PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT3873396

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-----------------|----------------|
| DOMINIK ROBLEK | 05/13/2016 |
| DAVID PETROU | 05/13/2016 |
| MATTHEW SHARIFI | 05/13/2016 |

RECEIVING PARTY DATA

| Name: | GOOGLE INC. |
|-----------------|---------------------------|
| Street Address: | 1600 AMPHITHEATRE PARKWAY |
| City: | MOUNTAIN VIEW |
| State/Country: | CALIFORNIA |
| Postal Code: | 94043 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 15154957 |

CORRESPONDENCE DATA

Fax Number: (502)561-0442

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 502-625-2720

Email: CAdams@MiddletonLaw.com **Correspondent Name:** MIDDLETON REUTLINGER

Address Line 1: 401 S. 4TH STREET, SUITE 2600

Address Line 2: (2600 BROWN & WILLIAMSON TOWER)

Address Line 4: LOUISVILLE, KENTUCKY 40202

ATTORNEY DOCKET NUMBER: ZS202-16558 NAME OF SUBMITTER: SCOTT W. HIGDON **SIGNATURE:** /Scott W. Higdon/ **DATE SIGNED:** 05/15/2016

Total Attachments: 1

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PATENT REEL: 038596 FRAME: 0782 503826746

ASSIGNMENT

For valuable consideration, we, Dominik Roblek of Meilen, Switzerland; David Petrou of Brooklyn, New York; and Matthew Sharifi of Kilchberg, Switzerland, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled Methods and Segmenting Content Displayed on a Computing Device into Regions Based on Pixels of a Screenshot Image That Captures the Content, filed May 14, 2016 assigned U.S. Serial Number 15/154,957 and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our names or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

| Docusigned by: Docusigned by: Robber 39714BSE4SD14FE | DocuSigned by: |
|--|-----------------|
| Dominik Roblek | David Petrou |
| Date: | Date: 5/13/2016 |
| Docusigned by: Mithy Sharki | |
| Matthew Sharifi | |
| Date: | |
| | |

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RECORDED: 05/15/2016 REEL: 038596 FRAME: 0783