

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3881807

| | |
|---|----------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| STEVEN M WOLLMERHAUSER | 09/14/2006 |
| WILLIAM R HURST | 09/14/2006 |
| RECEIVING PARTY DATA | |
| Name: | AT&T INTELLECTUAL PROPERTY I, LP |
| Street Address: | 675 W. PEACHTREE STREET |
| Internal Address: | SUITE 4000 |
| City: | ATLANTA |
| State/Country: | GEORGIA |
| Postal Code: | 30375 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 14945052 |
| CORRESPONDENCE DATA | |
| Fax Number: | (713)349-8755 |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | |
| Phone: | 7133763053 |
| Email: | mroebuck@roebuckiplaw.com |
| Correspondent Name: | G. MICHAEL ROEBUCK |
| Address Line 1: | 6750 WEST LOOP SOUTH |
| Address Line 2: | SUITE 920 |
| Address Line 4: | BELLAIRE, TEXAS 77401 |
| ATTORNEY DOCKET NUMBER: | ATT 2023 C1 |
| NAME OF SUBMITTER: | G. MICHAEL ROEBUCK |
| SIGNATURE: | /G. Michael Roebuck/ |
| DATE SIGNED: | 05/20/2016 |
| Total Attachments: 3 | |
| source=394 Assignment filed#page3.tif | |
| source=394 Assignment filed#page4.tif | |
| source=394 Assignment filed#page5.tif | |

ASSIGNMENT

WHEREAS, Steven M. Wollmershauser, a citizen of the United States of America, residing at 750 Spacious Sky, San Antonio, Texas 78258; and William R. Hurst, a citizen of the United States of America, residing at 607 Turtle Hill, San Antonio, TX 78258; hereinafter called the "Assignors", have made the invention described in the United States patent application entitled "A METHOD AND APPARATUS FOR SENDING STORED ADVERTISING DATA FROM AN INTERNET PROTOCOL TELEVISION END USER NETWORK INTERFACE", Attorney Docket No. 394 (ATT 2023), for a full description of which reference is here made to an application for Letters Patent of the United States filed on August 24, 2006 and assigned Application Serial No. 11/509,322; and

WHEREAS, SBC KNOWLEDGE VENTURES, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee", desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefore in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

Attorney Docket No. 394 (SBC 2023)

AND said Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

Name of First Inventor:

Steven M. Hollnushauser

Signature of First Inventor:

S.M. Hollnushauser

Date:

9-14-06Witnesses for First Inventor

First Witness:

Edward White 9/14/06

Signature / Date

Edward White

Full Name (printed)

Second Witness:

Jae-Sun Chin 9-14-06

Signature / Date

Jae-Sun Chin

Full Name (printed)

Attorney Docket No. 394 (SBC 2023)

Name of Second Inventor: William R. Hurst
Signature of Second Inventor: William R. Hurst
Date: 9-14-06

Witnesses for Second Inventor

First Witness: Edward Walter 9/14/06
Signature / Date

Edward Walter

Full Name (printed)

Second Witness:

Jae-Sun Chih 9/14/06
Signature / Date

Jae-Sun Chih

Full Name (printed)