503808203 05/02/2016

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date	
RAMI PARHAM	06/09/2015	

### **RECEIVING PARTY DATA**

Name:	MUV INTERACTIVE LTD.
Street Address:	99 MEDINAT HAYEHUDIM BOULEVARD
City:	HERZLIYA PITUACH
State/Country:	ISRAEL
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## **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	15144083

## **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER: 0-16-128(MUV-P-001-US2)			
NAME OF SUBMITTER:	KEVIN D. MCCARTHY		
SIGNATURE:	/Kevin D. McCarthy/		
DATE SIGNED:	05/02/2016		

**Total Attachments: 1** 

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**PATENT** REEL: 038592 FRAME: 0177

503808203

#### ASSIGNMENT OF INVENTION

WHEREAS, I, Rami Parkam residing at 6 Haankor St., 70300 Beer Yaakov, Israel (Inventor) invented a certain new and useful improvement in

Title: A SYSTEM FOR PROJECTING CONTENT TO A DISPLAY SURFACE

HAVING USER-CONTROLLED SIZE, SHAPE AND

LOCATION/DIRECTION AND APPARATUS AND METHODS USEFUL IN

CONJUNCTION THEREWITH

Which is submitted to the USPTO herewith and is a continuation application of US application no. 14/001,036, filed 22 August 2013

AND MUV INTERACTIVE LTD, of 99 Medinat HaYehudim Boulevard, Herzliya Pituach, 4676677, Israel ("Assignee") is desirous of acquiring 100% interest in said invention, said application, and in any Letters Patent which may be granted therefor;

NOW THIS INDENTURE WITNESSETH, that for the sum of one dollar and other valuable consideration to us in hand paid, the receipt of which is hereby acknowledged, we hereby assign, sell, and transfer unto Assignee 100% of the entire right, title, and interest in said invention, said application, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights, rights under the International Convention For The Protection Of Industrial Property, rights under the Patent Cooperation Treaty, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto.

And we hereby authorize and request the Commissioner of Patents and Trademarks to issue said United States Letters Patent to the Assignee as the respective assignee of the whole right, title, and interest thereto.

And we further agree to sign and properly execute such necessary and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and for obtaining any reissue or reissues of any Letters Patent which may be granted for our aforesaid invention, as the assignee thereof shall hereafter require and prepare at its own expense.

3	WITNESS, my hand and seal th	is <u>9</u>	day of	Jake	2015 for	Rami Pa	rhan

Rami Parham

Preferably Notarized, but not necessary

PATENT REEL: 038592 FRAME: 0178

RECORDED: 05/02/2016