

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3880653

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| | |
| Name | Execution Date |
| SAVITHA THANKAM PAL | 04/26/2016 |
| ROY BASS | 04/18/2016 |
| COLIN DOODY | 04/26/2016 |
| YANIV GILAD | 04/29/2016 |
| DANIEL STERNLICHT | 05/05/2016 |
| RECEIVING PARTY DATA | |
| Name: | OUTBRAIN INC. |
| Street Address: | 39 WEST 13TH STREET |
| Internal Address: | 3RD FLOOR |
| City: | NEW YORK |
| State/Country: | NEW YORK |
| Postal Code: | 10011 |
| PROPERTY NUMBERS Total: 1 | |
| | |
| Property Type | Number |
| Application Number: | 29522501 |
| CORRESPONDENCE DATA | |
| Fax Number: | (973)422-6423 |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | |
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| ATTORNEY DOCKET NUMBER: | 26136.48 |
| NAME OF SUBMITTER: | DANIEL D. SIERCHIO |
| SIGNATURE: | /Daniel D. Sierchio/ |
| DATE SIGNED: | 05/18/2016 |

Total Attachments: 7

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ASSIGNMENT OF PATENT APPLICATION

Attorney Docket No.: 26136.48

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we, the undersigned, Savitha Thankam Pal, Roy Bass, Colin Doody, Yaniv Gilad, Daniel Sternlicht hereby sell, assign, and transfer to Outbrain Inc.

a corporation of Delaware.
(Type of Assignee: e.g., corporation, company, partnership, university, etc.)

having a principal place of business at 39 West 13th Street, 3rd Floor, New York, NY 10011.

("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions or improvements that are disclosed in the application (provisional or non-provisional) for the United States patent which may have a declaration executed by the undersigned prior hereto or concurrently herewith and is entitled

DISPLAY SCREENS OR PORTION THEREOF WITH A GRAPHICAL USER INTERFACE

said patent application also identified as follows (when known):

United States Patent Application Number 29/522,501 filed March 31, 2015,


and in and to said application (provisional or non-provisional) and all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions or improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said inventions or improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said inventions or improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications on any and all said inventions or improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions or improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions or improvements and for vesting title to said inventions or improvements, and all applications for patents and all patents on said inventions or improvements, in said Assignee, its successors, assigns, and legal representatives; and

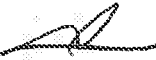
covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

- SIGNATURES BEGIN ON NEXT PAGE -

Please Sign and Date Below:

4/26/16 
Date Savitha Thankam Pal

Please Sign and Date Below:

18/4/2016 
Date Roy Bass

Please Sign and Date Below:

4/2/06
Date


Colin Doody

Atty. Docket No. 26136.48

- 5 -

PATENT
REEL: 038646 FRAME: 0869

Please Sign and Date Below:

04/29/2016

Date

Yaniv Gilad
Yaniv Gilad

Please Sign and Date Below:

5/5/2016 
Date Daniel Sternlicht

Atty. Docket No. 26136.48

- 7 -