

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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EPAS ID: PAT3879176

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ELEN CRISTINA LUNA ELIAS	11/06/2015
ALEXANDRE HENRIQUE TORRES	11/06/2015
LIDIANE MARTINELLI TIVELLI	02/05/2016
GUSTAVO SENNA CHELLES	02/03/2016
RECEIVING PARTY DATA	
Name:	NATURA COSMÉTICOS S.A.
Street Address:	AVENIDA ALEXANDRE COLARES, NO 1188, BLOCO A - VILA JAGUARA
City:	SAO PAULO - SP
State/Country:	BRAZIL
Postal Code:	05106-000
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29539076
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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ATTORNEY DOCKET NUMBER:	P11364US00/BAS
NAME OF SUBMITTER:	SUSAN B. FINKE
SIGNATURE:	/Susan B. Finke/
DATE SIGNED:	05/18/2016
Total Attachments: 4	
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ASSIGNMENT OF PATENT APPLICATION

(US rights only - all US rights assigned by inventors to a single assignee)

WHEREAS,

- 1) Élen Cristina Luna ELIAS
- 2) Alexandre Henrique TORRES
- 3) Lidiane Martinelli TIVELLI
- 4) Gustavo Senna CHELLES

residing respectively at

- 1) c/o Natura Cosmético S.A., Rodovia Anhanguera, s/nº, Km 30,5 07750-000 Cajamar - SP BRAZIL
- 2) c/o Natura Cosmético S.A., Rodovia Anhanguera, s/nº, Km 30,5 07750-000 Cajamar - SP BRAZIL
- 3) c/o Natura Cosmético S.A., Rodovia Anhanguera, s/nº, Km 30,5 07750-000 Cajamar - SP BRAZIL
- 4) Rua Áurea, 2, Vila Mariana 04015-070, São Paulo, SP BRAZIL

(hereinafter referred to as the "ASSIGNOR") has/have invented certain new and useful improvements in **Flask**

for which an application for a United States Patent

- ☐ was executed on even date herewith
☐ was executed on
☒ was filed on September 10, 2015, as Application No.: 29/539,076

And WHEREAS, **Natura Cosméticos S.A.**

whose Post Office Address is Avenida Alexandre Colares, nº 1188, Bloco A - Vila Jaguará
05106-000 São Paulo - SP BRAZIL

(hereinafter referred to as the "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, for the United States of America, and any Letters Patent which may issue therefor in the United States and all divisions, continuations, reissues, renewals and/or extensions thereof.

NOW THEREFORE in consideration of the sum of ten U.S. dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR does hereby assign, sell, transfer and set over unto the ASSIGNEE the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, for the United States of America, and any Letters Patent which may issue therefor in the United States and all divisions, continuations, reissues, renewals and/or extensions thereof, said ASSIGNEE to have and to hold the interests herein assigned to the full ends of the terms of said Letters Patent and any and all divisions, continuations, reissues, renewals and/or extensions thereof, respectively, as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this assignment not been made.

And for the consideration aforesaid, ASSIGNOR agrees that ASSIGNOR will

- 1 -

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PATENT
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communicate to said ASSIGNEE or the representatives thereof any facts known to ASSIGNOR respecting the invention(s) and improvement(s) of the said United States application, and will, upon request, but without expense to ASSIGNOR, testify in any legal proceedings; sign all lawful papers, execute all divisional, reissue, continuation, renewal and/or extension applications, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by said ASSIGNEE or by counsel for said ASSIGNEE, to assist or enable said ASSIGNEE to obtain and enforce full benefits from the rights and interests herein assigned.

This assignment shall be binding upon the ASSIGNOR's heirs, executors, administrators, successors and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, and/or assigns, as the case may be, of the ASSIGNEE.

The Commissioner of Patents is requested to issue such Letters Patent in accordance with this assignment.

I hereby authorize and request any attorney of record in said Application or any attorney of Stites & Harbison, PLLC, Customer Nos. 881, 24350 or 32885, to insert above any information concerning the identity of the parties or of said Application (including the serial no. and filing date).


<u>NAME</u>	<u>SIGNATURE</u>	<u>DATE</u>
1) Elen Cristina Luna ELIAS	<u>Elen Cristina Luna Elias</u>	<u>06/11/15</u>
2) Alexandre Henrique TORRES	<u>Alexandre Henrique Torres</u>	<u>06/11/15</u>
3) Lidiane Martinelli TIVELLI	_____	_____
4) Gustavo Senna CHELLES	_____	_____

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1) Élen Cristina Luna ELIAS	_____	_____
2) Alexandre Henrique TORRES	_____	_____
3) Lidianc Martinelli TIVELLI		03/02/16
4) Gustavo Senna CHELLES	_____	_____

communicate to said ASSIGNEE or the representatives thereof any facts known to ASSIGNOR respecting the invention(s) and improvement(s) of the said United States application, and will, upon request, but without expense to ASSIGNOR, testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue, continuation, renewal and/or extension applications, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by said ASSIGNEE or by counsel for said ASSIGNEE, to assist or enable said ASSIGNEE to obtain and enforce full benefits from the rights and interests herein assigned.

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1) Élen Cristina Luna ELIAS	_____	_____
2) Alexandre Henrique TORRES	_____	_____
3) Lidiane Martinelli TIVELLI	_____	_____
4) Gustavo Senna CHELLES		February 3, 2016