PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MICHAEL T. WHITING	05/10/2016
YAN GAO	05/10/2016
DILIP SWAMINATHAN	05/11/2016
SHASHANK JAYARAM SHIVAKUMAR	05/10/2016
ROBERT J. HWANG	05/10/2016
TODD W. KRETER	05/11/2016

RECEIVING PARTY DATA

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PROPERTY NUMBERS Total: 3

Property Type	Number
Application Number:	15150258
Application Number:	15150267
Application Number:	15150280

CORRESPONDENCE DATA

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SIGNATURE: /SPYROS J. LAZARIS/	
DATE SIGNED:	05/12/2016
Total Attachments: 4	
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PATENT REEL: 038563 FRAME: 0065

ASSIGNMENT OF PATENT AND INTELLECTUAL PROPERTY RIGHTS

WHEREAS, we, MICHAEL T. WHITING, YAN GAO, DILIP SWAMINATHAN, SHASHANK JAYARAM SHIVAKUMAR, ROBERT I. HWANG, AND TODD W. KRETER, hereinafter referred to as Assignors, have invented the following Invention(s), titled:

- PEDESTRIAN COUNTING AND DETECTION AT A TRAFFIC INTERSECTION BASED ON LOCATION
 OF VEHICLE ZONES, as described at least in United States non-provisional patent application
 serial number 15/150.258, filed May 9, 2016;
- PEDESTRIAN COUNTING AND DETECTION AT A TRAFFIC INTERSECTION BASED ON OBJECT MOVEMENT WITHIN A FIELD OF VIEW, as described at least in United States non-provisional patent application serial number 15/150,267, filed May 9, 2016; and
- CALIBRATION OF PEDESTRIAN SPEED WITH DETECTION ZONE FOR TRAFFIC INTERSECTION CONTROL, as described at least in United States non-provisional patent application serial number 15/150,280, filed May 9, 2016,

and as described in all corresponding and/or related domestic, international, and foreign patent applications now existing or to be filed, whether or not those applications claim priority thereto, (referred to collectively as the "Patent Application(s)").

AND WHEREAS, ITERIS, INC... having its principal place of business at 1700 Carnegie Avenue, Suite 100, Santa Ana, CA 92705-5551, (hereinafter the "Assignee"), desires to formally acquire all rights, title and interest in and to the invention(s) and the Patent Application(s) (including any and all domestic, international and foreign non-provisionals, continuations, divisions, or other patents and patent applications claiming priority thereto, including and any renewals, reissues or extensions that may be filed or granted), as the employer of the Assignors.

Therefore, for good and valuable consideration, receipt of which is acknowledged, Assignors hereby assign, sell, and transfer all rights, title, and interest in the Invention(s) and Patent Application(s) (as well as such rights in any and all domestic, international, and foreign non-provisionals, continuations, divisions, or other patents and patent applications claiming priority thereto, including and any renewals, reissues or extensions) to Assignee for the entire term of the issued patent(s) and any reissues or extensions that may be granted and for the entire terms of any and all foreign patents or design registrations that may issue from international applications (as well as divisions, continuations in whole or part or substitute applications) claiming priority to any of the above Patent Application(s).

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Assignors authorize the United States Patent & Trademark Office and any other intellectual property office in which corresponding and/or related patent applications are filed to issue any patents resulting from the Invention(s) or the Patent Application(s) to Assignee. The rights, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this assignment not been made.

Assignors further agree to: (a) cooperate with Assignee in the prosecution of the Patent Application(s) & foreign counterparts; (b) execute, verify, acknowledge & deliver all such further papers, including patent applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain all patents and Patent Applications for the invention in any & all countries.

In testimony thereof, this Assignment is executed by said Assignors, as follows:

MICHAEL T. WHITING:	M. C. Color	
	Executed on thisth/st day of	<u>MR72016,</u>
	at SANTA ANA	, California.
YAN GAO:	at SASTA ANA Jan gu	
	Executed on this(Uth/st day of	May 2016,
	or Santa Ana	•
DILIP SWAMINATHAN:	SDIF	
	Executed on thisth/st day of	<u>11 oy</u> 2016,
	at <u>Sant a Ana</u>	U .
SHASHANK JAYARAM SHIVA	AKUMAR: SJAA	
	Executed on thisth/st day of	<u> May</u> 2016,
	ar <u>Sombe Ana</u>	, California.

ROBERT J. HWANG:	
	Executed on this
200 201	at <u>Santa Ana</u> , California.
TODD W. KRETER:	
	Executed on this
	and the same of th

PATENT REEL: 038563 FRAME: 0069

RECORDED: 05/12/2016