503839041 05/23/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT3885689

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ARTHUR JOSEPH SWENSON	05/20/2016
DAVID JONQ WANG	05/20/2016
MARK A. ROSS	05/20/2016

RECEIVING PARTY DATA

Name:	STRIIV, INC.
Street Address:	570 EL CAMINO REAL, SUITE 200
City:	REDWOOD CITY
State/Country:	CALIFORNIA
Postal Code:	94063

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29565205

CORRESPONDENCE DATA

Fax Number: (435)252-1361

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 435-252-1360 Email: jjohnson@mabr.com Correspondent Name: PAUL G. JOHNSON

1389 CENTER DRIVE, SUITE 300 Address Line 1:

Address Line 4: PARK CITY, UTAH 84098

ATTORNEY DOCKET NUMBER:	K1088.10024US01
NAME OF SUBMITTER:	PAUL G. JOHNSON
SIGNATURE:	/PAUL G. JOHNSON/
DATE SIGNED:	05/23/2016
	This document serves as an Oath/Declaration (37 CFR 1.63).

Total Attachments: 3

source=K1088.10024US01 Signed Dec and Assignment 5-23-2016#page1.tif source=K1088.10024US01 Signed Dec and Assignment 5-23-2016#page2.tif source=K1088.10024US01 Signed Dec and Assignment 5-23-2016#page3.tif

PATENT REEL: 038689 FRAME: 0569 503839041

DECLARATION (37 CFR 1.63) FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET (37 CFR 1.76) AND ASSIGNMENT FOR SINGLE ASSIGNEE

Title of Invention	FITNESS TRACKER WRIST BAND
Docket Number	K1088.10024US01
As the below named in	nventor, I hereby declare that:
This declaration	The attached application, or
is directed to:	United States application or PCT international application number 29/565,205 filed on May 18, 2016
The above-identified a	pplication was made or authorized to be made by me.
I believe that I am the	original inventor or an original joint inventor of a claimed invention in the application.
I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.	
WHEREAS, STRIIV, INC. (hereinafter referred to as "ASSIGNEE") having a place of business at: 570 El Camino Real, Suite 200, Redwood City, CA 94063, desires to acquire the entire right, title and interest in said invention and the above-identified United States patent application;	
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I hereby assign to the ASSIGNEE, the entire right, title and interest in said invention and in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of said application, and reissues, extensions and renewals of Letters Patent granted thereon, and in all corresponding patent applications filed in countries foreign to the United States ("foreign countries") and corresponding international patent applications, and in all Letters Patents issuing on any such patent applications in the United States and foreign countries;	
I hereby assign to the ASSIGNEE the right to file patent applications in foreign countries on said invention in its own name and the right to claim priority to the above-identified United States patent application under the terms of the International Convention and any other relevant treaties;	
I hereby authorize and request the United States Patent & Trademark Office and officials in patent offices in foreign countries to issue any and all of said Letters Patent to the ASSIGNEE as the assignee of my entire right, title and interest in and to the same, for the sole use and behoof of the ASSIGNEE, its successors, assigns, and legal representatives, to the full end of the term for which said Letters Patent may be granted; and	
Further, I agree that, without further consideration, I will communicate to the ASSIGNEE any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitute, renewal and reissue applications, execute all necessary assignment papers to cause said Letters Patent to be issued to the ASSIGNEE, make all rightful oaths, and, perform all lawful acts to aid the ASSIGNEE, its successors and assigns, to obtain and enforce Letters Patent for said invention in the United States and foreign countries.	
Name: Arthur Joseph Swenson Date: 5-20-16	
Signature:	

MASCHOFF BRENNAN, PLLC 1389 Center Drive, SUITE 300

PARK CITY, UTAH 84098, USA

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I hereby assign to the ASSIGNEE the right to file patent applications in foreign countries on said invention in its own name and the right to claim priority to the above-identified United States patent application under the terms of the International Convention and any other relevant treaties;	
I hereby authorize and request the United States Patent & Trademark Office and officials in patent offices in foreign countries to issue any and all of said Letters Patent to the ASSIGNEE as the assignee of my entire right, title and interest in and to the same, for the sole use and behoof of the ASSIGNEE, its successors, assigns, and legal representatives, to the full end of the term for which said Letters Patent may be granted; and	
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LEGAL NAME OF INVENTOR:	
	Jong Wang Date: 5/20/2016
Signature:	

MASCHOFF BRENNAN, PLLC 1389 Center Drive, SUITE 300 PARK CITY, UTAH 84098, USA

PATENT

REEL: 038689 FRAME: 0571

DECLARATION (37 CFR 1.63) FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET (37 CFR 1.76) AND ASSIGNMENT FOR SINGLE ASSIGNEE

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LEGAL NAME OF INVENTOR:	
-	
	A. Ross Date: <u>2016-06-20</u>
Signature: 7	(Lara 1911-1921)

MASCHOFF BRENNAN, PLLC 1389 Center Drive, SUITE 300

PARK CITY, UTAH 84098, USA

RECORDED: 05/23/2016

PATENT REEL: 038689 FRAME: 0572