503836409 05/20/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ALASTAIR M. REED	05/20/2016
YANG BAI	05/11/2016
KRISTYN R. FALKENSTERN	05/11/2016
DAVID BERFANGER	05/19/2016

RECEIVING PARTY DATA

Name:	Digimarc Corporation	
Street Address:	9405 SW Gemini Dr.	
City:	Beaverton	
State/Country: OREGON		
Postal Code: 97008		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14588636

CORRESPONDENCE DATA

Fax Number: (503)469-4777

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 503-469-4800

Email: lisa.parkinson@digimarc.com
Correspondent Name: DIGIMARC CORPORATION

Address Line 1: 9405 SW GEMINI DR.

Address Line 4: BEAVERTON, OREGON 97008

ATTORNEY DOCKET NUMBER:	P2223-R
NAME OF SUBMITTER:	LISA PARKINSON
SIGNATURE:	/Lisa Parkinson/
DATE SIGNED:	05/20/2016

Total Attachments: 8

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PATENT 503836409 REEL: 038659 FRAME: 0482

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> PATENT REEL: 038659 FRAME: 0483

WHEREAS, we, ALASTAIR M. REED, of Lake Oswego, State of Oregon, YANG BAI, of Beaverton, State of Oregon, KRISTYN R. FALKENSTERN, of Portland, State of Oregon and DAVID BERFANGER, of Vancouver, State of Washington, have invented a certain invention, entitled FULL-COLOR VISIBILITY MODEL USING CSF WHICH VARIES SPATIALLY WITH LOCAL LUMINANCE, for which we have made application for Letters Patent of the United States, said application having been filed by us on January 2, 2015, and assigned application no. 14/588,636; and

WHEREAS, DIGIMARC CORPORATION, a corporation organized under the laws of the State of Oregon, having a place of business at 9405 SW Gemini Drive, Beaverton, OR 97008, desires to acquire an interest therein:

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we, ALASTAIR M. REED, YANG BAI, KRISTYN R. FALKENSTERN and DAVID BERFANGER, hereby sell, assign and transfer to DIGIMARC CORPORATION, the full and exclusive right, title and interest in and to said invention, patent application and patent rights throughout the world, including foreign patent priority rights, the right to file and prosecute International Applications under the Patent Cooperation Treaty, and the right to file and prosecute applications under the European Patent Convention; said invention, application and letters patent in this or any foreign country, and all divisions, continuations, continuations-in-part, reissues and extensions thereof, to be held and enjoyed by DIGIMARC CORPORATION, for its own use and benefit, and for its successors and assigns to the full end of the term for which letters patent may be granted in this or any foreign country, as fully and entirely as the same would have been held by us had this assignment and sale not been made, and covenant that we have full right so to do, and agree that we will communicate to DIGIMARC CORPORATION, or its successors and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths, and do everything possible to aid DIGIMARC CORPORATION, its successors and assigns to obtain and enforce proper patent protection for said invention in this or any foreign country.

Executed at the place and date opposite our respective signatures below.

/Alastair M. Reed/ ALASTAIR M. REED Beaverton, Oregon (City and State) on this 20th day of May, 2016.

ASPANNENT Page 1 of 2 REEL: 038659 FRAME: 0484

YANG BAI			
At Beaver	ton, Oregon		
	(City and S	State)	
on this	day of	, 2016.	
KDICTAN D E	ALKENSTERN		
· · · · · · ·	· · · ·- · · ·		
At Beaver			
	(City and S		
on this	day of	, 2016.	
DAVID BERFA	NGER		•
At			
	(City and S	State)	
on this	day of	,	

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Executed at the place and date opposite our respective signatures below.

ALASTAIR M. REED		
At Beaverton, Oregon		
	(City and State)	
on th	is day of , 2016.	

/Yang Bai/		
YANG BAI		
At Beaverto	on, Oregon	
	(City and State)	
on this 11th	day`of <u>May</u> , 2010	6.
	- ,	
KRISTYN R. FA		
At <u>Beaverto</u>	on, Oregon	
	(City and State)	
on this	day of,	2016.
DAVID BERFA	NGER	
At		
	(City and State)	
on this	· · · · · · · · · · · · · · · · · · ·	2016.

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ALASTAIR M. REED			
Λ+	Deciverten Oregon		
At	Beaverton, Oregon		
(City and State)			
on th	is day of, 2016.		

YANG BAI		
At Beavert	on, Oregon	
	(City and State)	
on this	day of, 2016.	
/Kristyn R. Falk	enstern/	
KRISTYN R. F.		
At Beavert		
	(City and State)	
on this11	day of <u>May</u> , 2016.	
DAVID BERFA	NCED.	
	NGEN	
At		
	(City and State)	
on this	day of 2016	

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ALASTAIR M. REED			
At Beaverton, Oregon			
	(City and State)		
on th	is day of , 2016.		

		YANG BAI
At	Beaverton, Oregon	
	(City and State)	
on ti	his day of, 201	6.
		KRISTYN R. FALKENSTERN
Αŧ	Beaverton, Oregon	
	(City and State)	
on th	his day of, 2016	3 .
		Den V Erlin
	5 d	DÁVID BERFANGER
At	$\frac{\sqrt{ancouver}, Washi}{\sqrt{ancouver}, (City and State)}$ nis $\frac{\sqrt{9}}{\sqrt{9}}$, 201	actor
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on th	nis <u>// d</u> ay of <u>/////</u> , 201	6.

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