503835605 05/20/2016 PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3882253

SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT		
CONVEYING PARTY D	ΑΤΑ				
		Name	Execution Date		
NEERAJ CHAWLA			07/14/2015		
JOSHUA L. SEGARS			07/14/2015		
RECEIVING PARTY DA	TA				
Name:	COGNI	ITIVE SCALE, INC.			
Street Address:	9500 A	9500 ARBORETUM BLVD.			
Internal Address:	LEVEL	LEVEL L-1			
City:	AUSTIN	AUSTIN			
State/Country:	TEXAS	TEXAS			
Postal Code:	78759	78759			
	Tatal 4				
Property Type		Number			
Property Type		Number 14734470			
Property Type Application Number:					
Property Type Application Number: CORRESPONDENCE D	ΔΤΑ				
Property Type Application Number: CORRESPONDENCE D Fax Number: <i>Correspondence will b</i>	DATA be sent to	14734470 (512)345-7225 o the e-mail address first; if that is unsu			
Property Type Application Number: CORRESPONDENCE E Fax Number: <i>Correspondence will b</i> <i>using a fax number, if</i>	DATA De sent to provideo	(512)345-7225			
Property Type Application Number: CORRESPONDENCE E Fax Number: <i>Correspondence will b</i> <i>using a fax number, if</i>	DATA De sent to provideo	14734470 (512)345-7225 o the e-mail address first; if that is unsu d; if that is unsuccessful, it will be sent			
Property Type Application Number: CORRESPONDENCE D Fax Number: <i>Correspondence will b</i> <i>using a fax number, if</i> Phone: Email: Correspondent Name:	DATA De sent to provideo	14734470 (512)345-7225 5 the e-mail address first; if that is unsu d; if that is unsuccessful, it will be sent 512-338-9100 tmunoz@tcchlaw.com TERRILE, CANNATTI, CHAMBERS & HC	via US Mail.		
Property Type Application Number: CORRESPONDENCE E Fax Number: <i>Correspondence will b</i> <i>using a fax number, if</i> Phone: Email: Correspondent Name: Address Line 1:	DATA be sent to provideo	14734470 (512)345-7225 b the e-mail address first; if that is unsul c if that is unsuccessful, it will be sent 512-338-9100 tmunoz@tcchlaw.com TERRILE, CANNATTI, CHAMBERS & HC P.O. BOX 203518	via US Mail.		
Application Number: CORRESPONDENCE E Fax Number: Correspondence will b using a fax number, if Phone: Email: Correspondent Name: Address Line 1:	DATA be sent to provideo	14734470 (512)345-7225 5 the e-mail address first; if that is unsu d; if that is unsuccessful, it will be sent 512-338-9100 tmunoz@tcchlaw.com TERRILE, CANNATTI, CHAMBERS & HC	via US Mail.		
Property Type Application Number: CORRESPONDENCE D Fax Number: Correspondence will b using a fax number, if Phone: Email: Correspondent Name: Address Line 1: Address Line 4:	DATA De sent to provideo	14734470 (512)345-7225 b the e-mail address first; if that is unsul c if that is unsuccessful, it will be sent 512-338-9100 tmunoz@tcchlaw.com TERRILE, CANNATTI, CHAMBERS & HC P.O. BOX 203518	via US Mail.		
Property Type Application Number: CORRESPONDENCE D Fax Number: <i>Correspondence will b</i> <i>using a fax number, if</i> Phone: Email: Correspondent Name:	DATA De sent to provideo	14734470 (512)345-7225 5 the e-mail address first; if that is unsur 5 that is unsuccessful, it will be sent 512-338-9100 tmunoz@tcchlaw.com TERRILE, CANNATTI, CHAMBERS & HC P.O. BOX 203518 AUSTIN, TEXAS 78720	via US Mail.		
Property Type Application Number: CORRESPONDENCE D Fax Number: <i>Correspondence will b</i> <i>using a fax number, if</i> Phone: Email: Correspondent Name: Address Line 1: Address Line 4:	DATA De sent to provideo	14734470 (512)345-7225 b the e-mail address first; if that is unsur- d; if that is unsuccessful, it will be sent of 512-338-9100 tmunoz@tcchlaw.com TERRILE, CANNATTI, CHAMBERS & HC P.O. BOX 203518 AUSTIN, TEXAS 78720 COGSC-15-007.1	via US Mail.		

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we

Neeraj Chawla	of	Austin, Texas	
Joshua L. Segars	of	Cedar Park, Texas	

hereby sell, assign and transfer to Cognitive Scale, Inc., a Delaware corporation having a place of business at 7801 N. Capital of Texas Hwy., Suite 240, Austin, Texas 78731, its successors and assigns, the entire right, title and interest throughout the world in our invention in:

COGNITIVE MEDIA CONTENT

for which we have filed United States patent application Number 14/734,470, on June 9, 2015, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from me; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request the Commissioner of Patents and Trademarks to issue all patents granted for said invention to the above-named assignee, its successors and assigns.

terai Chawla 7-14-15

Date

Date

Joshua L. Segars

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we

Neeraj Chawla	of	Austin, Texas
Joshua L. Segars	of	Cedar Park, Texas

hereby sell, assign and transfer to Cognitive Scale, Inc., a Delaware corporation having a place of business at 7801 N. Capital of Texas Hwy., Suite 240, Austin, Texas 78731, its successors and assigns, the entire right, title and interest throughout the world in our invention in:

COGNITIVE MEDIA CONTENT

for which we have filed United States patent application Number 14/734,470, on June 9, 2015, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from me; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request the Commissioner of Patents and Trademarks to issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Date Neeraj Chawla

 7 / 14 / 2015
 Joshua L. Segars

PATENT REEL: 038655 FRAME: 0578

RECORDED: 05/20/2016