## 503818961 05/10/2016

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
DOMINIQUE GILBERT TOPPANI	05/30/2014
ALEX SUTTON	05/30/2014

#### **RECEIVING PARTY DATA**

Name:	SYNAPSE PRODUCT DEVELOPMENT LLC	
Street Address:	1511 SIXTH AVENUE	
Internal Address:	SUITE 400	
City:	SEATTLE	
State/Country:	WASHINGTON	
Postal Code:	98101	

#### **PROPERTY NUMBERS Total: 2**

Property Type	Number
Application Number:	14313882
Application Number:	14671798

#### **CORRESPONDENCE DATA**

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NAME OF SUBMITTER:	BRIAN MCKNIGHT
SIGNATURE:	/Brian McKnight/
DATE SIGNED:	05/10/2016

**Total Attachments: 2** 

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PATENT 503818961 REEL: 038531 FRAME: 0817

Attorney Docket No.: 35930-0079001

### ASSIGNMENT

For valuable consideration, the receipt of which we acknowledge, and intending to be bound legally, we, <u>DOMINIQUE GILBERT TOPPANI</u> and <u>ALEX SUTTON</u>, each individually assign to <u>SYNAPSE PRODUCT DEVELOPMENT LLC</u>, a limited liability company formed under the laws of <u>Washington</u> and having a principal place of business at <u>1511 Sixth Avenue</u>, <u>Suite 400, Seattle, WA, 98101</u>, and its successors, transferees, and assignees (collectively the "Assignee"), all of our individual and joint right, title, and interest throughout the world in the subject matter (the "Subject Matter") of a patent application that names us as inventors, is titled "<u>ENCODING DATA IN MULTIPLE FORMATS</u>", and was filed in the United States Patent and Trademark Office on <u>August 7, 2013</u>, as application <u>13/961.572</u> (the "Application").

This Assignment assigns (a) the Application and all other applications that may be made for, and all patents, utility models, design registrations, and other rights of exclusion and inventors' certificates for, any of the Subject Matter (collectively the "Applications and Granted Rights") in every country or region, (b) the right to claim priority based on and the benefit of the filing date of any of the Applications and Granted Rights under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other applicable treaties or conventions, and (c) the right to pursue, collect, and retain in the Assignee's name or otherwise, damages and any other remedies arising from any past, present, or future infringement of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment.

We authorize the Assignee to apply for and pursue protection for any or all of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment in all countries, regions, and territories of the world, in our names or in the Assignee's name.

We represent and warrant that we have the right and power to make this Assignment and that we have not made and will not make any other assignment that conflicts with this Assignment.

We will communicate to the Assignee (or at the request of the Assignee to other parties) all known facts in any form relating to the Subject Matter, will execute and provide all oaths and declarations, statements, testimony, assignments, powers of attorney, applications, and

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documents, and will perform all other lawful acts necessary or desirable to secure fully to the Assignee the rights, titles, and interests assigned by this Assignment.

Dominique Gilbert Toppani

Date: 5/30/14

Witnessed by:

Signature: 40 M SUC

Date: 5/30/14

Print Name: DEAN MARSHAU

Alex Sutton

Date: <u>5/20/1/1</u>

Witnessed by:

Na.

Date: 5/30/14

Print Name: DEAN MARSHALL

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