

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	DONG CHEOL KIM	04/01/2016
RECEIVING PARTY DATA		
Name:	DONG WOON INTERNATIONAL CO., LTD.	
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PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	15027872
CORRESPONDENCE DATA		
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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NAME OF SUBMITTER:	JEFF LLOYD	
SIGNATURE:	/JEFF LLOYD/	
DATE SIGNED:	05/03/2016	
Total Attachments: 2		
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COMBINED DECLARATION (37 C.F.R. § 1.63) AND ASSIGNMENT

As a below-named inventor, I hereby declare that:

I believe I am the original inventor or an original joint inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled

Insert Title:

A METHOD OF PROVIDING A COMPLEX CONTENT INCLUDING AN
ADVERTISEMENT CONTENT AND A PORTABLE STORAGE MEDIUM
THEREFOR

the specification for which

☐ is attached hereto.
☒ was filed April 7, 2016, Serial No. 15/027,872.

The above-identified application was made or authorized to be made by me.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to patentability of this application in accordance with Title 37, Code of Federal Regulations, § 1.56.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

ASSIGNMENT

WHEREAS, the undersigned has invented certain new and useful improvements described in the application identified above.

WHEREAS,

Insert

Assignee(s)

Name/Address:

DONG WOON INTERNATIONAL CO., LTD.

(Seocho-dong), 9th Fl., Arirang Tower, 2351, Nambusunhwan-ro, Seocho-gu,
Seoul 06713, Republic of Korea

(hereinafter ASSIGNEE), is desirous of acquiring the entire right, title, and interest in and to said invention and in and to any Letters Patent which may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in view of valuable consideration, receipt of which is hereby acknowledged, I/we, the undersigned, have sold, assigned, and transferred, and by these presents do sell, assign, and transfer, unto said ASSIGNEE, its successors and assigns, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title, and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, and extensions thereof.

I/we hereby authorize and request the Patent Office Officials in the United States and in any and all foreign countries to issue any and all of said Letters Patent, when granted, to ASSIGNEE, as the assignee of the entire right, title, and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its successors and assigns.

FURTHER, I/we agree that we will communicate to said ASSIGNEE, or its representatives, any facts known to me respecting said invention; testify in any legal proceedings; sign all lawful papers; execute all divisional, continuation, substitution, renewal, and reissue applications; execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE; make all rightful oaths; and generally do everything possible to aid the said ASSIGNEE, its successors and assigns, to obtain and enforce proper protection for said invention in the United States and in any and all foreign countries.

In witness whereof, executed by the undersigned on the date opposite the undersigned name.

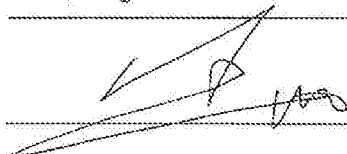
Legal Name
of inventor

KIM, Dong Cheol

Date:

April 1, 2016

Inventor's
Signature



☐ Additional inventors are being named on the ____ supplemental sheet(s) attached hereto.

M:\2. outgoing\J

patent\IN\IN0011S(동운인터내셔널)(PCT.US)\IN0011SUS(동운인터내셔널)서명서류\IN0011SUS_선언서&양도증.doc\mli