: 0622

STATE OF DELAWARE
CERTIFICATE OF MERGER OF
DOMESTIC LIMITED LIABILITY COMPANIES

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned limited liability company executed the following Certificate of Merger:

FIRST: The name of the surviving limited liability company is Advertising.com LLC, a Delaware limited liability company, and the name of the limited liability company being merged into this surviving limited liability company is Lightningcast LLC, a Delaware limited liability company.

SECOND: The Agreement of Merger by and between Advertising.com LLC and Lightningcast LLC dated as of July 21, 2010, has been approved, adopted, certified, executed and acknowledged by each of the constituent entities.

THIRD: The name of the surviving limited liability company is Advertising.com LLC.

FOURTH: The merger is to become effective upon the filing of this Certificate of Merger.

FIFTH: The Agreement of Merger is on file at 22000 AOL Way, Dulles, Virginia, 20166, a place of business of the surviving limited liability company.

SIXTH: A copy of the Agreement of Merger will be furnished by the surviving limited liability company, on request and without cost, to any member of the constituent entities.

IN WITNESS WHEREOF, said-surviving limited liability company has caused this certificate to be signed by an authorized person, on this 21 day of July, 2010.

Advertising.com LLC

By: 

Authorized Person

Name: Michael Howson

Title: Assistant Secretary