503816876 05/09/2016 PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3863525

NATURE OF CONVEYANCE: ASSIGNMENT CONVEYING PARTY DATA Name Execution G. THOMAS DES JARDINS 02/24/2006 RECEIVING PARTY DATA Output Output Name: LIGHTNINGCAST, INC. 02/24/2006 Street Address: 1000 POTOMAC STREET, NW 02/24/2006 City: WASHINGTON State/Country: D.C. Postal Code: 20007 0007 PROPERTY NUMBERS Total: 1 Property Type Number Application Number: 15148345 0 CORRESPONDENCE DATA Fax Number: (202)408-4400 Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail. Phone: 202-408-4000 Email: michelle.murray@finnegan.com Correspondent Name: FINNEGAN HENDERSON Address Line 1: 901 NEW YORK AVENUE Address Line 4: WASHINGTON, D.C. 20001-4413	NATURE OF CONVE	SUBMISSION TYPE:		NEW ASSIGNMENT		
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ATTORNEY DOCKET NUMBER: 10587.0304-05000	Correspondence wi using a fax number, Phone: Email: Correspondent Nam Address Line 1:	ill be sent to , if provided; 2 ne: F 9	<i>the e-mail address first; if</i> <i>; if that is unsuccessful, it</i> 202-408-4000 michelle.murray@finnegan.c FINNEGAN HENDERSON 201 NEW YORK AVENUE	<i>will be sent via U</i>		
NAME OF SUBMITTER: JAMES D. STEIN	Correspondence wi using a fax number, Phone: Email: Correspondent Nam Address Line 1: Address Line 4:	ill be sent to , if provided; 2 n ne: F 9 V	<i>the e-mail address first; if</i> <i>; if that is unsuccessful, it</i> 202-408-4000 michelle.murray@finnegan.c FINNEGAN HENDERSON 201 NEW YORK AVENUE WASHINGTON, D.C. 20001-	<i>will be sent via U</i>		
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Attorney Docket No: 18075-009001

ASSIGNMENT

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For valuable consideration, I, G. Thomas Des Jardins, of 7919 Bolling Dr., Alexandria, VA; hereby assign to Lighningcast, Inc., a corporation of Delaware, having a place of business at 1000 Potomac Street, NW, Washington, DC 20007, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by mc, entitled INSERTING BRANDING ELEMENTS, filed Frimmer 4, 2006, and assigned U.S. Serial Number <u>NEW</u>, and I authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents (including continuation, divisional, and other applications claiming priority to said application), utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for me and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignce may reasonably request to effectuate fully this assignment.

Assignment Page 1 of 2

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