PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
JAMES KOSMACH	03/07/2016
DENNIS J. LIN	03/01/2016
GLENN B. FRANCISCO	03/01/2016
SUMANT KOWSHIK	03/15/2016
JOHN NICHOLAS TIMMONS	03/08/2016
FERNANDO ROSSI GONCALVES	03/08/2016

RECEIVING PARTY DATA

Name:	PERSONIFY, INC.		
Street Address:	220 W. HURON ST.		
Internal Address:	6TH FLOOR		
City:	CHICAGO		
State/Country:	ILLINOIS		
Postal Code:	60654		

PROPERTY NUMBERS Total: 1

Property Type	Number		
Application Number:	14588967		

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:	PFY-71215US01	
NAME OF SUBMITTER:	ROBERT J. IRVINE III	
SIGNATURE:	/Robert J. Irvine III/	
DATE SIGNED:	05/16/2016	

Total Attachments: 9 source=PFY-71215US01-Executed Assignment All Inventors#page1.tif source=PFY-71215US01-Executed Assignment All Inventors#page2.tif source=PFY-71215US01-Executed Assignment All Inventors#page3.tif source=PFY-71215US01-Executed Assignment All Inventors#page4.tif source=PFY-71215US01-Executed Assignment All Inventors#page5.tif source=PFY-71215US01-Executed Assignment All Inventors#page6.tif source=PFY-71215US01-Executed Assignment All Inventors#page7.tif source=PFY-71215US01-Executed Assignment All Inventors#page8.tif

source=PFY-71215US01-Executed Assignment All Inventors#page9.tif

ASSIGNMENT

(Patent Application)

We/I, the undersigned, have invented certain inventions and improvements disclosed in a utility (provisional or non-provisional) or design patent application entitled

"METHODS AND SYSTEMS FOR VISUALLY DEEMPHASIZING A DISPLAYED PERSONA"

the specification of which is provided with this Assignment and identified by the Attorney Docket No. above. (Serial No. 14/588,967 filed on January 4, 2015.)

For one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which we/l acknowledge, we/l:

- Hereby assign, transfer, convey, and sell and have assigned, transferred, conveyed, and sold to Personify, Inc., a corporation, having a principal place of business at 220 W. Huron St., 6th Floor, Chicago, IL, 60654 ("Assignee"), the entire right, title, and interest in and to:
 - (a) all intellectual property (including, without limitation, any innovation, information, invention, discovery, product, process, work or design) disclosed, embodied, shown, or claimed in the above-referenced patent application, implicitly or explicitly;
 - (b) the above-referenced patent application, the right to claim priority to the above-referenced patent application, all applications based in whole or in part upon the above-referenced patent application, including, without limitation, all applications that are a provisional, non-provisional, design, divisional, continuation, continuation-in-part, registration, utility model, industrial design, reissue, renewal, substitute, extension, reexamination, post-grant review, inter partes review, supplemental examination or non-U.S. patent application or application for other rights based in whole or in part on the above-referenced patent application;
 - (c) all patents (including, without limitation, all U.S. and non-U.S. patents, registrations, utility models, industrial designs, design patents, counterparts, continuations, continuations-in-part, divisionals, reissues, renewals, substitutes, extensions, reexaminations, post-grant reviews, inter partes reviews and supplemental examinations) that are granted or issued upon, or that claim priority to, any and all applications described in (b) of this paragraph or that disclose or claim intellectual property described in (a) of this paragraph, in whole or in part; and

ASSIGNMENT Attorney Docket No. PFY-71215US01 Page 2 of 3

- (d) all claims for damages by reason of past infringement of any rights under the applications or patents described in (a), (b) or (c) of this paragraph (including provisional rights to reasonable royalties pursuant to 35 U.S.C. §154(d)) and the right to sue for and collect such damages and royalties for Assignee's own use.
- 2. Authorize and request the U.S. Patent and Trademark Office or any other U.S. or non-U.S. agency to issue to the Assignce any and all patent(s), or other rights or documents, resulting from the intellectual property, patent application(s) and patents described in paragraph 1 of this Assignment.
- 3. Agree to sign all papers and documents, including without limitation, applications, declarations, oaths and petitions, and, at the Assignee's expense, perform any other acts that are necessary in connection with prosecution of patent application(s) or intellectual property described in paragraph 1 of this Assignment and the enforcement of patent(s) or other rights resulting from such patent application(s) or intellectual property.
- 4. Agree that the terms, covenants, and conditions of this Assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon our/me, as well as our/my heirs, legal representatives, and assigns.
- Promise and affirm that we/I have not entered, and will not enter, into any assignment, contract, or understanding that conflicts with this Assignment.
- 6. Authorize counsel of record to insert above the application number and filing date of the above-described patent application when known.

Signature: James J. Kosmach Date: 3/7/16

Signature: Date:

Sumant Kowshik

Signed on the dates indicated beside our/my signature.

Attorney Docket No. PFY-71215US01
Page 3 of 3

Signature: Date: My 2016
Dennis J. Lin

Date: 3-1-2016
Glenn B. Francisco

Signature: _____ Date: ______

John Nicholas Timmons

Signature; Date:

Fernando Rossi Goncalves

ASSIGNMENT

ASSIGNMENT

(Patent Application)

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 - (a) all intellectual property (including, without limitation, any innovation, information, invention, discovery, product, process, work or design) disclosed, embodied, shown, or claimed in the above-referenced patent application, implicitly or explicitly;
 - (b) the above-referenced patent application, the right to claim priority to the above-referenced patent application, all applications based in whole or in part upon the above-referenced patent application, including, without limitation, all applications that are a provisional, non-provisional, design, divisional, continuation, continuation-in-part, registration, utility model, industrial design, reissue, renewal, substitute, extension, reexamination, post-grant review, inter partes review, supplemental examination or non-U.S. patent application or application for other rights based in whole or in part on the above-referenced patent application;
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ASSIGNMENT Attorney Docket No. PFY-71215US01 Page 2 of 3

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Signed on the dates indicated beside our/my signature.

Signature:	Date:
James J. Kosmach	
Signature: A May /.	Date: 3/15/16
Sumant Kowshik	

ASSIGNMENT Attorney Docket No. PFY-71215US01 Page 3 of 3

Signature		Date:
	Dennis J. Lin	
Signature		Date:
	Glenn B. Francisco	· ·
Signature:		Date: 3/8//6
	John Nicholas Timmons	
Signature:		Date:
	Fernando Rossi Goncalves	

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ASSIGNMENT Attorney Docket No. PFY-71215US01 Page 2 of 3

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Signed on the dates indicated beside our/my signature.

Signature:	***************************************		***************************************	Dat	e:	
	lames	I Koemach				
	*****	N - + 2 / DI1 (475/1)				
Signature:				Dat	e;	
	Sumar	nt Konvehile				

ASSIGNMENT Attorney Docket No. PFY-71215US01 Page 3 of 3

Signature:	Date:
Dennis J. Lin	
Signature:	Date:
Glenn B. Francisco	
——————————————————————————————————————	
Signature:	Date:
John Nicholas Timmons	
Signature: Limit Caraly	Date: 03-08-2016
Fernando Rossi Goncalves	

PATENT REEL: 038605 FRAME: 0011

RECORDED: 05/16/2016