PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JOSEPH ETHAN ROSENKRANTZ	02/08/2016
GIFFORD HESKETH	02/08/2016

RECEIVING PARTY DATA

Name:	FACEFIRST, INC	
Street Address:	31416 AGOURA ROAD, STE 250	
City:	WESTLAKE VILLAGE	
State/Country:	CALIFORNIA	
Postal Code:	91361	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15050326

CORRESPONDENCE DATA

Fax Number: (805)299-4919

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8053684586

Email: pdc@oceanlawgroup.com
Correspondent Name: PAUL CHANCELLOR
Address Line 1: 3463 RED BLUFF COURT

Address Line 4: SIMI VALLEY, CALIFORNIA 93063

ATTORNEY DOCKET NUMBER:	OUT-16003	
NAME OF SUBMITTER:	PAUL D. CHANCELLOR	
SIGNATURE:	ATURE: /paul d. chancellor/	
DATE SIGNED:	05/19/2016	

Total Attachments: 2

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PATENT 503834869 REEL: 038652 FRAME: 0237

PATENT ASSIGNMENT

WHEREAS, Joseph Ethan Rosenkrantz residing in Calabasas, California and Gifford Hesketh residing in Newbury Park, California ("Assignors") are the sole inventors of new and useful BIOMETRIC NOTIFICATION SYSTEM identified as U.S. Provisional Patent Application No. 62/128,639 filed March 5, 2015 and U.S. Non-Provisional Patent Application Docket No. OUT-16003 ("Invention"); and

WHEREAS, FACEFIRST, INC of Westlake Village, California ("Assignee"), desires to acquire by formal, recordable assignment the entire right, title and interest in and to the Invention, the application, and any Patent(s) that might be granted for the Invention in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors hereby sell, assign and transfer to Assignee, their entire right, title and interest in and to the Invention, this application, any application(s) claiming the benefit of this application, and any Patent(s) that might be granted for the Invention in the United States and throughout the world, including the right to file applications directly in the name of Assignee and to claim for any such applications any priority rights to which such applications are entitled under applicable laws, conventions, treaties or otherwise.

Further, Assignors agree that, upon request and without further compensation, but at no expense to Assignor, they and their legal representatives and assigns will perform all lawful acts, including the execution of papers and the giving of testimony, that might be necessary or desirable for obtaining, sustaining, reissuing or enforcing Patent(s) in the United States and throughout the world for the Invention, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to the Invention, the application, and any Patent(s) granted for the Invention in the United States and throughout the world.

Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted by this Assignment.

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62/128,639 and OUT-16003

IN WITNESS WHEREOF, Assignors have executed this Assignment.

Date: Feb 8, 2016

Joseph Ethan Rosenkrantz Inventor

Date: Feb 8, 2016

Sifford Hesketh (Feb 8, 2016)

Gifford Hesketh Inventor

IN WITNESS WHEREOF, Assignee has executed this Assignment.

Date: Feb 8, 2016

Joe Rosenkrantz (158 2016)

Joseph Ethan Rosenkrantz CEO, FACEFIRST, INC.