# 503818485 05/10/2016

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3865134

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

# **CONVEYING PARTY DATA**

Name	Execution Date
COREY MICHAEL BISCHOFF	01/15/2016
TATIANA LUCIA REDIN-WYDEN	01/19/2016
SEV GERK	01/19/2016
CREABLE	01/19/2016
LINH HONG PHAM	04/15/2016
KATHY HUI CHAU	04/15/2016
INTREPID PURSUITS	05/02/2016

# **RECEIVING PARTY DATA**

Name: The Procter & Gamble Company	
Street Address: Attention: Chief Patent Counsel	
Internal Address: One Procter & Gamble Plaza	
City:	Cincinnati
State/Country: OHIO	
Postal Code:	45202

# **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	29548865

# **CORRESPONDENCE DATA**

Fax Number:	(513)277-2293	
		e-mail address first; if that is unsuccessful, it will be sent nat is unsuccessful, it will be sent via US Mail.
Phone:	5139837598	
Email:	meenach.sa@pg.com	
Correspondent Name:	THE PROCTER & GAMBLE COMPANY	
Address Line 1:	ONE PROCTER & GAMBLE PLAZA	
Address Line 2:	CENTRAL DOCKETING- 8TH FLOOR	
Address Line 4:	CINC	INNATI, OHIO 45202
ATTORNEY DOCKET NUMBER:		D2325
NAME OF SUBMITTER:		ABBEY A. LOPEZ
SIGNATURE:		/Abbey A. Lopez/

DATE SIGNED:	05/10/2016	
Total Attachments: 10		
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PATENT REEL: 038524 FRAME: 0933

#### GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled ICON FOR A DISPLAY SCREEN, OR PRODUCT OR PACKAGING WITH SURFACE ORNAMENTATION, Attorney's Docket No. D2325 and filed in the United States Patent Office as Serial Number 29/548,865, on December 17, 2015 and/or the corresponding application filed in the PCT as Serial Number \_\_\_\_\_\_\_, on \_\_\_\_\_\_. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert in this document, the Serial Number and filing date of each application identified above when ascertained.)

Corey Michael BISCHOFF of The Procter & Gamble Company; One P&G Plaza; Cincinnati, Ohio 45202; USA

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates, and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/548,865 to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Attorney Docket Number D2325 Page 2 of 2

Signed: CN Corey Michael BISCHOFF

1.15.16 Date

STATEMENT OF WITNESS:

I declare that I was personally present and did see Corey Michael BISCHOFF duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

acey Lainhard

Witness printed name

Stacy Rhainhort Witness signature

Attorney Docket Number D2325 Page 1 of 2

#### GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled ICON FOR A DISPLAY SCREEN, OR PRODUCT OR PACKAGING WITH SURFACE ORNAMENTATION Attorney's Docket No. D2325 and filed in the United States Patent Office as Serial Number 29/548,865, on December 17, 2015 and/or the corresponding application filed in the PCT as Serial Number assignee and/or any person authorized thereby, the power to insert in this document, the Serial Number and filing date of each application identified above when ascertained.)

Tatiana Lucia REDIN-WYDEN of CREABLE; 3535 Hayden Avenue; Suite 320; Culver

City, CA 90232; USA

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Sev GERK of CREABLE; 3535 Hayden Avenue; Suite 320; Culver City, CA 90232; USA

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to CREABLE of 3535 Hayden Avenue; Suite 320; Culver City, CA 90232 or one of its Affiliates, and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to CREABLE or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to CREABLE, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in CREABLE. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to CREABLE, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/548,865 to CREABLE, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

Attorney Docket Number D2325 Page 2 of 2

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: Tanong Rechin under

Tatiana Lucia REDIN-WYDEN

Date 271/19/2016

# STATEMENT OF WITNESS:

I declare that I was personally present and did see Tatiana Lucia REDIN-WYDEN duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

MACHA CAMPA

Witness printed name

less signature

Signed:

Sev GERK

Date 01/19/246

REEL: 038524 FRAME: 0936

# STATEMENT OF WITNESS:

I declare that I was personally present and did see Sev GERK duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

Witness printed name

Witness signature

Attorney Docket Number D2325 Page 1 of 2

# GLOBAL GENERAL ASSIGNMENT

WHEREAS CREABLE 3535 Hayden Ave. Suite 320; Culver City, CA 90232 declares that it is the sole owner of certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled ICON FOR A DISPLAY SCREEN, OR PRODUCT OR PACKAGING WITH SURFACE ORNAMENTATION filed in the name(s) of The Procter & Gamble Company of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, as Applicant-Assignee and naming Tatiana Lucia REDIN-WYDEN and Sev GERK as inventors, Attorney's Docket No. D2325 and filed in the United States Patent Office as Number 29/548,865, on December 17, 2015 and/or the corresponding application filed in the PCT as Serial Number \_\_\_\_\_\_, on \_\_\_\_\_\_. (CREABLE grants the hereinafter named assignee and/or any person authorized thereby, the power to insert in this document, the Serial Number and filing date of each application identified above when ascertained.)

