

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SHLOMO ZUCKER	05/15/2016
RECEIVING PARTY DATA	
Name:	PERSONAL CARE MARKETING AND RESEARCH, INC.
Street Address:	420 SOUTH BEVERLY DRIVE #260
City:	BEVERLY HILLS
State/Country:	CALIFORNIA
Postal Code:	90212
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29558512
CORRESPONDENCE DATA	
Fax Number:	(408)907-9833
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	408-871-0371
Email:	ebw@ebwlaw.com
Correspondent Name:	LAW OFFICE OF EDWARD B. WELLER
Address Line 1:	101 MARKETSIDE AVENUE
Address Line 2:	SUITE 404-401
Address Line 4:	PONTE VEDRA, FLORIDA 32081
ATTORNEY DOCKET NUMBER:	1603A-01030
NAME OF SUBMITTER:	EDWARD B WELLER
SIGNATURE:	/Edward B. Weller, Reg. No. 37468/
DATE SIGNED:	05/22/2016
Total Attachments: 2	
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ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred, conveyed, delivered and does hereby sell, assign, transfer, convey and deliver to Personal Care Marketing and Research, Inc. a Delaware corporation, having a place of business at 420 South Beverly Drive #260, Beverly Hills, CA 90212, ("ASSIGNEE" and together "PARTIES" with INVENTOR), which does hereby accepts the sale, assignment, transfer, conveyance and delivery for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the provisional application filed under 35 U.S.C. §111(b) or non-provisional application filed under 35 U.S.C. §111(a) and entitled RAZOR FRAME ("APPLICATION"), which:

- ☐ is to be filed herewith.
- ☒ was filed on March 18, 2016, and now bears U.S. application serial number 29/558,512.
- ☐ The APPLICATION claims priority from [a provisional/foreign application], filed on _____, now bearing [Country] application serial number _____.

2. The entire worldwide right, title, and interest in and to:
(a) the APPLICATION; (b) all applications claiming priority from the APPLICATION;
(c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement and provisional rights.

INVENTOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any other country's official whose duty it is to issue patents or other evidence or forms of intellectual property or industrial property protection, to issue these to the ASSIGNEE, its successors, legal representatives, and assigns, in accordance with the terms of this Assignment.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, declarations, applications including but not limited to divisional, continuation, reissue, reexamination, and substitute applications, and provide reasonable assistance to aid ASSIGNEE, its successors, assigns and nominees to facilitate the prosecution and maintenance of the APPLICATIONS in all countries of the world and other

papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

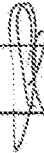
INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any other assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed. ASSIGNEE makes no representations or warranties or indemnifications of any kind.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

INVENTOR:

Shlomo ZUCKER



Date of Signature

May 15, 2016