For valuable consideration, the receipt and sufficiency of which are hereby acknowledged, CREABLE assigns to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest owned by CREABLE, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by CREABLE had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. CREABLE further agrees upon request, without additional compensation, but at no expense to CREABLE, to assist The Procter & Gamble Company in obtaining signatures for any applications or any other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as The Procter & Gamble Company may direct.

CREABLE requests and authorizes the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/548,865 to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

•	Johana Ledia
For:	CREABLE
Title	<u></u>

Attorney Docket Number D2325 Page 2 of 2

Date 01/19/2016

#### STATEMENT OF WITNESS:

I declare that I was personally present and did see <u>14114144</u> Cellu duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

1ACTA CANALA

Witness printed name

Witness signature

# GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled ICON FOR A DISPLAY SCREEN, OR PRODUCT OR PACKAGING WITH SURFACE ORNAMENTATION Attorney's Docket No. D2325 and filed in the United States Patent Office as Serial Number 29/548,865, on December 17, 2015 and/or the corresponding application filed in the PCT as Serial Number \_\_\_\_\_\_, on \_\_\_\_\_\_. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert in this document, the Serial Number and filing date of each application identified above when ascertained.)

Linh Hong PHAM of Intrepid Pursuits; 222 Third Street, #4000; Cambridge, Ma 02141; USA

Kathy Hui CHAU of Intrepid Pursuits; 222 Third Street, #4000; Cambridge, Ma 02141; USA

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to Intrepid Pursuits; 222 Third Street, #4000; Cambridge, Ma 02141 or one of its Affiliates, and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to Intrepid Pursuits or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to Intrepid Pursuits, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in Intrepid Pursuits. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to Intrepid Pursuits, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/548,865 to Intrepid Pursuits, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

- Linh Hory Pham Signed Linh Hong PHAM

#### STATEMENT OF WITNESS:

I declare that I was personally present and did see Linh Hong PHAM duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

0 moura

Witness printed name

Witness signature

Signed this Chau Kathy Hui CHAU

<u>4.15.16</u> Date

#### STATEMENT OF WITNESS:

I declare that I was personally present and did see Kathy Hui CHAU duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

GLAN Tamaya.

Witness printed name

Witness signature

PATENT REEL: 038524 FRAME: 0940

#### GLOBAL GENERAL ASSIGNMENT

WHEREAS Intrepid Pursuits, 222 Third St. # 4000, Cambridge, MA 02141 declares that it is the sole owner of certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled ICON FOR A DISPLAY SCREEN, OR PRODUCT OR PACKAGING WITH SURFACE ORNAMENTATION filed in the name(s) of The Procter & Gamble Company of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, as Applicant-Assignee and naming Linh Hong PHAM and Kathy Hui CHAU as inventors, Attorney's Docket No. D2325 and filed in the United States Patent Office as Number 29/548,865, on December 17, 2015 and/ or the corresponding application filed in the PCT as Serial Number \_\_\_\_\_\_, on

. (Intrepid Pursuits grants the hereinafter named assignee and/or any person authorized thereby, the power to insert in this document, the Serial Number and filing date of each application identified above when ascertained.)

For valuable consideration, the receipt and sufficiency of which are hereby acknowledged. Intrepid Pursuits assigns to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest owned by Intrepid Pursuits, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by Intrepid Pursuits had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. Intrepid Pursuits further agrees upon request, without additional compensation, but at no expense to Intrepid Pursuits, to assist The Procter & Gamble Company in obtaining signatures for any applications or any other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as The Procter & Gamble Company may direct.

Intrepid Pursuits requests and authorizes the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/548,865 to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed:

For: <u>Intrepid Pursuits</u> Title <u>CEO</u>

05/02/16 Date



# STATEMENT OF WITNESS:

I declare that I was personally present and did see  $\underline{Mark}$   $\underline{Kasdarf}$  duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

Paula Rass Werner Witness printed name

Witness signature

PATENT REEL: 038524 FRAME: 0942

**RECORDED: 05/10/2016**